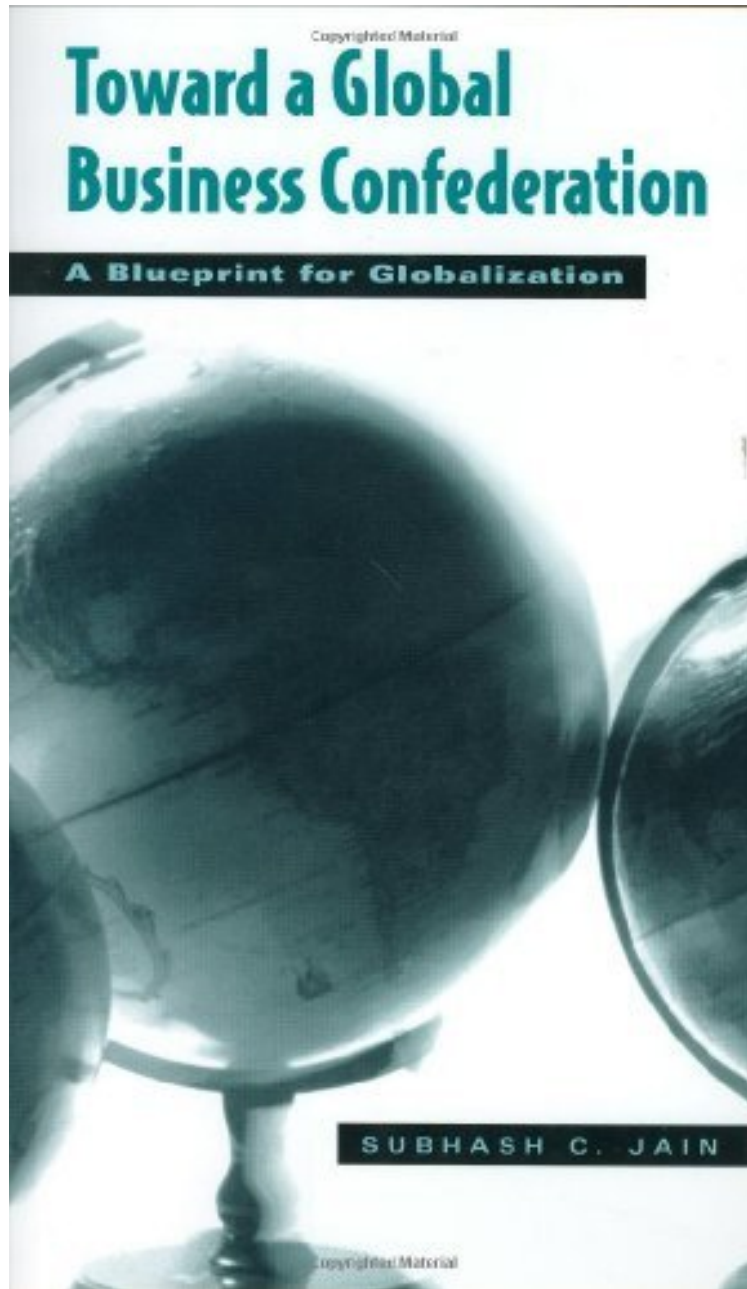


[Download ebook] [Toward a Global Business Confederation: A Blueprint for Globalization](#)

# Toward a Global Business Confederation: A Blueprint for Globalization

*Subhash C. Jain*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



DOWNLOAD



+

READ ONLINE

#4446741 in eBooks 2003-11-30 2003-11-30 File Name: B000PY3HYM | File size: 40.Mb

**Subhash C. Jain : Toward a Global Business Confederation: A Blueprint for Globalization** before purchasing it in order to gage whether or not it would be worth my time, and all praised Toward a Global Business Confederation: A

## Blueprint for Globalization:

In the era of globalization, the role of multinational corporations (MNCs) is increasing in importance while the influence of nation-states is in a corresponding decline. Jain contends that this trend will benefit the cause of worldwide economic prosperity, which MNCs alone are positioned to deliver. The increasing availability of global capital, coupled with advances in computing and communications technology, has accelerated the process of doing business anywhere and everywhere. At the same time, barriers to foreign entities wishing to conduct business in Russia, China, India, Brazil, and Indonesia are falling away. As the process of globalization marches on, what can be done to ensure that material prosperity is the result? A Global Business Confederation, Jain argues, should be established to design rules that apply worldwide and that encourage MNCs to generate global economic prosperity in a manner responsive to cultural, social, and humanitarian concerns.

"As the process of globalization marches on, this book offers some possible answers as to what can be done to ensure that material prosperity is the result."-Business Horizons?As the process of globalization marches on, this book offers some possible answers as to what can be done to ensure that material prosperity is the result.?-Business Horizons"A strong, well-presented grasp and analysis of the reality of the power of multinational corporations in our globalized world. A clear and focused argument for the opportunity and need to harvest that power to bring about a mutually beneficial global economic prosperity."-Robert D. Werner former Chairman Timex Watches Ltd."A contemporary 'classic' book on international business has finally arrived. Toward a Global Business Confederation vividly demonstrates the economic, geopolitical, and social implications of today's multinational companies and their conflicts and cooperation with the nation-states for welfare generation on a global basis. This is must reading for international business scholars and policymakers."-Masaaki Kotabe The Washburn Chair Professor of International Business and Marketing Temple University"Subhash Jain has exposed many of the challenges facing business and nations in the coming decade, in both the developed and developing economies. With the increasing power of the multinational corporations and innovative technology, new approaches will be needed to handle the enormous growth of international markets. The author provides provocative ideas as to how these issues could be addressed. This book must be required reading for all who expect to survive and flourish in the globalized world."-Margorie D. Anderson Executive Director, World Affairs Council Hartford, Connecticut"Eye opening and intriguing, Toward a Global Business Confederation is a wonderful book for all current and future international business people. It lucidly lays out the basics of globalization and proffers a Global Business Confederation as a link between today's multinational corporations and nation states and a bridge to a more equitable and peaceful world of the future. While one may or may not agree with this solution, one will definitely look at the path of globalization in a different and much more informed way."-Gregory A. Boyko Member of the Board of Advisors University of Connecticut School of Business"Jain's effort to define and promote a worldwide confederation of governments, companies, and interest groups that would set rules on multinational company activities is an admirable step toward development of needed global institutions. His analysis points out the many benefits produced by these companies, and the need to harness their positive contributions while responding to their activities that diverge from broad public interest. Jain has raised an excellent concept (of the Global Business Confederation), and one that should be explored in careful detail in today's globalized world."-Robert Grosse Professor of Economics, Thunderbird The American Graduate School of International ManagementAbout the AuthorSUBHASH C. JAIN is Professor of International Business and Director of the Center for International Business Education and Research (CIBER) and Director of the GE Global Learning Center at the University of Connecticut School of Business, Storrs.