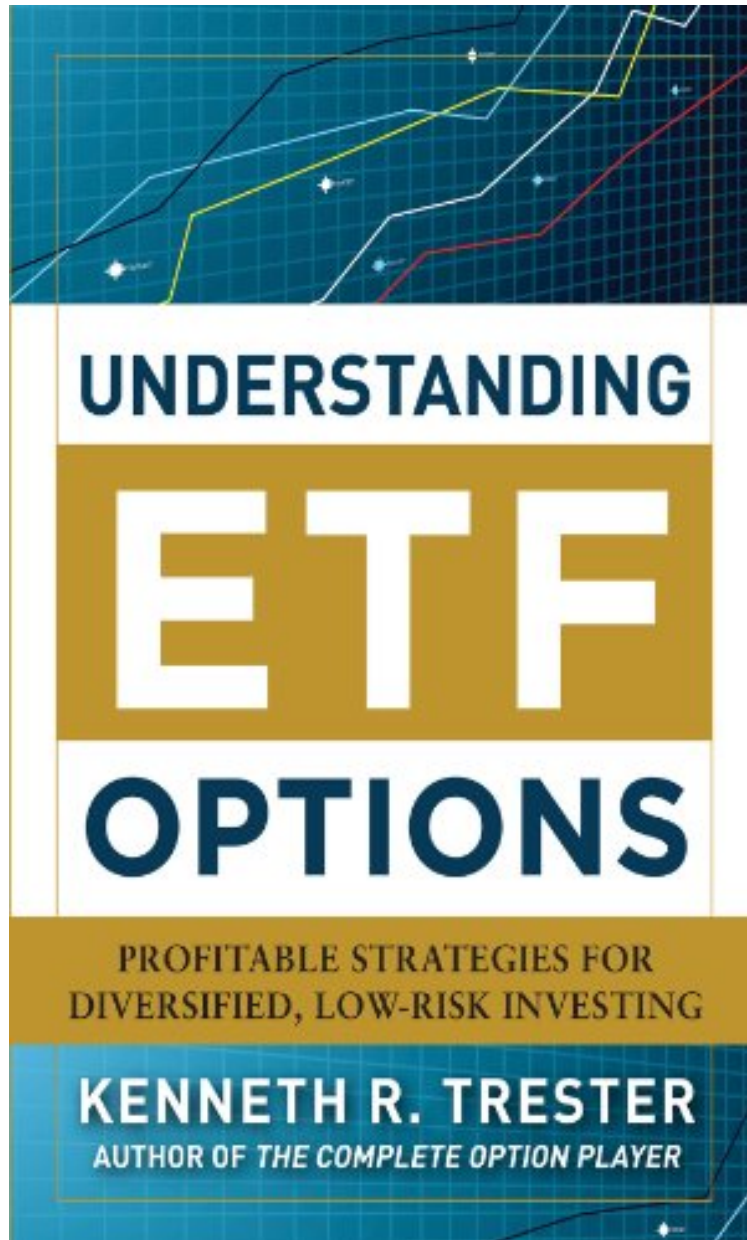


# Understanding ETF Options: Profitable Strategies for Diversified, Low-Risk Investing

*Kenneth R. Trester*

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Proven ways to increase profits while reducing risk in one of today's fastest growing markets Finding a safe investment in today's markets makes looking for that needle in a haystack seem easy. With a single whale able to move a market, herds of elephants ready to stampede after it, and a global computer network executing high-frequency trades in milliseconds, an investor might think stuffing cash under a mattress is safe financial planning. But those dollars have lost about 40 percent of their buying power in the last 20 years. Understanding ETF Options is the best way to protect and grow your assets in the financial climate ahead. This hands-on guidebook gives you a unique audience with options expert Kenneth Trester, who has traded on the exchanges since their inception in 1973. This book culls his experience in systems analysis, operations research, and investment management to help you diversify risk while profiting on market volatility. Through conversational explanations and real-world examples, it lays out how ETFs offer retail investors easy access to diversified financial value and demonstrates effective techniques to acquire, safeguard, and accrue wealth by trading options on these unique securities. Whether you are an experienced investor or have never executed a trade, Understanding ETF Options can get you up and running on the exchanges with confidence and control. It comes with such essential tools as the Fair Value Option tables and covers everything you need to know to trade ETF options successfully, including: An insider's explanation of ETFs How to identify valuable ETFs How to avoid rogue waves Strategies for achieving your goals among the elephants, whales, and computers Professional traders' secrets for option buying and writing As far as options are concerned, everything comes down to time and movement. Now is your time to make a move and put your future wealth into your own hands with Understanding ETF Options.

About the Author Kenneth R. Trester is recognized as a leading international options advisor. A popular speaker at financial conventions and options trading seminars, he is credited with originating many of the options strategies that are industry standards today. He is the author of The Complete Option Player, 101 Option Trading Secrets, Sure Bet Investing, and The Option Player's Advanced Guidebook.