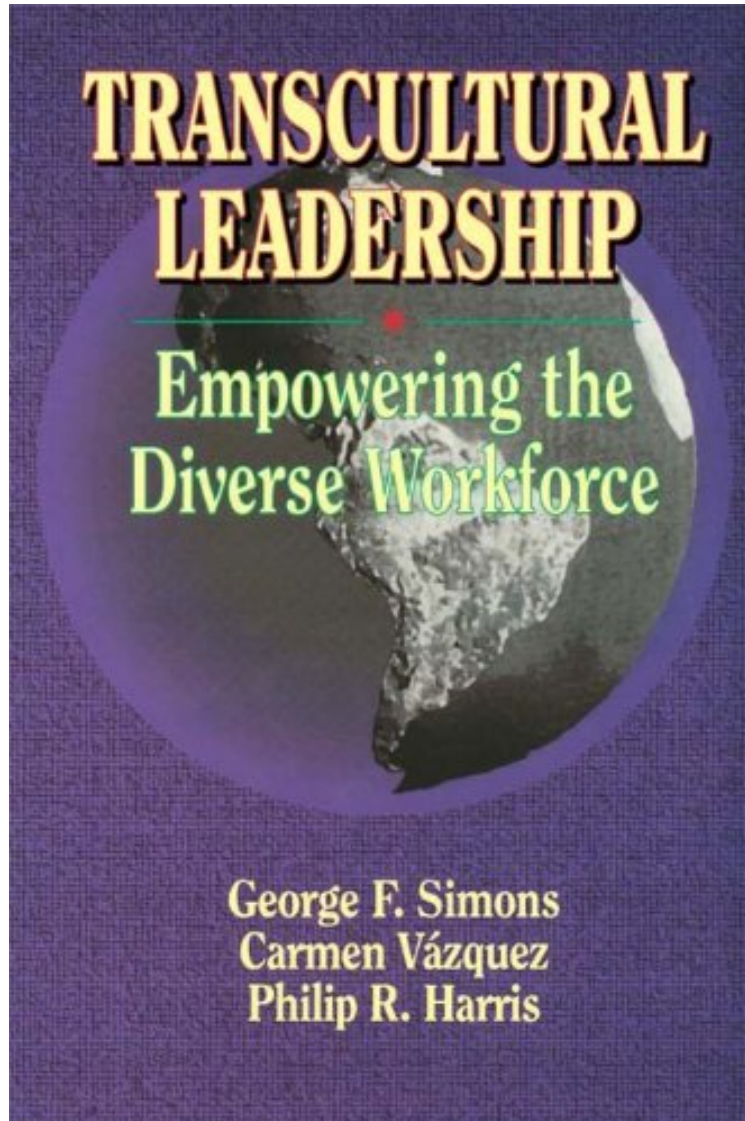


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Transcultural Leadership (Managing Cultural Differences)

Carmen Vazquez, George F Simons, Philip R Harris
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Carmen Vazquez, George F Simons, Philip R Harris : Transcultural Leadership (Managing Cultural Differences) before purchasing it in order to gage whether or not it would be worth my time, and all praised Transcultural Leadership (Managing Cultural Differences):

Supervisors, project managers and CEOs should find this book useful as it deals with an emerging global reality - culturally diverse people of both genders in the workplace. The new workplace environment demands that employees be selected, evaluated and promoted on the basis of performance competency, regardless of sex, race, religion or place

of origin. Focusing on workplace diversity instead of concepts of "majority" and "minority" allows managers to offer all personnel equal opportunities. Affirmative action is now aimed at developing human potential. Diversity is becoming a worldwide phenomenon. Written from the North American viewpoint, this book examines the key concepts that drive American plants and offices today which are likely to be realities overseas tomorrow, and the concepts espoused in this book can be applied universally. The book fills a gap in management education and development. It is a practical manual designed to teach and encourage managers to lead and strengthen the human resources of an organization.

About the Author George F. Simons, Ph.D., D.Min, MA, is an American who works from France and does consulting on e-Learning and global teamwork. He is a faculty member of Management Centre Europe and serves on the editorial advisory board of the European Business . Dr. Simons is the creator the primary developer of the award-winning DIVERSOPHY^{reg}; series of training instruments. He is now developing software for self-directed individual and small group learning with this tool. Dr. Philip R. Harris is President of Harris International, Ltd. in LaJolla, California. He is Series Editor of the Managing Cultural Differences Series and co-author of B-H books Managing Cultural Differences, Multicultural Management 2000, and Transcultural Leadership. He is on the advisory board of the European Business .