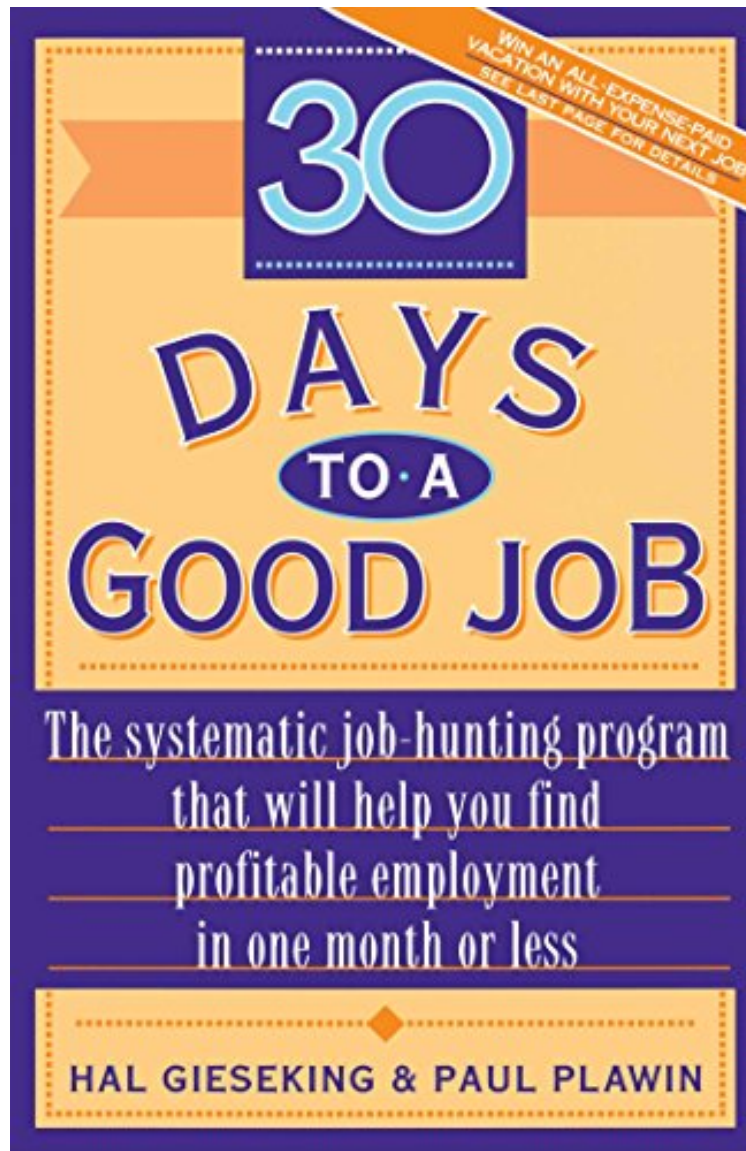


(Free) Thirty Days to a Good Job

Thirty Days to a Good Job

Hal Giesecking

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Hal Giesecking : Thirty Days to a Good Job before purchasing it in order to gage whether or not it would be worth my time, and all praised Thirty Days to a Good Job:

9 of 9 people found the following review helpful. This unassuming book WILL land you your next jobBy A CustomerIgnore the ho-hum editorial review posted above. This book truly has EVERYTHING you need to land the job you want, including interview tactics, outstanding resumes and cover letter samples, plus a lot more (such as negotiating a better salary once you get the offer).It's geared toward people who are unemployed and therefore have all day to look for a job (it has a suggested daily schedule and to-do list for each day which is truly brilliant), but in every

case I adapted its techniques while I was working full-time to get my next job. This book has landed me my last three jobs. Did I get offers within 30 days? YES!, EVERY time, even in 2001 and 2002 when no one was hiring in my city (Atlanta). This book is worth thousands of dollars to me, so even if you're considering other job hunting books, by all means put this one on your "must get" list. Julia G.

This positive, highly focused program provides you with an accelerated schedule that reduces the conventional six- to twelve-month job-search "sleepwalk" into a well-thought-out blitz. In what is the first really fresh job-hunting idea since *What Color is Your Parachute?*, *30 Days to a Good Job* puts you on a strategic, systematic 30-day program that leaves you no time to become discouraged. This positive, highly focused program provides you with an accelerated schedule that reduces the conventional six- to twelve-month job-search "sleepwalk" into a well-thought-out blitz that gets you not one but a half-dozen contacts in each of your prospective companies and up to 150 job contacts in a single month. *30 Days to a Good Job* will show you: How to arm yourself with the most effective self-marketing techniques to beat out the competition; How to use a highly structured 30-Day Job Planning Calendar, complete with specific assignments to perform daily; How to speed up your job search by employing Job Prospect Cards (listing company names and key decision-makers within the organization), Life Experience Cards (documenting work, education, and social experiences to help individualize resumes and cover letters), and a Contact Notebook (featuring pertinent information for follow-up letters and phone calls); How to develop your own original, hand-tailored letters and resumes as adjuncts to the all-important and decisive job interviews; How to computerize your job search.

About the Author Gieseke is President of the Career Advisor, Inc., and his job-getting tips have been featured in various newspapers and magazines, including the front page of *USA Today*, and on over 100 radio and television stations. McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide. McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide. Gieseke is President of the Career Advisor, Inc., and his job-getting tips have been featured in various newspapers and magazines, including the front page of *USA Today*, and on over 100 radio and television stations.