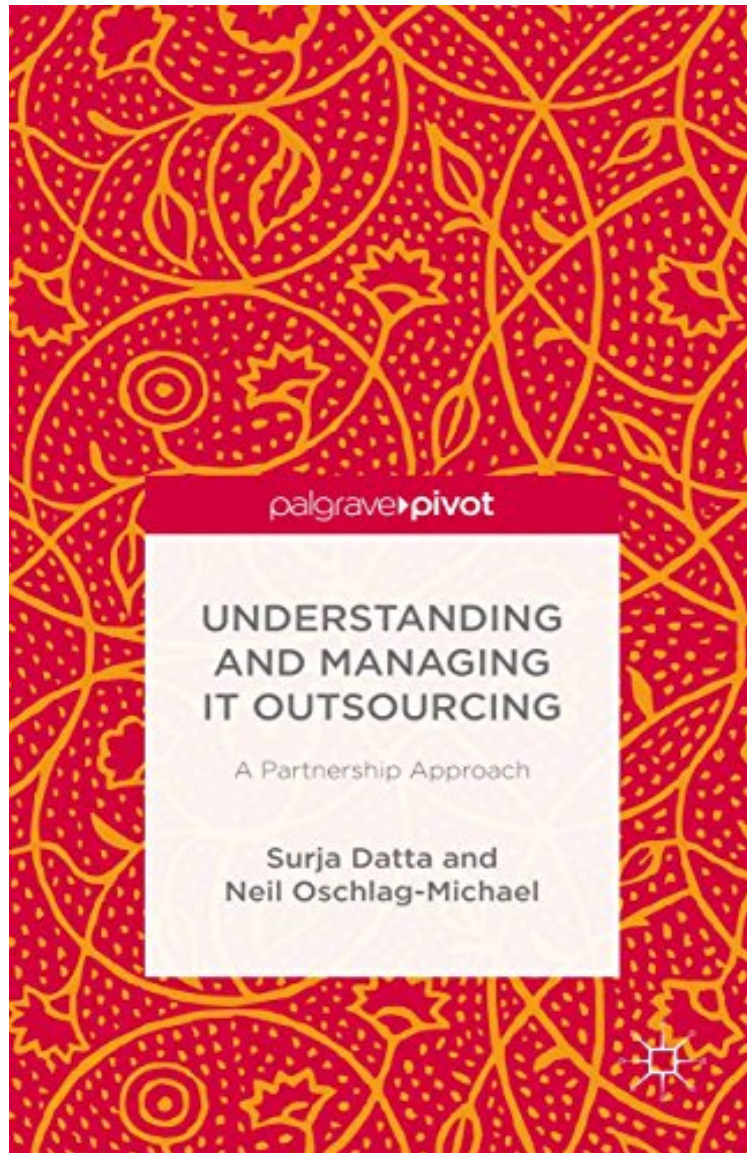


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Understanding and Managing IT Outsourcing: A Partnership Approach

S. Datta, N. Oschlag-Michael

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From the Back Cover Understanding and Managing IT Outsourcing explains and illustrates how uncertainty and trust interact with each other, and how an understanding of this interaction is critical to success in IT outsourcing. A partnership approach that is built on trust can be the determinant of success but this book explains in which particular outsourcing context this approach is likely to pay dividends. About the Author Surja Datta is a senior lecturer in strategy in Oxford Brookes University, UK. Before entering academia, Surja had extensive experience in the corporate world including strategizing and managing offshore outsourcing relationships. He received his doctorate from Bristol Business School, and holds an MBA from Strathclyde University and an MA in Applied Social Research from the University of the West of England. His research interests include outsourcing, innovation and university-industry linkages. Neil Oschlag-Michael is a strategy, management and technology consultant. He has extensive global experience in a range of strategy, business transformation, outsourcing and development roles, working at businesses, consultancies and vendors. He holds an MBA from Oxford Brookes University and his research interests include innovation, transformation and outsourcing.