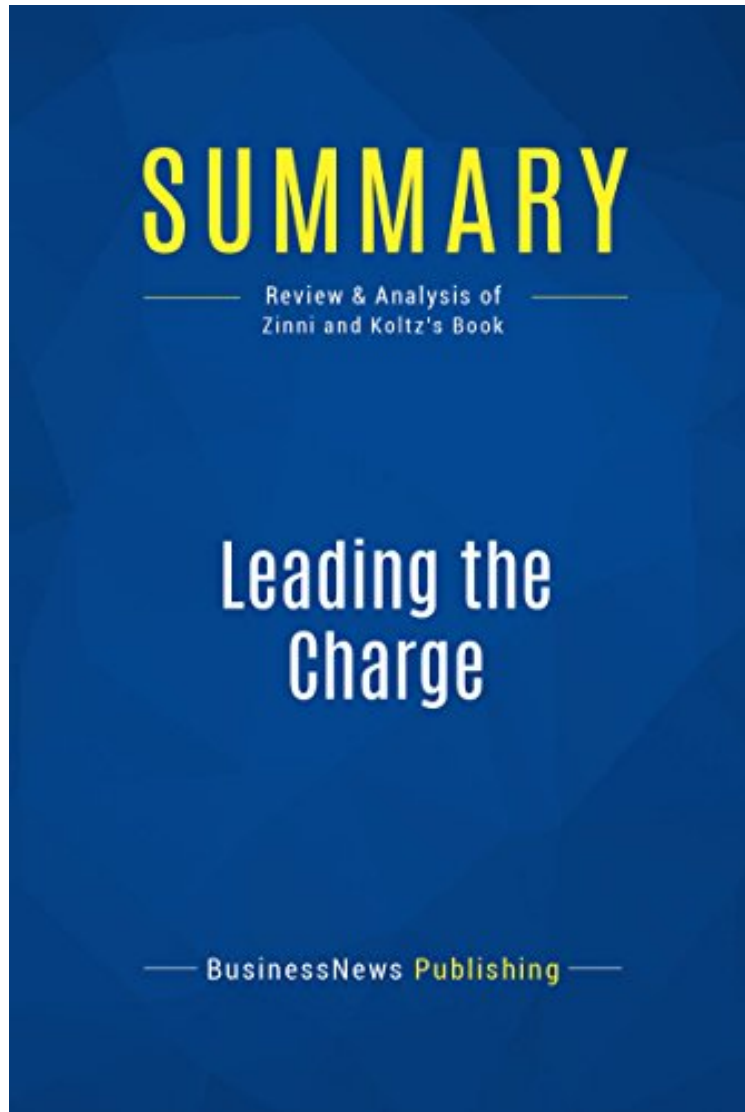


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BusinessNews Publishing : Summary: Leading the Charge: Review and Analysis of Zinni and Koltz's Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: Leading the Charge: Review and Analysis of Zinni and Koltz's Book:

The must-read summary of Tony Zinni and Tony Koltz's book: "Leading the Charge: Leadership Lessons from the

Battlefield to the Boardroom". This complete summary of the ideas from Tony Zinni and Tony Koltz's book "Leading the Charge" shows that, at one time, leadership was mostly about character, but character alone won't be enough anymore. Today's world involves a challenging worldwide economy, the collapse of iconic companies which have been in business for decades and the ever increasing threat of global terrorism. Tomorrow's most successful leaders will have to negotiate a far more fluid world. In their book, the authors explain eleven qualities the most successful leaders in recent times have cultivated, making this summary a must-read for all leaders who want to learn the techniques used by the best and find out how to survive the changes in today's world. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

 To learn more, read "Leading the Charge" and discover the key traits of the world's greatest leaders and how you can adopt them.