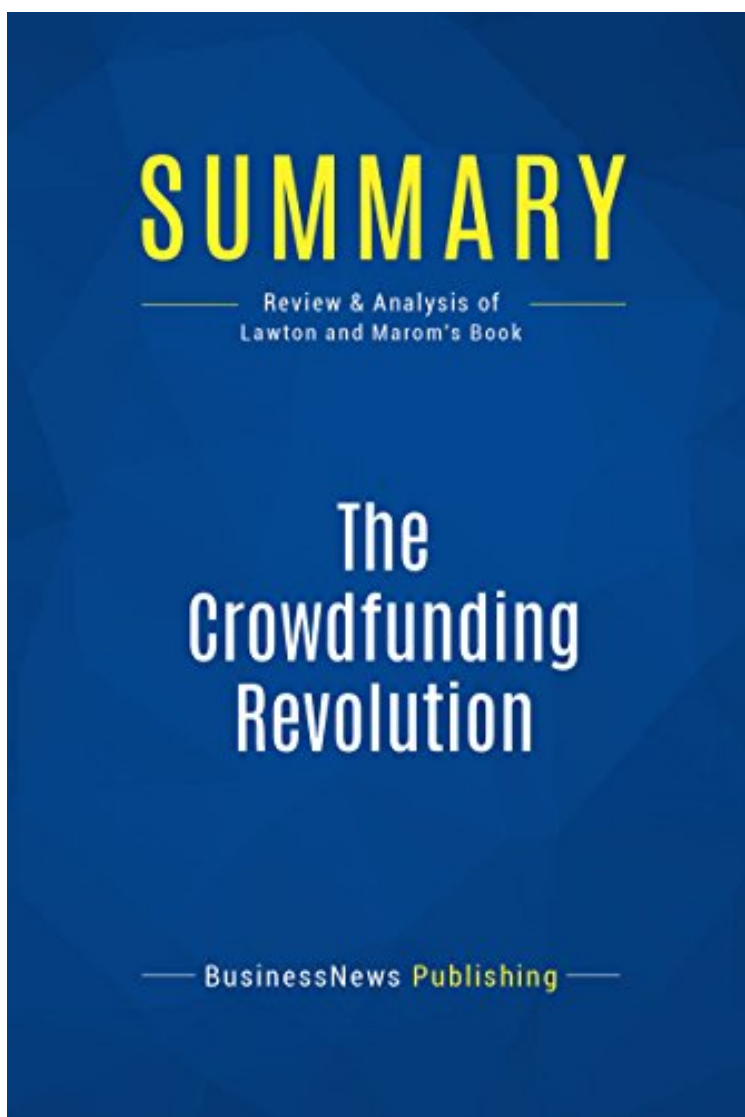




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The must-read summary of Kevin Lawton and Dan Marom's book: "The Crowdfunding Revolution: Social Networking Meets Venture Financing". This complete summary of the ideas from Kevin Lawton and Dan Marom's book "The Crowdfunding Revolution" shows that crowdfunding is an innovative, collaborative way to fund projects: it is the fusion of social networking and venture capitalism to obtain funding for worthy causes, get capital for companies in exchange for an equity stake or to pre-sell items to fund production costs. In their book, the authors suggest that crowdfunding has the potential to be even more successful than traditional methods. This summary explains how you can take advantage of collective IQ and wallets, and how to implement this new type of investment model. Added-value of this summary: **bull**; Save time **bull**; Understand key concepts **bull**; Expand your knowledge **To** learn more, read "The Crowdfunding Revolution" and discover the new, exciting route to funding.