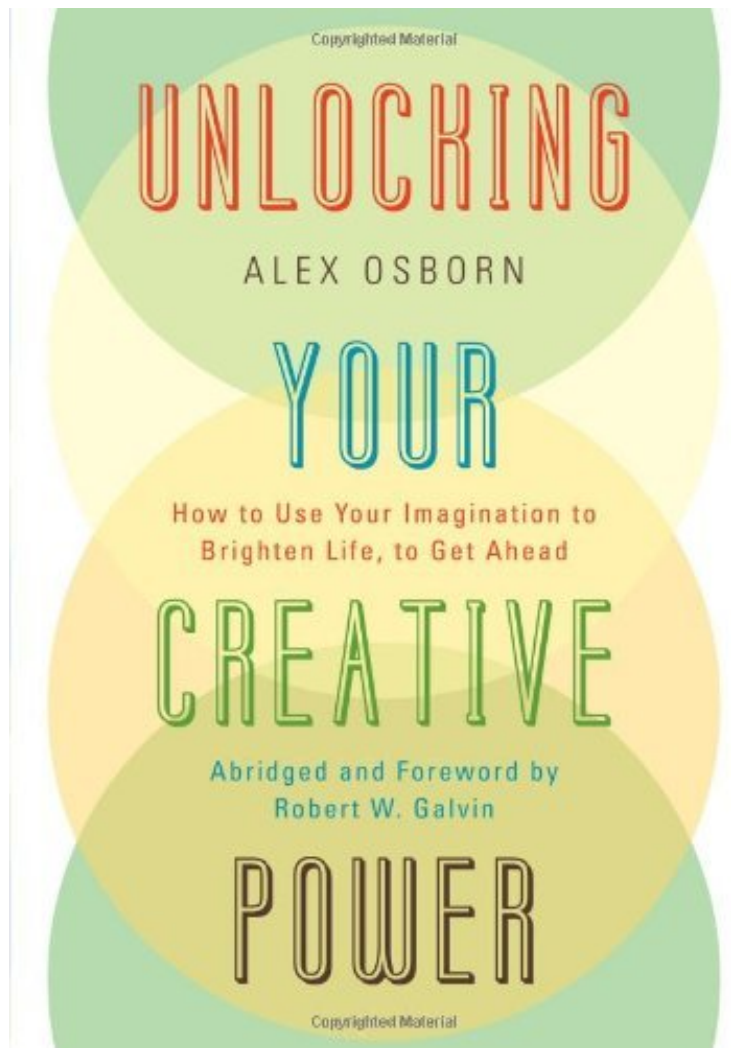


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## Unlocking Your Creative Power: How to Use Your Imagination to Brighten Life, to Get Ahead

*Alex Osborn*

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methods. Got your attention yet? How about this; "In getting going, keeping going, or giving out, we have every reason to sweep timidity aside and gird our efforts with courage". If you need to get going and to understand exactly how to do that and to learn reasons why you are stuck in a rut of non-productivity, then buy this book. It might help you to get going with confidence. The world is waiting for you.

Alex Osborn wrote the following: "Emotional drive is self-starting and largely automatic, whether based on hunger, fear, love, or ambition. "For all of us, a good rule is always to encourage ideas to encourage speaking up as well as thinking up." "Whatever creative success I gained was due to my belief that creative power can be stepped up by effort, and that there are ways in which we can guide our creative thinking. "If we set aside a defined period for creative thinking we can best lure the muse." "With enough creative effort, each of us could find the ideas that would smooth out rocky roads!"