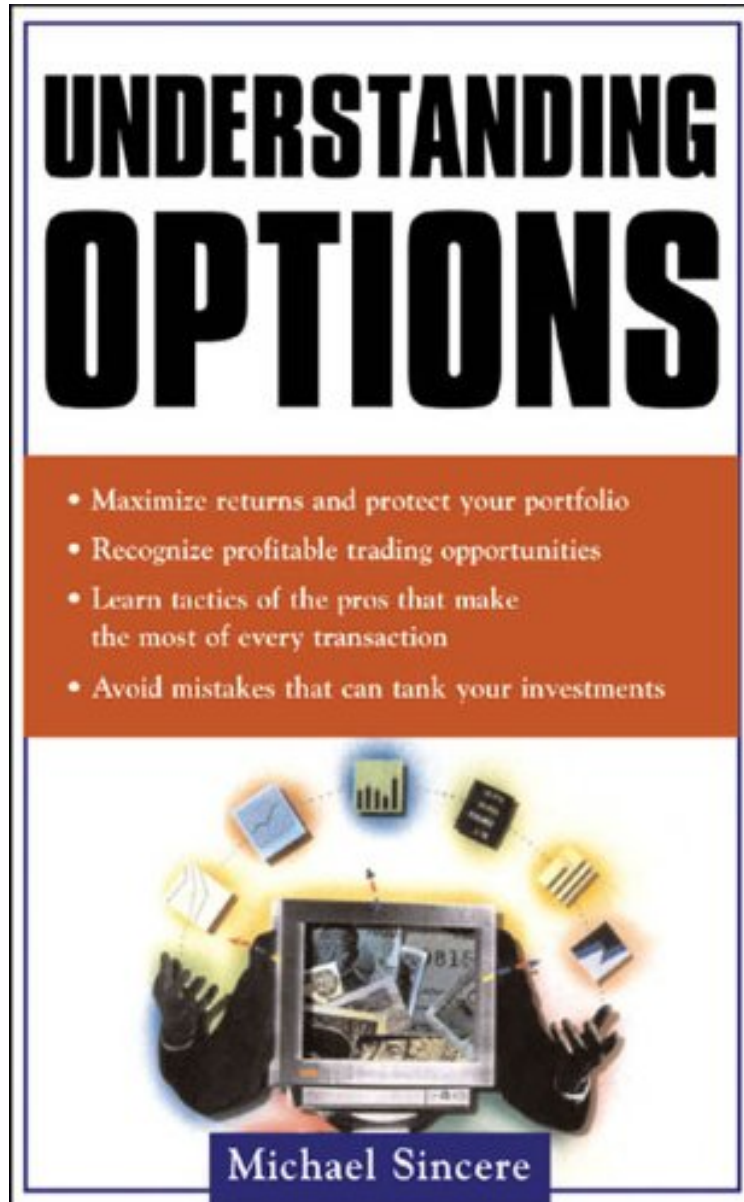


# Understanding Options

*Michael Sincere*

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88 of 91 people found the following review helpful. For every level investor By Borealis I read Sincere's first edition of this book years ago - and never bothered much with options, Certainly not the more advanced strategies. As I readdressed options recently, it became clear that this new edition was mandatory. Things change in the investment

world - especially electronic trades - very rapidly. Sincere's style of writing is clear, concise and very easy to read and follow. Terminology is explained in simple terms - he does a good job of assuring the reader that one will not get bogged in technical terms. As he says ... one doesn't need to understand a combustion engine to drive a car. Sincere develops the chapters very well, progressing from topic to topic in an understandable and fluid manner. As he suggests, one must be familiar with stocks, the market, and trading in general, before reading this book. There are many stock market and investment books available as primers, including one by the same author. Read and know investing before you start this book. *Understanding Options* is a primer for the beginning option investor, as refresher for the more experienced, and covers very technical and advanced strategies for the seasoned investor. My first edition - being in book form - is highlighted and dog eared. This edition I bought electronic - easy to read and many links are included which make it nicer to move within the volume to various topics. Of course it can still be 'page marked' and sections saved and highlighted for rereads. 1 of 1 people found the following review helpful. A must-buy for the new options trader.

By A. Luch I love this book. It's a must-read for anyone starting out in options trading. It outlines options without being condescending, yet shows pretty good advanced strategies as well. I recommend this to all of my friends who've never traded options and who want to learn more. Other books on the subject are either too technical or go into commodities (who trades pork bellies as a newbie?) without laying out the basics properly. 1 of 1 people found the following review helpful. 5 stars all the way.

By Rick Lance Excellent book for the beginner like me. Tells you what you need to know in everyday easy to understand language.