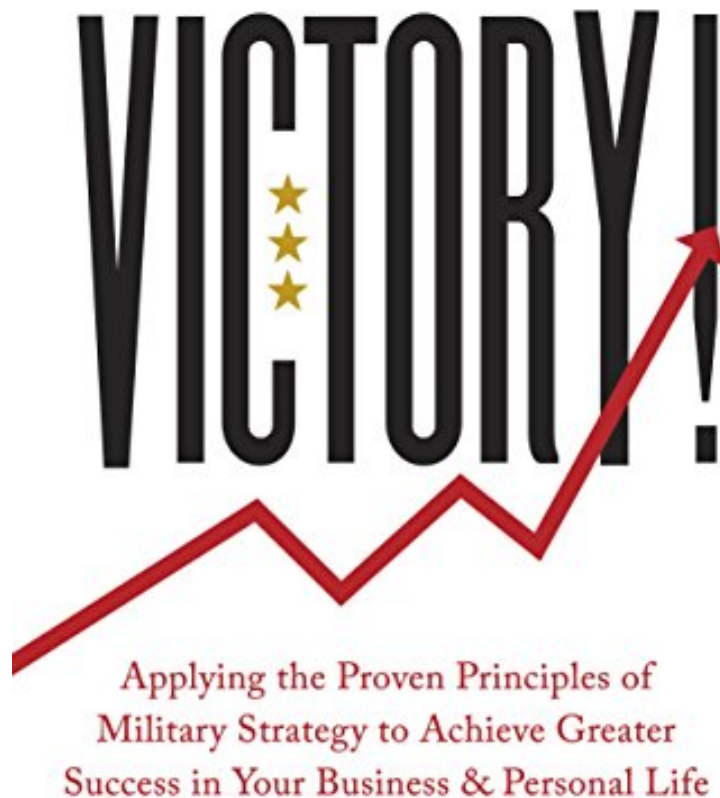


[Mobile book] Victory!: Applying the Proven Principles of Military Strategy to Achieve Greater Success in Your Business and Personal Life

Victory!: Applying the Proven Principles of Military Strategy to Achieve Greater Success in Your Business and Personal Life

Brian Tracy

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Brian Tracy : Victory!: Applying the Proven Principles of Military Strategy to Achieve Greater Success in Your Business and Personal Life before purchasing it in order to gage whether or not it would be worth my time, and all praised Victory!: Applying the Proven Principles of Military Strategy to Achieve Greater Success in Your Business and Personal Life:

0 of 0 people found the following review helpful. ehthhhhhBy Kim MilbergI have heard so many say that Brian Tracy

is the best. This was my first of his books, and I haven't gotten thru it yet as I am finding it pretty tedious. He takes a basic, simple technique and takes a full chapter to weave it in with military ideas. My opinion, he could have, and should have, done it in a few paragraphs. Sorry Mr Tracy. 0 of 0 people found the following review helpful. Victory By Success You simply cannot go wrong buying any of Brian Tracy's works. Whether it be books, Cd's, DVD's, audio programs or training in any form, he is an acknowledged master who has "been there and done that." From a nobody with nothing, to a multi, multi-millionaire, he teaches you what really works, not just theory or conjecture as so many others do. He has changed more lives for the better than you can possibly imagine. I know...he changed mine! 4 of 5 people found the following review helpful. Military story telling to package Tracy's core By Ma, Tien Jui We mankind learn from story. If you are a military story fan, this book might worth a causal read. However, I doubt the stories really add value to Tracy's long time (and repetitive) core content. For it is just another compilation. And there's argument on the word "Proven". Ch.3 talks about the principle of the mass, "proved" by the battles such as Isandhlwana, Austerlitz, However in Ch. 9, the battle of Chancellorsville counter-prove that principle! So just take the word as a marketing buzz.

By bestselling author Brian Tracy, a revised and updated edition of this indispensable field guide to using military strategies to win in business and life. The modern world can be a battleground, but key strategies that have helped history's great leaders triumph in military campaigns can also be used to achieve business and personal success. Brian Tracy is a leading authority on success and achievement, authoring bestsellers including *Eat That Frog!*, and raising millions toward advancement with his guidance. In this fully revised and updated edition of a classic, Tracy presents 12 core principles of successful military commanders and how to apply them in almost any situation and emerge victorious, including proven methods to:

- Concentrate your strengths in the most effective way to reach your goals
- Gather game-changing intelligence to determine the best approach
- Decide when to go on the offensive vs. cover your bases
- Exploit the element of surprise for maximum benefit

Packed with Tracy's transformative advice, *Victory* arms readers with powerful skills and a practical road map to unlock their potential for greatness in business and in life. From the Trade Paperback edition.

I'd rate this book as excellent and place it on a list of books that should be read. It's well written and well edited and can be digested in small bits...It's highly recommended reading for anyone serious about improving his or her professional situation or quality of life.

— Training Development Victory may help readers make sense of their chaotic business lives.

— Steve Powers, syndicated columnist

About the Author: Brian Tracy is one of the world's most successful speakers and consultants on personal and professional development. Each year he addresses some 450,000 people in the United States and abroad. His corporate clients have included IBM, McDonnell Douglas, Arthur Andersen, The Million Dollar Round Table, and dozens more. Brian Tracy is also the best-selling author of *Focal Point*, *Maximum Achievement*, *Advanced Selling Strategies*, *The 21 Success Secrets of Self-Made Millionaires*, *Eat That Frog*, and *The 100 Absolutely Unbreakable Laws of Business Success*. and in 31 countries.