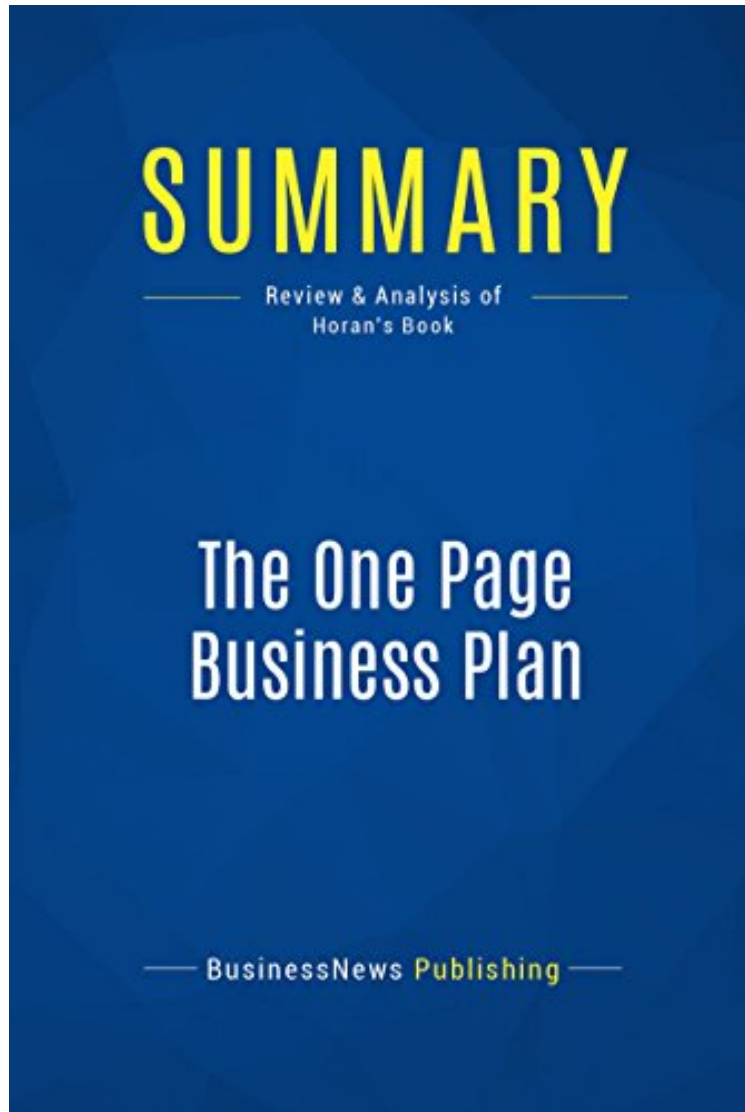


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## Summary: The One Page Business Plan: Review and Analysis of Horan's Book

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