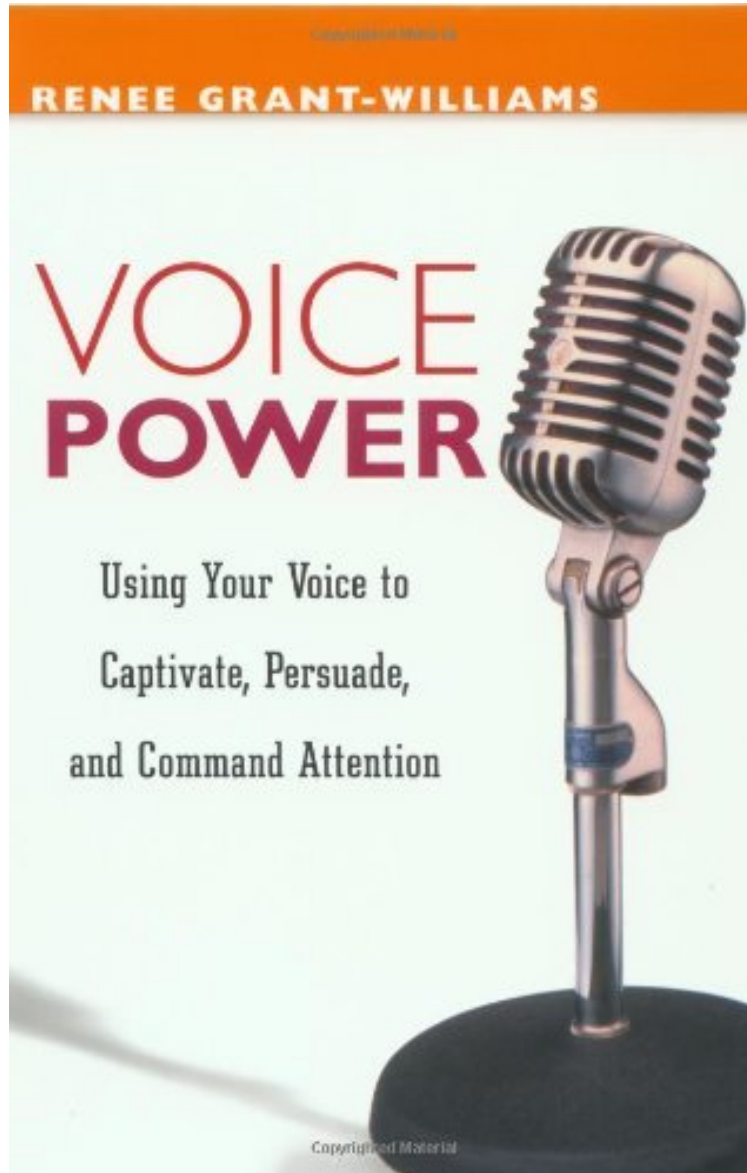


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# Voice Power: Using Your Voice to Captivate, Persuade, and Command Attention

*Renee Grant-Williams*

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**Renee Grant-Williams : Voice Power: Using Your Voice to Captivate, Persuade, and Command Attention**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised Voice Power: Using Your Voice to Captivate, Persuade, and Command Attention:

1 of 1 people found the following review helpful. Don't botherBy Sam KingIf you have any experience with your voice, don't bother with this book."Voice Power" has some advice that is probably good, but it's buried in a mountain

of meh where the author talks about how his advice comes from admiring Elvis and how the author knows all kinds of rock stars. The advice in the book: breath through your belly, support your breath, let your voice resonate, emphasize (using volume, tone, elongated sounds, or silence) the things you want to emphasize, and match your audience. And, yeah, that's good advice, but I don't need a whole book to tell me that! That's not to say that all of the book's advice is trite. There are plenty of suggestions that go right against common wisdom. I just don't really believe they're good suggestions. The author recommends things like training yourself to breathe through your mouth rather than your nose and elongating consonants to emphasize words rather than vowels. When making these suggestions, the author appeals to anecdotes that have me thinking up counterexamples right and left. If you don't have much experience with your voice, you would probably get more out of this book than me, but you should probably still look for a different book.

3 of 3 people found the following review helpful. I am so great! I am so great! By Margaret "Voice Power" allegedly contains advice on how to improve your speaking and singing voice. The writing is unfocused with long asides and vague descriptions. There are a few exercises you can do, but not many. What exercises the book does contain are poorly described (i.e., insufficient detail to be done at home). Some chapters contain no exercises, no advice on how you can practice the recommended technique. Overall, this book reads like an advertisement trying to convince you to hire the author as your personal coach. Large portions of this book consist of the author bragging about how great she is. I expected some of this, but after reading the 5-star reviews, I thought the exercises and advice would well written enough that this would be an ignorable flaw. Alas, not so. The bragging was better written than the advice. The author is great, her techniques are great, and her friends are famous. Oh boy, did it get old! The writing itself is low quality. It reads like a first draft in desperate need of editing. There were many times that a section heading sounded interesting, but the text inside was utterly lacking in detail or useful information. Like the section on "shoulder tension" that pretty much just says "lots of people hold tension in their shoulders." Um...yeah...we knew that.

0 of 0 people found the following review helpful. Book Review By Lisa I must say that this book was extremely enlightening. It is a book that will captivate you and encourage you to read from beginning to end. It is informal and I strongly believe that with a bit of practice that I will get better. This book is not a miracle worker however with time you will get better.

Ever wonder what makes us buy from a certain salesperson or prefer one TV news announcer over another? In each case, a human voice is subtly captivating our ear and commanding our attention. Now celebrity voice coach Renee Grant-Williams reveals the trade secrets behind those persuasive voices and shows readers how to apply positive vocal techniques to business and personal situations. Much more than a guide to proper breathing or voice projection, this is a life-altering "owner's manual" to unleashing and directing the powers of communication within one's speaking voice. By exploring the rich connections between singing and speaking, Grant-Williams helps readers:

- \* Evaluate their "VoicePower" quotients
- \* Literally breathe new life into their voices
- \* Tap the amazing power of consonants--and silence
- \* Deliver sales pitches virtually guaranteed to sell
- \* Turn a voice mail message (incoming or outgoing) into a personal calling card
- \* Become more confident, persuasive presenters and public speakers