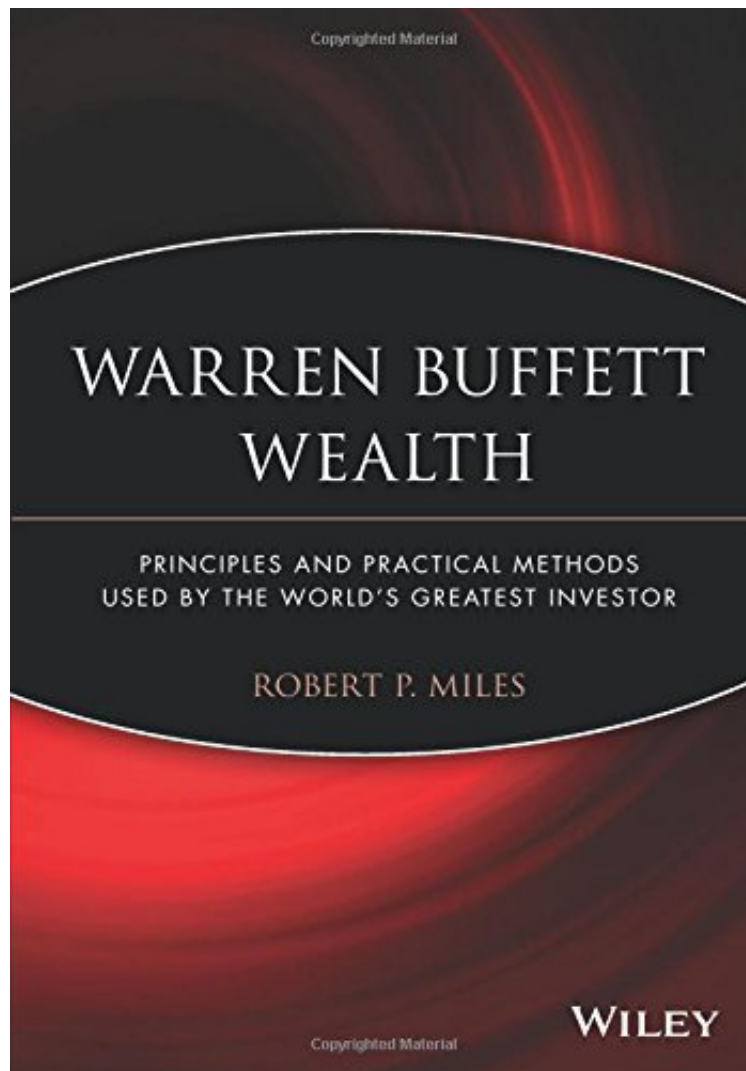


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Warren Buffett Wealth: Principles and Practical Methods Used by the World's Greatest Investor

Robert P. Miles

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The strategies and techniques of THE investment legend Warren Buffett Wealth follows the world's greatest investor from the beginning of his career, as he takes a 100-dollar investment and turns it into one of the most successful multibillion-dollar companies in the world. By carefully detailing how Buffett began his career and discussing what he learned from Benjamin Graham, this book reveals the true secrets to Buffett's success. Readers will see how Buffett reached the pinnacle of his profession by following certain key principles such as investing in old-style traditional American companies, holding the companies forever, and hiring and keeping the same managers. Robert P. Miles (Tampa, FL) is a writer, speaker, and consultant. He is also the author of *The Warren Buffett CEO* (0-471-44259-3) and *101 Reasons to Own the World's Greatest Investment: Warren Buffett's Berkshire Hathaway* (0-471-41123-X).

From the Inside Flap Warren Buffett is both a unique investor and individual. He is one of the few to ever become a billionaire by investing in the stock market, yet he still does his own tax return, has never issued himself stock options, and doesn't want or need a building with his or his company's name on it. Not too long ago, several members of the media and the investment community were writing off Buffett's investment principles and style as not being in step with technology investments and new methods of investing. But time has proven these critics wrong. Now, more than ever, the principles, values, and methods used by Buffett to create wealth are sought after and carefully considered. *Warren Buffett Wealth* does not discuss any of the latest get-rich-quick investment fads. Instead, it focuses on the straightforward, ethical factors and principles of building wealth, sustaining it, and passing it on to future generations for the betterment of society. Written by longtime Buffett expert Robert Miles, this book outlines the principles and practical methods that have made Buffett one of the greatest investors of our time. You'll learn how to be the best by studying the best and discover how Buffett has built his wealth over time—not overnight. Through careful observations and in-depth research, Miles examines Buffett's philosophy and illustrates how you can apply it in your own investment endeavors. Some of the topics discussed will help you: Discover what kind of investor you are Develop an investment philosophy Understand what you own Invest in Main Street, not Wall Street Learn from Buffett's investment mistakes Take-away exercises found at the end of each chapter will further your understanding of the philosophies, principles, and practical methods used by Warren Buffett. As a value investor and a value manager, Warren Buffett has become one of the world's richest citizens. His wealth principles and methods are available to anyone who chooses to use them. With *Warren Buffett Wealth* as your guide, you'll learn how to become wealthy in both the stock market and in life. From the Back Cover Praise for *WARREN BUFFETT WEALTH* Open your mind and prepare to learn proven investment and wealth-building methods and philosophies from the greatest investor of all time. "Australian audiences are totally captivated by the investing principles of Warren Buffett . . . convinced that these simple methods work anywhere in the world." —Peter Spann, Founder and CEO, Freeman Fox, and Australia's foremost wealth educator "Warren Buffett Wealth teaches that indeed it is possible to create a fortune without compromising your principles." —Norman Rentrop, founder and Chairman, Rentrop Publishing, Bonn, Germany "This book paints a picture of capitalism at its finest. Creating wealth by building an enterprise, unleashing the capital inside the business by selling to Berkshire, preserving the unique management culture and values, and passing the wealth on for the benefit of others. A beautiful and masterful showcase of the circle of wealth." —Bill Child, Chairman, R.C. Willey Home Furnishings, Salt Lake City, Utah About the Author Robert P. Miles (www.robertpmiles.com) is a writer, speaker, and consultant. He is a graduate of the University of Michigan Business School and has been a shareholder of Berkshire Hathaway for a number of years. He is the author of *The Warren Buffett CEO*, a book Buffett recommended to his shareholders, and *101 Reasons to Own the World's Greatest Investment: Warren Buffett's Berkshire Hathaway* (both published by Wiley). Miles has presented Buffett Wealth workshops on three continents. He has recorded *How to Build Wealth Like Warren Buffett*, and hosted several Buffett CEO talk television programs. He resides in Tampa, Florida.