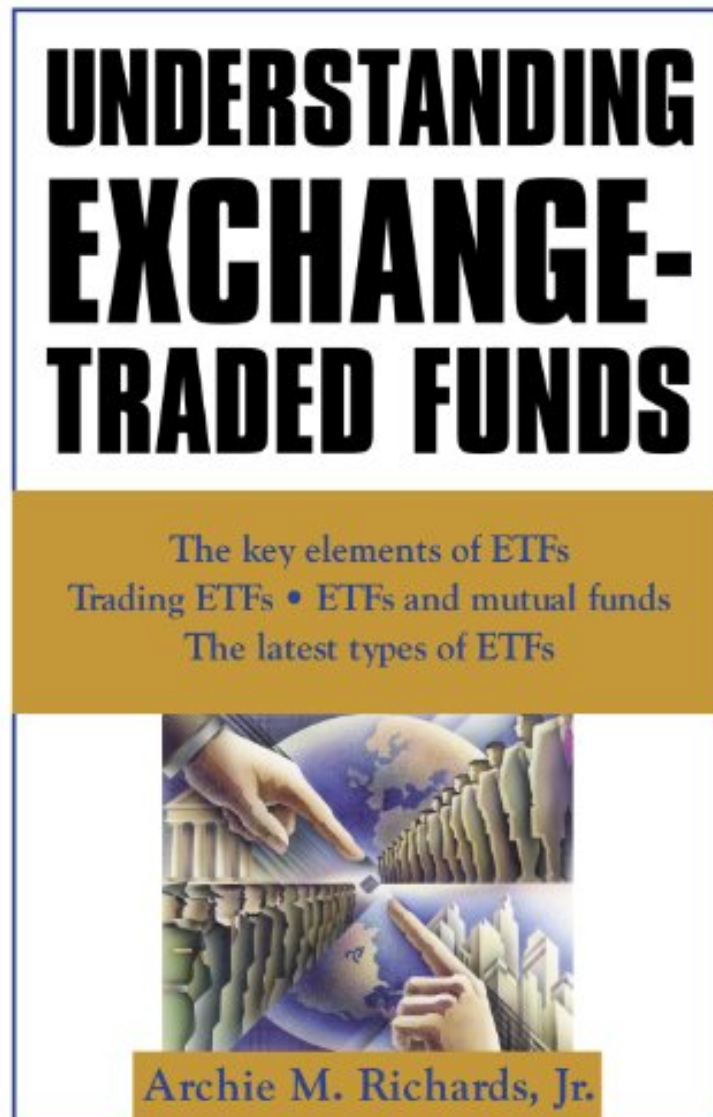


Understanding Exchange-Traded Funds

Archie Richards Jr.

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Archie Richards Jr. : Understanding Exchange-Traded Funds before purchasing it in order to gauge whether or not it would be worth my time, and all praised Understanding Exchange-Traded Funds:

3 of 3 people found the following review helpful. An exceptionally good book for the ETF investor. By Susanna Hutcheson I've been an investor for some thirty years. I now invest almost solely in ETFs. I found this book extremely valuable. To begin with, it is well written and organized well. In addition, it offers the reader lots of current information on almost all of the EFTs currently offered. It starts out with the basics. So I skipped a lot of that but if you're new to investing, you should read every word. This fantastic book tells you more about EFTs than you'd ever

find elsewhere. I was amazed at all the material covered and the information given. I didn't agree with the author when he advised the reader to use FolioFN. I find Buyandhold better in that the fees for one year at \$14.99 per month is less than a year with FolioFN. (This is for unlimited window trades.) But that's the only area in which I had disagreement. Well, perhaps one other area. He seemed keen on a 60/40 allocation for everyone at all times. I'm not so sure I can buy that. At my age and in a recession, I sleep better with closer to 50/50. But, having said that, I found his idea of nine EFTs wonderful. He showed how to actually lower your risk using more equities and asset classes. While he doesn't give but one suggested portfolio (which is also on his Web site), it is a good portfolio. It's a bit different from mine but I don't follow any particular advice. I keep this book together with my other favorite EFT books --- right beside me. If you're interested, the other books are: The EFT Book All About Asset Allocation To me, these are valuable books that I wouldn't part with. But Richards gives the reader the key elements of ETF costs, redemptions, the three basic categories, tax consequences, and much more. I found the part about taxes especially useful. Oh, and he doesn't believe in IRAs! This is perhaps the first time I've read this in a financial book. But his reasons make a good deal of sense. This book is revolutionary. Highly recommended. 0 of 0 people found the following review helpful. Perfect for the individual investor, a bit too basic for a seasoned professional. By 1000Books I can't give it lower than 3 stars, because the book is generally titled "Understanding exchange traded funds". I should have known it would be somewhat basic. It provides good, accurate information in layman's terms. That said, it doesn't really go beyond that. If you are an academic or practitioner, this would only be used as an entry level quick read. It's very short. If you're an individual investor, this is probably a great digestible way to learn about ETFs.

Discover How Investing in Exchange-Traded Funds Can Help You Build a Winning Financial Portfolio "Archie Richards delivers the nuts and bolts of ETFs---and much more that the investor needs to know." Gary L. Gastineau, early developer of exchange-traded funds, Managing Director of ETF Consultants, LLC "ETFs are not a form of extraterrestrial, but they do remain a mystery to many. We should be grateful to Archie Richards for explaining everything about them and also offering much useful advice. This is a timely and terrific book on one of today's hottest investment topics." Hunter Lewis, Co-founder, Cambridge Associates, LLC "Understanding exchange-Traded Funds is a no-nonsense approach to setting financial priorities, and a crash course on the basics of investing. Archie's description of various investments gives the information you need to become a wise investor." Steve and Annette Economides, Authors of America's Cheapest Family Gets You Right on the Money "Archie Richards is the go-to guru for ETFs, and Understanding Exchange-Traded Funds simply cements that reputation. If you're dipping your toe into the ETF waters for the first time, now you can jump right in instead. Understanding Exchange-Traded Funds is the investment life preserver you've been waiting for, and Archie Richards is the guy you want guiding you through the strokes." Angele McQuade, author of Investment Clubs for Dummies and book reviewer for Better Investing magazine Turn to Understanding Exchange-Traded Funds for a quick, accessible overview of ETFs, the hottest and most significant investment tool of recent years. This expert guide explains why exchange-traded funds are important and why they work so well, highlighting the advantages of ETFs over traditional mutual funds and discussing all the new types of ETFs. Keeping complex mathematics to a minimum, Understanding Exchange Traded Funds thoroughly covers: The key elements of ETFs: costs, redemption, the three basic categories, tax consequences, and more How to use ETFs for asset allocation or retirement accounts How and where to buy ETFs The ETFs offered by Barclays, Vanguard, State Street, and other companies Avoiding common ETF mistakes and misconceptions