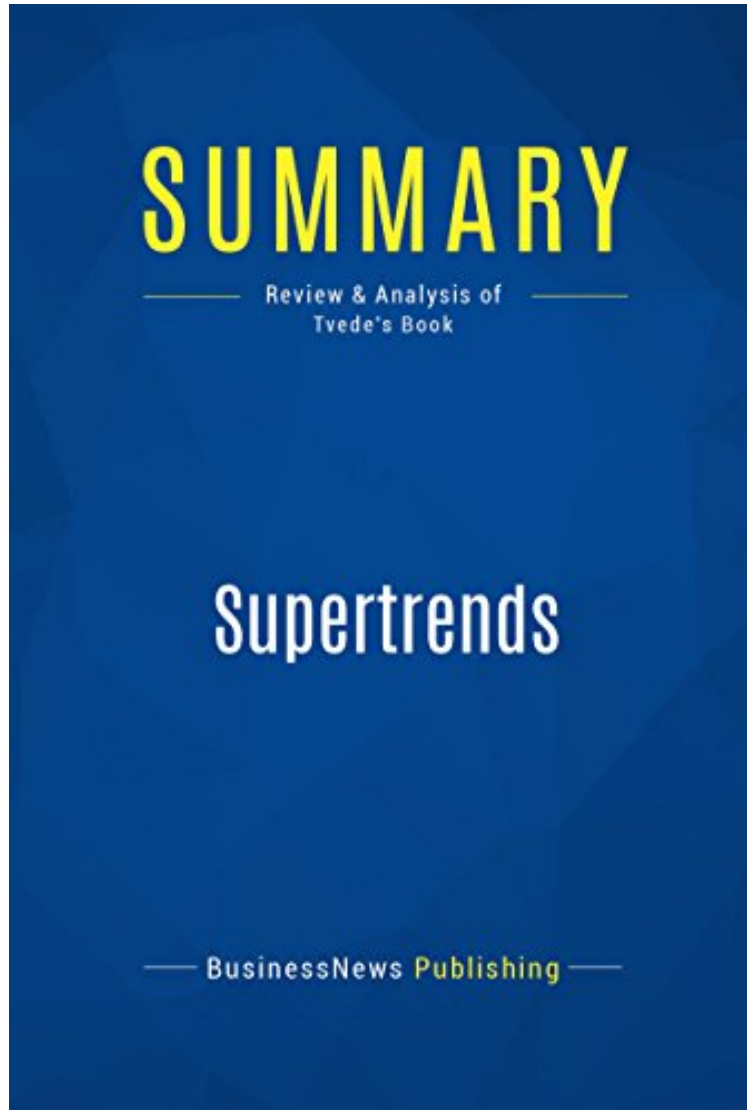


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Instead, you need to take into account the big picture and the underlying long-term trends to make astute investment decisions. In his book, the author explains how the future value of investments made today will be directly influenced by developments in politics, conflict, economics, demographics, environment, lifestyles, business, finance and technology. This summary will teach you to take these into account in order to make the right investment. Added-value of this summary: Save time; Understand key concepts; Expand your knowledge To learn more, read "Supertrends" and find out how you can use cycles to predict future success and make the right investment.