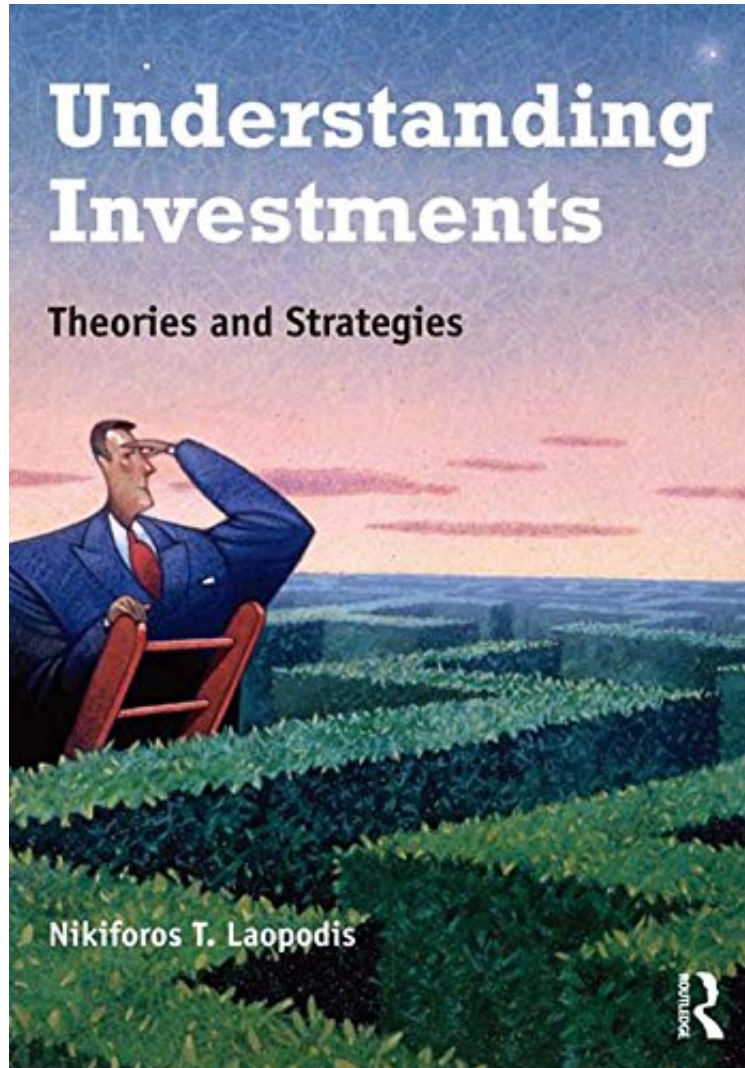


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Understanding Investments: Theories and Strategies

Nikiforos Laopodis

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1 of 1 people found the following review helpful. very good!!!!By LuI took Pro. Nikiforos's investment class. He is a great professor. I enjoy his class a lot. This book is very helpful. Highly recommend!

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interpretation of concepts, rather than their mere memorization and mechanical application.2. Shorter, more streamlined chapters, so instructors and students won't be distracted by superfluous detail, and can instead focus on the most relevant issues.3. Fewer chapters than in current textbooks, so instructors can comfortably cover all material within a semester.4. Boxes with 'International Focus'; vignettes, discussions 'Applying Economic Analysis' to relevant topics, and featured 'Lessons from our Times', allowing students to gain a deeper understanding of the material and its relevant context and applications.5. Sections in each chapter discussing different investment strategies and their pros and cons.6. Questions that solicit students' critical thinking skills and problems that require their quantitative expertise to address real-life problems - rather than rote, mechanical questions that merely require regurgitation.

"What impresses me about this textbook is its focus on engaging the student in the learning process. Some textbooks are more like reference material, but this textbook 1) emphasizes interpretation of concepts to facilitate student comprehension, 2) concisely focuses on the main issues and avoids unnecessary tangents that can derail students, and 3) incorporates current topics that motivate student interest in investments. Understanding Investments should definitely be considered by professors for their students in investments courses." -- Anna Martin, Alois J. Theis Endowed Chair and Professor of Finance Department of Economics and Finance, Peter J. Tobin College of Business, St. John's University

"This new textbook "Understanding Investments" is coming at the perfect time to fill a void in the literature. Dr. Laopodis has done an outstanding job in presenting the subject from the Economics science point of view. Rather than boring the students with sterile math, he engages them with his intuitive and practical approach and the natural way in which he links economic theory and investments. Overall, an excellent textbook with many unique features that should make learning a pleasant and lasting experience." -- Dr. Gregory Koutmos, Gerald M. Levin Professor of Finance and Graduate Finance Programs Coordinator, Fairfield University, Dolan School of Business

About the Author Dr. Nikiforos T. Laopodis is a Finance and Economics Professor at Fairfield University, U.S. and at the Athens Laboratory of Business Administration at The American College of Greece, Greece. His areas of specialization are international finance and financial econometrics. He has taught at various Universities in the U.S. and in Greece and has been invited to give lectures to Universities and international organizations in Europe. He has published extensively in the fields of finance and financial economics focusing on interest rates, exchange rates, stock markets as well as monetary and fiscal policies. He is a regular member and contributor to professional organizations such as Financial Management Association and Eastern Finance Association.