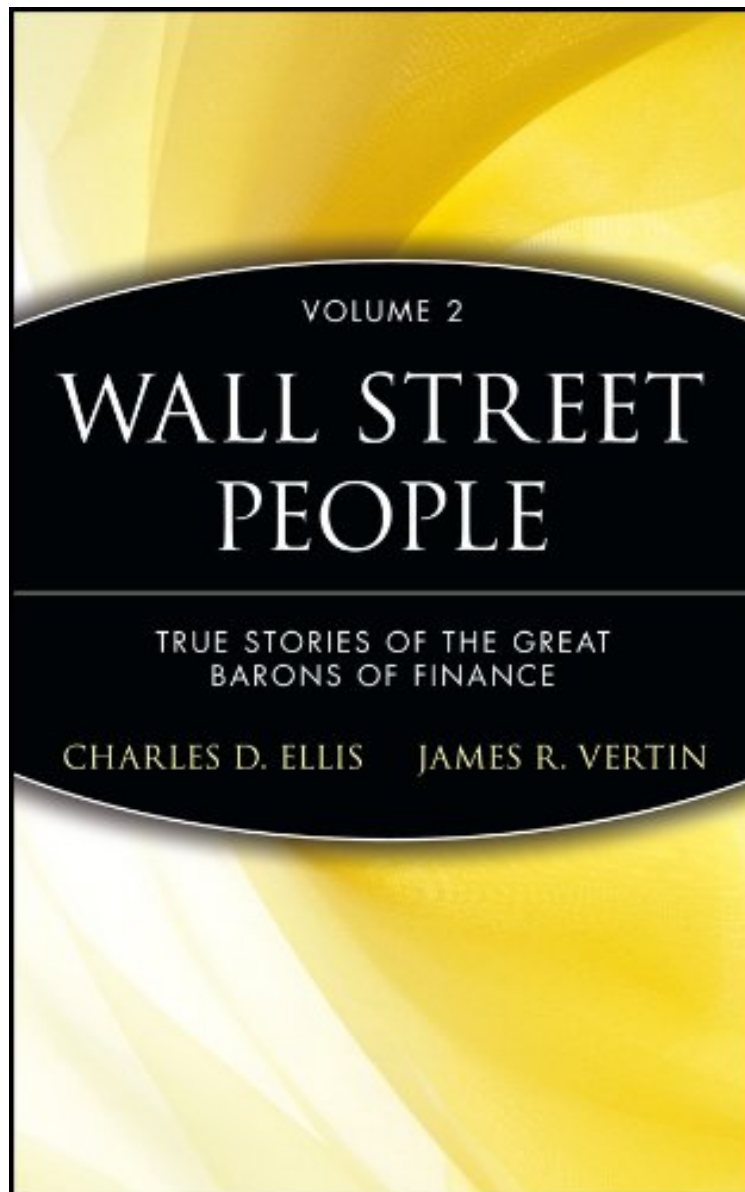


Wall Street People: True Stories of the Great Barons of Finance: 2

Charles D. Ellis, James R. Vertin
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Charles D. Ellis, James R. Vertin : Wall Street People: True Stories of the Great Barons of Finance: 2 before purchasing it in order to gage whether or not it would be worth my time, and all praised Wall Street People: True Stories of the Great Barons of Finance: 2:

5 of 5 people found the following review helpful. Very DissappointingBy A CustomerThe authors didn't even know the difference between Jesse Livermore Edwin Lefevre. In the bio about Edwin Lefevre, the authors simple pull segments from Reminiscences of A Stock Operator to describe Lefevre's life - They thought he was the main character

in the book!! They write, "Edwin Lefevre was a self-styled Stock Operator from the early 1900s, who had been in the speculative game since he was 14".The authors didn't even know that Lefevre was a writer (an author of more than 1/2 a dozen books) that Reminiscences was about Jesse Livermore.The above gives you an idea about how well this book was researched!Save your money!

Revealing, captivating, and surprising stories of yesterday's legendary financial masterminds From its inception, Wall Street has been home to a variety of fascinating heroes and villains who have left their mark—for better or for worse—in pursuit of their financial endeavors. In Volume Two of Wall Street People, Charles Ellis and James Vertin turn back the clock to reveal the true stories of yesterday's barons of finance. This book profiles some of the most interesting, powerful, and talked-about financial luminaries of the nineteenth and twentieth centuries. Readers will go behind the public image of financial personalities such as Jesse L. Livermore, Joseph P. Kennedy, Andrew Carnegie, and John D. Rockefeller. Vivid portraits of these and other financial legends offer a rare glimpse into the professional and personal world of yesterday's barons of finance. Charles D. Ellis (Greenwich, CT) served for twenty-eight years as Managing Partner of Greenwich Associates. James R. Vertin (Menlo Park, CA) was the founding manager and CIO of Wells Fargo Investment Advisors. Vertin and Ellis have previously collaborated to produce three other books, including Wall Street People: True Stories of Today's Masters and Moguls (Wiley: 0-471-23809-0).

From the Inside FlapThe world of finance has been home to a variety of fascinating heroes and villains—from the movers and shakers looking for the ultimate payday to the founding fathers of great financial institutions—who have left their mark, for better or worse, in pursuit of grand economic ideals. The achievements of legends such as Jesse L. Livermore, John D. Rockefeller, Andrew Carnegie, and Joseph P. Kennedy are well known, but there is more to these and other financial legends than meets the eye. In Volume Two of Wall Street People, Charles Ellis and James Vertin turn back the clock to reveal the true stories of the great barons of finance. Vivid portraits offer a rare glimpse into the professional and personal world of over sixty of the masters and moguls of finance. This unique book profiles some of the most interesting, powerful, and talked-about financial luminaries of the nineteenth and twentieth centuries. You'll get an up-close and personal look at such well-known personalities as: J. Pierpont Morgan Jr.—son of the legendary banking figure, he successfully headed the family's firm, enjoyed his business role immensely, and lived in a mansion grander than any of his father's Jesse L. Livermore—whose combination of iron will, patience, and timing made him the greatest speculator ever Jay Gould—hard dealing, yet admirable, he started to build a railroad fortune at age twenty-three and completed it at age fifty-six, attempting some of the most famous gold corners along the way Andrew Carnegie—whose philosophy of "making yourself the master in one line of business" helped him conquer the iron and steel industry John D. Rockefeller—the shrewd dealer who rationalized the U.S. petroleum industry, built Standard Oil into one of the world's greatest business organizations, and amassed an enormous fortune Joseph P. Kennedy—whose skills and persistence enabled him to establish a family fortune and political dynasty Captivating, revealing, and intriguing, Wall Street People: True Stories of the Great Barons of Finance, Volume Two is a unique collection of profiles that will be cherished by anyone who enjoys reading about the lives of history's financial luminaries and scoundrels. The financial world has produced some extraordinarily interesting people. Find out who they are, what they did, and how they got there in Wall Street People, Volume Two.

From the Back CoverPraise For Wall Street People VOLUMES 1 and 2 "The people in this book have one thing in common. For better or worse, each made a lasting impression on the landscape of our business. While some are viewed as heroes, and others as rascals or villains, there is something to be learned from each of their stories. Wall Street People is a fascinating portrayal of individuals who achieved fame or infamy in one of the most competitive arenas in the world." -Alan C. Greenberg, Chairman Bear, Stearns Co., Inc. "There has been no keener observer of Wall Street than Charley Ellis. If this book had a 'Most Influential' category, Charley should include himself." -Richard H. Jenrette, Senior Advisor Donaldson, Lufkin Jenrette "Charley Ellis has correctly concluded that the financial world has produced some extraordinarily interesting people. Wall Street People is certain to provide fascinating reading." -Richard B. Fisher, Chairman Emeritus and Advisory Director Morgan Stanley "Charley Ellis's Wall Street People is delicious reading for anyone who's been involved with Wall Street over the past half century. This book depicts saints, sinners, dreamers, and achievers with real panache. It's a treasure trove of great stories." -David H. Komansky, Chairman and CEO Merrill Lynch Co., Inc. "For anyone who enjoys reading about the lives of successful, productive people, Charley's book is filled with fascinating insights into the achievements of Wall Street's best." -Senator Jon S. Corzine former Chairman and CEO of Goldman Sachs

About the AuthorCHARLES D. ELLIS served twenty-eight years as managing partner of Greenwich Associates. He has taught courses in investment management at Harvard Business School and the Yale School of Management; served as trustee on the investment committees of Phillips Exeter Academy, Yale University, and the Whitehead Institute; and as chairman of the Association for Investment Management and Research (AIMR). He is a director of The Vanguard Group. JAMES R. VERTIN was the founding manager and chief investment officer of Wells Fargo Investment Advisors, which grew into Barclays Global Investors, one of the world's largest investment firms. He has long served as a leader in the investment profession's organization. Jim and Charley have enjoyed over

thirty years of friendship and have produced three prior books together, including the companion volume, *Wall Street People: True Stories of Today's Masters and Moguls*, also published by Wiley.