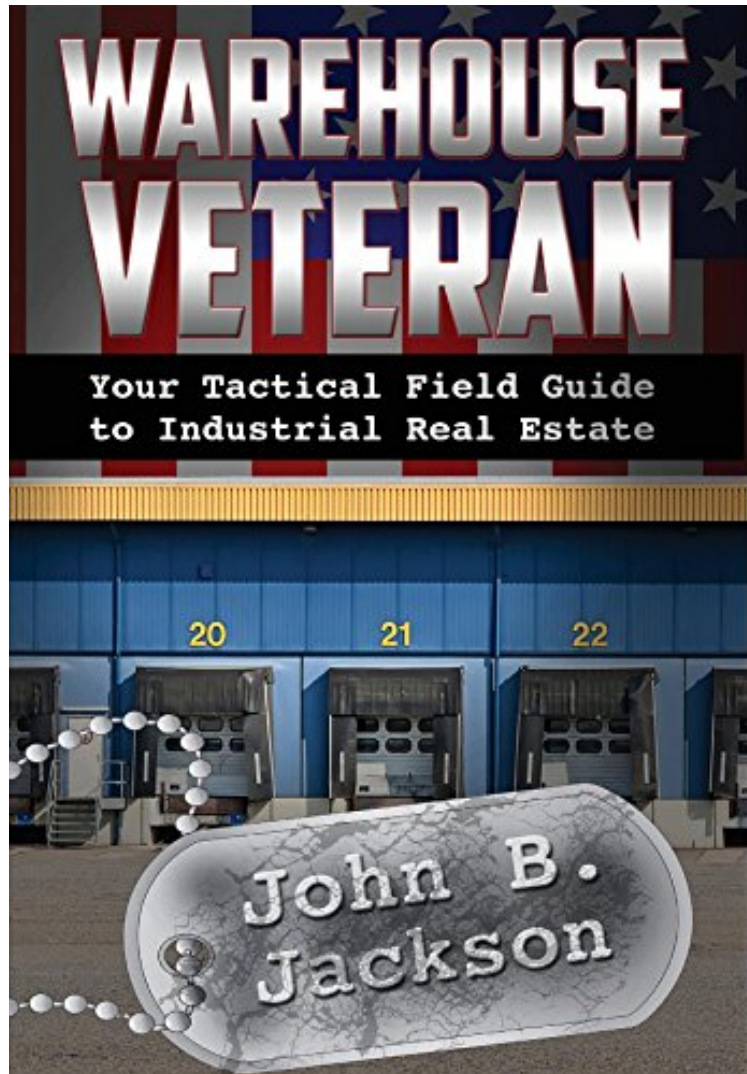


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Warehouse Veteran: Your Tactical Field Guide to Industrial Real Estate

John B. Jackson

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John B. Jackson : Warehouse Veteran: Your Tactical Field Guide to Industrial Real Estate before purchasing it in order to gage whether or not it would be worth my time, and all praised Warehouse Veteran: Your Tactical Field Guide to Industrial Real Estate:

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and strategy guide like, which I and my uncle prefer - time is money. Highly recommend for anyone in this business. 1 of 1 people found the following review helpful. I fine the book written short chapters. By Ronkbailey I fine the book written short chapters, making easy reading. Much of the information is common sense, however it is logically laid out and makes points in a methodical order. Lastly the book is informative for the experienced investor and brings out several hidden gems which help in the investment process. This book would be suitable for the class room. 1 of 1 people found the following review helpful. Would highly recommend to anybody looking to increase their knowledge within the ... By Braden Kowalski I found tremendous value by reading this guide. Well written and provides exceptional insight into the industrial real estate field. Would highly recommend to anybody looking to increase their knowledge within the industry.

A powerful and comprehensive guide for navigating the opportunities and pitfalls associated with commercial real estate acquisition; from both a tactical and strategic perspective. While there have been several guides written about real estate acquisition strategy, generally they are directed at the investor. Warehouse Veteran: Your Tactical Field Guide to Industrial Real Estate is written for the user of the space and specifically the business owner. In this book, you will learn to: - Make key real estate decisions based on your company's strategic needs - Leverage critical hidden market knowledge to multiply profitability - Avoid serious pitfalls that could negatively affect your company's bottom line.