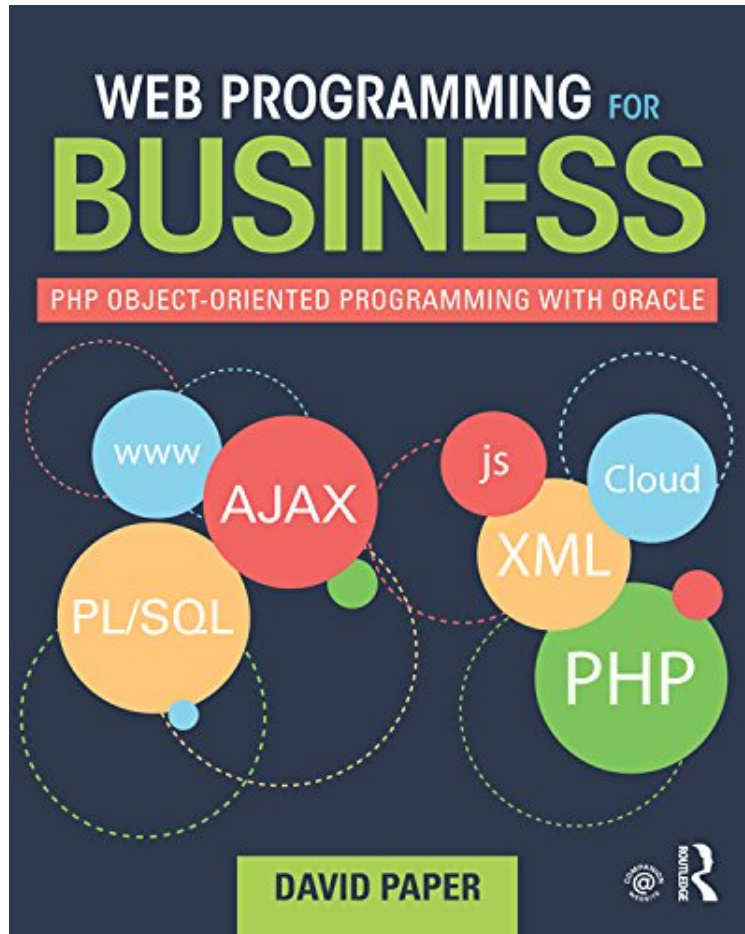


Web Programming for Business: PHP Object-Oriented Programming with Oracle

David Paper

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the way it's crafted and the way it crafts you to program for business needs. 2 of 2 people found the following review helpful. Great Read with Extraordinary Detail By J. Weeks A well written book providing an excellent overview of the fundamentals and intricacies of PHP. The substantial code examples really set this book apart by providing complete examples of working code rather than snippets. I found the book's supplemental website to be much more comprehensive than I expected both for readers and instructors. 0 of 0 people found the following review helpful. The way it explores languages like PHP, AJAX By Amit Choudhary The book is very organised. A simple and step by step approach for advanced web development. The way it explores languages like PHP, AJAX, JSON is very point to point and prepares the reader for interview as well as professional web development. I have taken PHP classes before but always had a lack of knowledge to create professional looking websites. This book covers almost all loopholes in a very precise manner. I will definitely recommend it for both beginner and experts.

Web Programming for Business: PHP Object-Oriented Programming with Oracle focuses on fundamental PHP coding, giving students practical, enduring skills to solve data and technical problems in business. Using Oracle as the backend database, the book is version-neutral, teaching students code that will still work even with changes to PHP and Oracle. The code is clean, clearly explained and solutions-oriented, allowing students to understand how technologies such as XML, RSS or AJAX can be leveraged in business applications. The book is fully illustrated with examples, and includes chapters on: Database functionality Security programming Transformation programming to move data Powerpoint slides, applied exam questions, and the raw code for all examples are available on a companion website. This book offers an innovative approach that allows anyone with basic SQL and HTML skills to learn PHP object-oriented programming.

About the Author David Paper is a professor of management information systems at Jon M. Huntsman School of Business, Utah State University, USA. With experience at major companies including Texas Instruments and IBM, David teaches both undergraduate and graduate students of computer science and business.