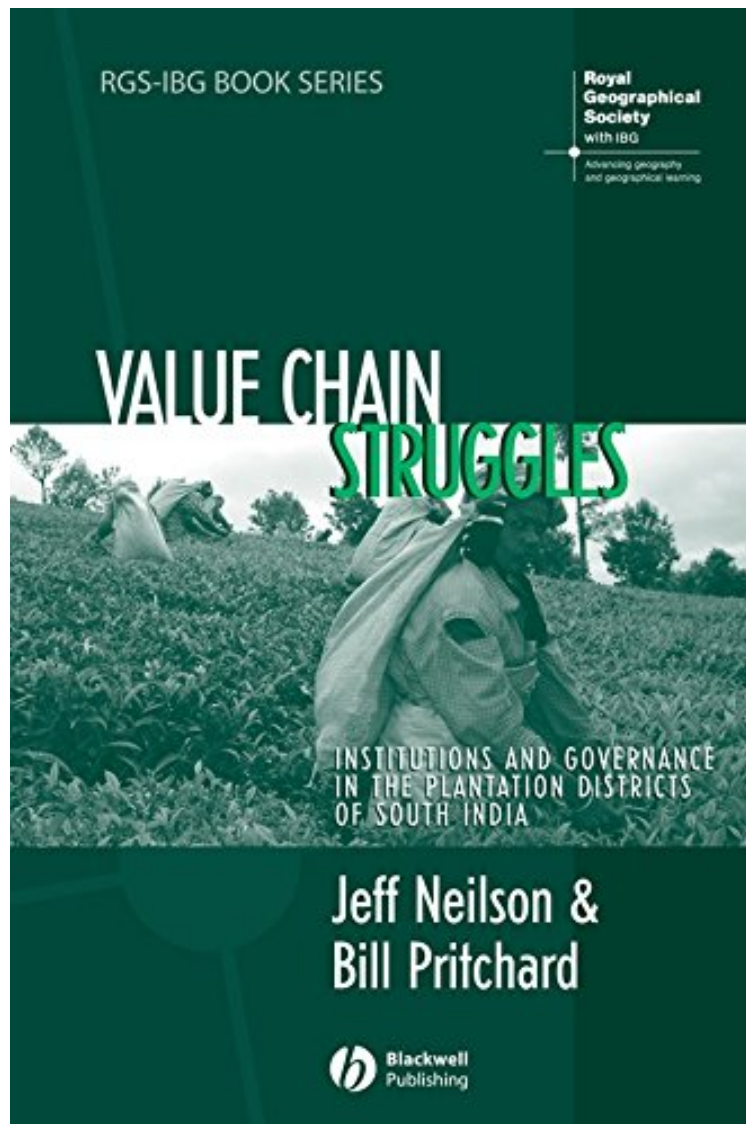


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Value Chain Struggles: Institutions and Governance in the Plantation Districts of South India (RGS-IBG Book Series)

Jeff Neilson, Bill Pritchard

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Jeff Neilson, Bill Pritchard : Value Chain Struggles: Institutions and Governance in the Plantation Districts of South India (RGS-IBG Book Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Value Chain Struggles: Institutions and Governance in the Plantation Districts of South India (RGS-IBG Book Series):

Adopting a 'global value chain' approach, Value Chain Struggles investigates the impact of new trading arrangements in the coffee and tea sectors on the lives and in the communities of growers in South India. Offers a timely analysis of the social hardships of tea and coffee producers Takes the reader into the lives of growers in Southern India who are struggling with issues of value chain restructuring Reveals the ways that the restructuring triggers a series of political and economic struggles across a range of economic, social, and environmental arenas Puts into perspective claims about the impacts of recent changes to global trading relations on rural producers in developing countries

nbsp; "Extremely well written, clearly argued and nicely illustrated, this book offers a wonderfully detailed case study of tea and coffee cultivation in South India - in all its multi-scalar institutional and regulatory contexts - and yet also speaks powerfully to a variety of wider theoretical issues concerning global value chains, global private regulation, and ethical and sustainable production schemes." ndash;Neil Coe, University of Manchester "This book gets to the roots of new trading arrangements in the coffee and tea sectors which affect the lives of struggling growers in South India. Adoption of a meaningful global value chain approach that links production, trade and consumption is the unique feature of this book. Arrays of issues including history, geography, politics and culture at local, regional and national levels have been covered. It is certainly a valuable, scholarly and policy contribution." ndash;P. G. Chengappa, Vice Chancellor, University of Agricultural Sciences, Bangalore, IndiaFrom the Back CoverThere is no question that trouble is brewing for millions of coffee and tea producers worldwide. Over the past decade, the playing field has shifted as international prices have crashed and buyers have laid down extensive new requirements for market access. Value Chain Struggles gets to the roots of these important issues by investigating the impact of new trading arrangements in the coffee and tea sectors on the lives of struggling growers in South India. Adopting a 'global value chains' approach ndash; one that links production, trade and consumption ndash; we see the net effect this restructuring is having on the people, communities and environment in this fertile region of the world. Like a caffeinated jolt, Value Chain Struggles: Institutions and Governance in the Plantation Districts of South India opens our eyes to the devastating impact of recent changes to global trading relations on rural producers in the world's developing countries.