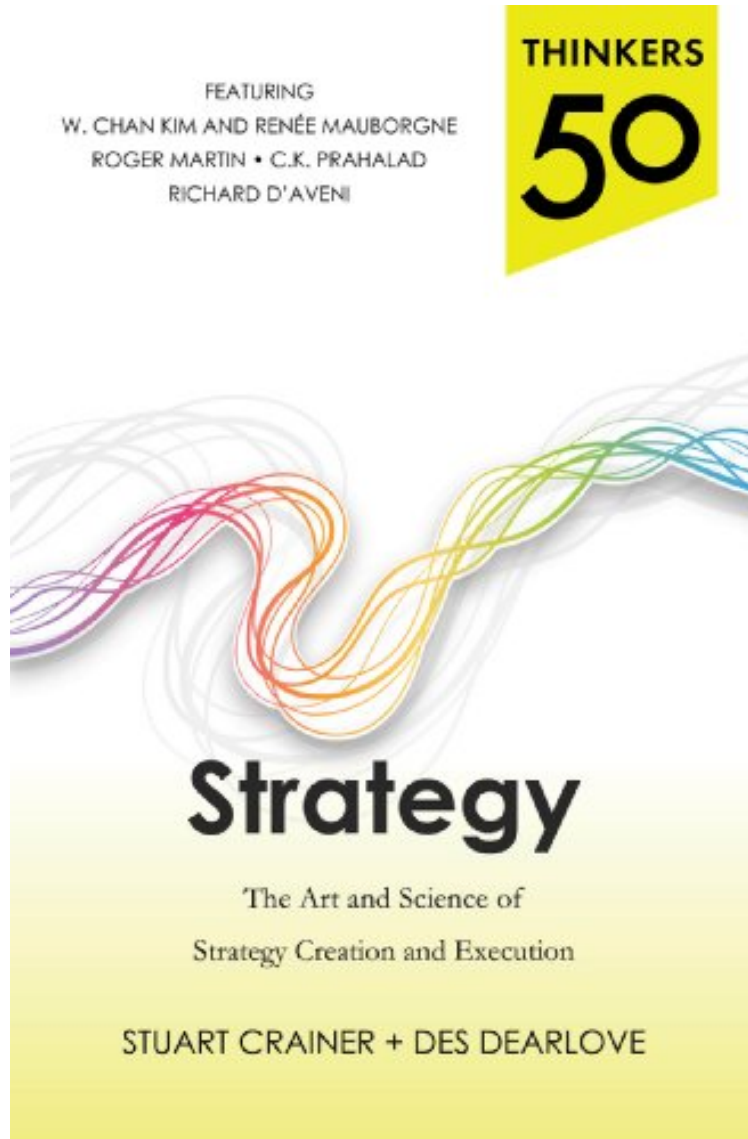


(Mobile ebook) Thinkers 50 Strategy: The Art and Science of Strategy Creation and Execution

# Thinkers 50 Strategy: The Art and Science of Strategy Creation and Execution

*Stuart Crainer, Des Dearlove*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



+

READ ONLINE

#649065 in eBooks 2013-11-22 2013-11-22 File Name: B00GD6R5A8 | File size: 52.Mb

**Stuart Crainer, Des Dearlove : Thinkers 50 Strategy: The Art and Science of Strategy Creation and Execution** before purchasing it in order to gage whether or not it would be worth my time, and all praised Thinkers 50 Strategy: The Art and Science of Strategy Creation and Execution:

The World's Leading Business Minds on Today's Most Critical Challenges Featuring W. Chan Kim, Renee Mauborgne, Rita McGrath, Richard D'Aveni, Gary Hamel, Chris Zook, Pankaj Ghemawat, and others "Thinkers50 creates its own honor society as an authoritative ranking of the most influential business thinkers on earth." -- Forbes.com The ability to strategize is one of the most vital talents of any manager--whether you run your own business, manage a small department, or sit at the helm of a global corporation. And the more competitive business gets, the more important clear, creative strategic thinking is. Revealing breakthrough concepts from today's most innovative business minds, Thinkers50 Strategy helps you seize the competitive edge by arming you with the very latest thinking in business strategy. Stuart Crainer and Des Dearlove, creators of Thinkers50, begin by tackling the foundational question "What is strategy?" using the ideas and concepts of thought leaders from the Thinkers50 list. From there, they provide unparalleled insight into modern strategic management in easy-to-understand language. Chapters include: Understanding Competitive Advantage Hypercompetition and Beyond Exploring Blue Oceans Strategy in Action Where Strategy Meets Society Where Strategy Meets the World Each book in the Thinkers50 series provides authoritative explanations of the concepts, ideas, and practices that are making a difference today, including specific examples and cases drawn from the original sources. Align yourself with the best and brightest business thought leaders on the scene today. The most forward-looking business strategy guide available, Thinkers50 Strategy distills the wisdom of the world's leading thinkers on the subject--all in a compact one-stop guide.