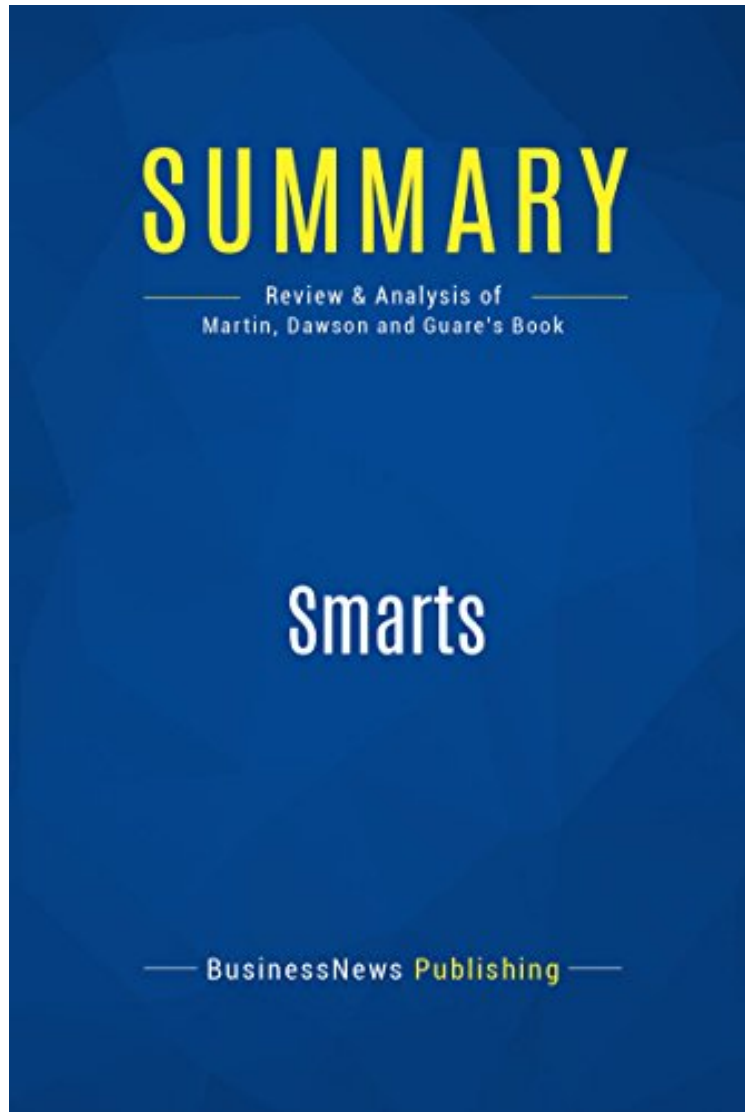


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BusinessNews Publishing : Summary: Smarts: Review and Analysis of Martin, Dawson and Guare's Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: Smarts: Review and Analysis of Martin, Dawson and Guare's Book:

The must-read summary of Chuck Martin, Peg Dawson and Richard Guare's book: "Smarts: Are We Hardwired for

Success?". This complete summary of the ideas from Chuck Martin, Peg Dawson and Richard Guare's book "Smarts" shows that there are 12 executive skills that help you get stuff done. Most people are strong in two or three areas and weak in others. Effective organisations recognise this and create teams that ensure all 12 skills are accounted for. In their book, the authors provide readers with guidance on how you can assess your strengths and weaknesses in order to plan better career goals and progress in the right direction. This summary also teaches managers how they can use their knowledge of these 12 skills to create the most productive team. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "Smarts" and learn how you can make the most of the 12 key productive skills.