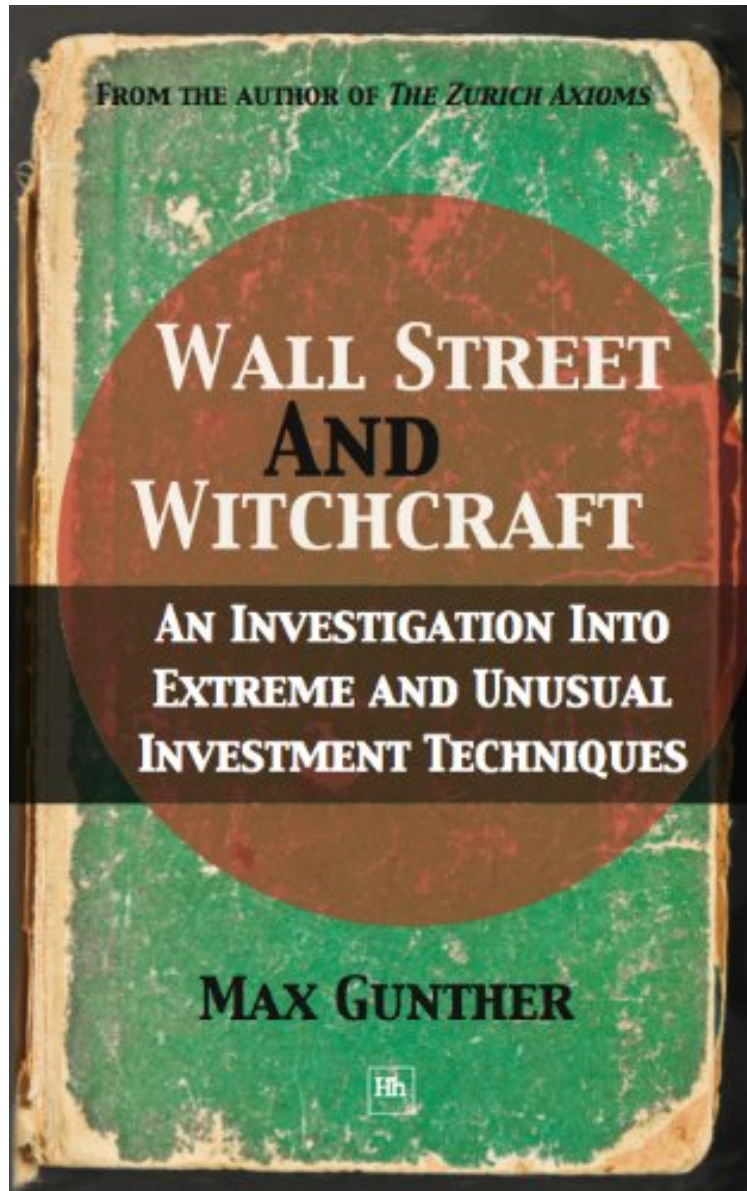


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## Wall Street and Witchcraft: An investigation into extreme and unusual investment techniques

*Gunther Max*

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**Gunther Max : Wall Street and Witchcraft: An investigation into extreme and unusual investment techniques** before purchasing it in order to gage whether or not it would be worth my time, and all praised Wall Street and Witchcraft: An investigation into extreme and unusual investment techniques:

4 of 4 people found the following review helpful. A heterodox look at the stock marketBy Gabriel TorresAnother book

by Max Gunther that was originally published at the beginning of the 1970's and is being re-issued. Gunther is an excellent storyteller, and in this book he researches, interviews, and hangs out with people that made money in the NYSE using heterodox methods: dreams, witchcraft, tarot cards, numerology, ghosts, etc. The book is interesting as a journalistic piece, however I don't know if the information is really useful. As Gunther himself concludes, this supernatural thing may even exist, but it is not everybody that can access the "occult." It includes a rich appendix with more detail of the portrayed "techniques." The last chapter shows predictions made by the "gurus" for the remaining of the 1970 decade, but I didn't have the patience to confirm if those predictions really materialized. (The new editor could have done that.) 3 of 3 people found the following review helpful. Thank you Mr. Max Gunther. By rita v. This is one of the most entertaining at the same time serious book about mystic powers I ever read. I read a lot, including Robert Monroe's, Allan Kardek's, Raymond Moody's, etc. I'm still excited and talking about it with my friends. And just to give you a perspective, my grandfather was a pastor in "Espiritismo", a Christian religion in Brazil that develops mediums and believes in reincarnation. To tell you the truth I'm an agnostic from a long time, but your book moved forgotten flames inside. 0 of 0 people found the following review helpful. Five Stars By cryrob Fun book, easy read

Or, how to beat the Street with a broomstick... Since that first tulip was traded on that madly speculative exchange in 17th-century Amsterdam, some very special individuals - plungers not in the Merrill Lynch tradition - have been picking winners and harvesting huge profits with uncanny success. How? They play the market in ways that seem weird to the rest of us - but they win! There are those who feel vibrations, play by the stars, read tarot cards, rely on extrasensory perception, dream dreams, play by numbers. Crazy? Maybe. Yet every single one of them is rich. You'll meet them all in this peek at the occult side of the street. If you want to play the game their way, there's an appendix to teach you their specialised techniques; with astrology, tarot cards, witchcraft, magic squares, and other uncanny devices. Each method is carefully explained by the author, a veteran writer of unimpeachable reputation who researched this book with the objectivity of a scientist and who vouches for the accuracy of the results described in it.

About the Author On that original tulip exchange in Amsterdam, one of Max Gunther's ancestors bought a hundred dollars' worth of bulbs in 1632 and paid a witch to insure the investment's success. By 1636 (so the story goes), Gunther's ancestor's bulbs were worth \$150,000. So much for pedigree. Max Gunther was born in England and emigrated to the US when he was 11. He attended schools in New Jersey and received his B.A. from Princeton University in 1949. He served in the U.S. Army in 1950-51 and was a staff member of Business Week from 1951 to 1955. He then served as a contributing editor of Time for two years. His articles were published in several magazines and he wrote several books, including The Luck Factor (9781906659493), How to Get Lucky (9781906659981) and The Zurich Axioms (9781897597491).