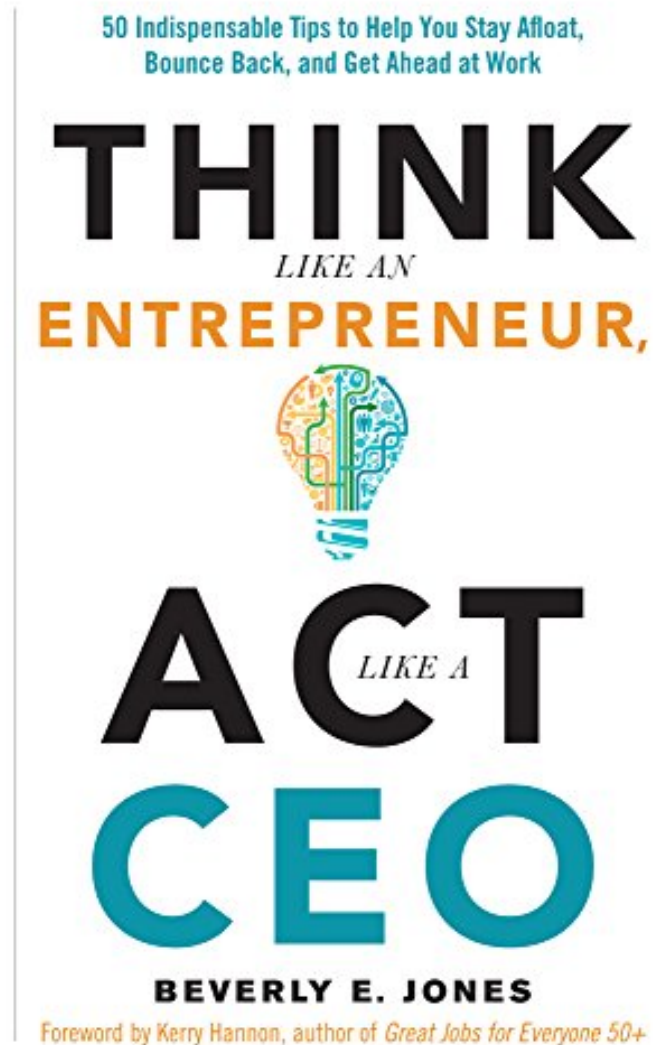


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Beverly E. Jones, Kerry Hannon : Think Like an Entrepreneur, Act Like a CEO before purchasing it in order to gauge whether or not it would be worth my time, and all praised Think Like an Entrepreneur, Act Like a CEO:

6 of 6 people found the following review helpful. Playbook for allBy Karen RiggsThe best coaches are those who can demonstrate the value of positive action. Bev Jones embodies that skill. This brilliant book was a great choice as a Christmas present for myself and for a friend. Others have made great points here about its value. I want to recommend it especially for women. Jones's cogent advice hits home as I think about how many women I've known who have sabotaged their own careers because they have been raised to be quiet, to settle and to apologize without reason. This book is a tonic. Jones offers a path out of self-sabotage and into success. She unfailingly shows that

success of the best kind always occurs with grace and self-awareness. She proves that assertiveness does not need to be confused with aggressiveness. Again, good playbook for all from an accomplished career coach. 9 of 9 people found the following review helpful. This book is tremendous resource for anyone interested in making ...By Elizabeth J. Vick
This book is tremendous resource for anyone interested in making the most of their career and improving communication in the workplace. In the past 20 years, I feel that we've been streamlined into narrow fields of specialization, and this has led us to lose sight of the importance of focusing on the "big picture" and connecting with those around us. Beverly Jones taps into this idea just when we need it. She's right on target, and I plan to use the book as a resource in the college-level Business Communication classes that I teach. 5 of 5 people found the following review helpful. Very effective strategies
By Michael A. I purchased this book in early December (2015), and I've been trying out the different solutions Bev suggests. They're all practical, and those I've tried I've found to be effective. For example, in the chapter on building presence, Bev provides a checklist of key factors affecting how others see us. I recognized in myself the things I did to undermine my presence. So I've been following Bev's suggestions for speaking more directly, without hesitation or self-deprecation/degradation. As a result, I've noticed that others pay more attention to what I'm saying and they respond more positively to what I say. Plenty of other suggestions have been effective too, like ways to better understand what motivates the people around us, "managing the boss," building self-confidence and the 80/20 rule about prioritization. It's a very worthwhile book. I highly recommend it to anyone starting a career or to others like me, who are looking to set a new career path.

Education plus experience once guaranteed a successful career, but no more! Today, success depends on your ability to adapt. You must be agile, willing to adjust your professional expectations, and able to respond quickly to opportunities and threats. In *Think Like an Entrepreneur, Act Like a CEO* you will learn practical ways to handle vexing workplace challenges. Each chapter uses true stories to illustrate the answers to common questions, including: * How to leave your old job smoothly and start your new one with confidence and flair. * How to gracefully accept praise for your work. * How to recover from stress, setbacks, or the upheaval of a major project. * How to stay steady in the midst of endless change. It's not enough to know how to manage common work-life challenges; you must also deal with the uncommon ones. *Think Like an Entrepreneur, Act Like a CEO* gives you proven, easy, go-to techniques for handling even the biggest career surprises, one step at a time.

"This great resource--it's like having your own career coach in a book! *Think Like an Entrepreneur, Act Like a CEO* will help you see more possibilities and avoid missteps, as well as help you recover quickly after a fall."--Holly Williams, founder of Magus Group Coaching and author of *Being Coached*
"Each chapter is a gem [that hones] in on a lesson, with a real person to illustrate it and techniques to help you find a new attitude and solve a problem."--Kerry Hannon, journalist and Washington Post best-selling author
"Beverly Jones has used what she learned as a pioneering woman in business and the law to help guide an untold number of professionals struggling to navigate a work world beset by staggering change. She was my mentor decades before there was such a thing. Now she can be yours, too."--Susan Reimer, award-winning columnist for *The Baltimore Sun*
"Looking to reinvent and energize your career? Check out Bev Jones' new book. Her stories and strategies have helped many professionals to refresh their goals, recover from setbacks and relaunch themselves with new confidence, energy, and ultimately, success!"--Clarence Page, 1989 Pulitzer Prize-winning syndicated columnist for the *Chicago Tribune*
About the Author
Beverly Jones, MBA, JD, PCC, is a master of reinvention. She led university programs for women before trailblazing her career as a Washington lawyer and Fortune 500 energy executive. For 40 years she has helped other professionals and leaders survive and thrive. Since 2002, Jones has built a respected executive coaching and consulting practice, leading retreats and mentoring professionals of all ages to advance their careers, shift directions, or boost their productivity. Based in the nation's capital, she works with accomplished leaders in Congress, at major federal agencies, NGOs, universities, and large corporations. She is a popular blogger, and her podcasts are distributed through public media.