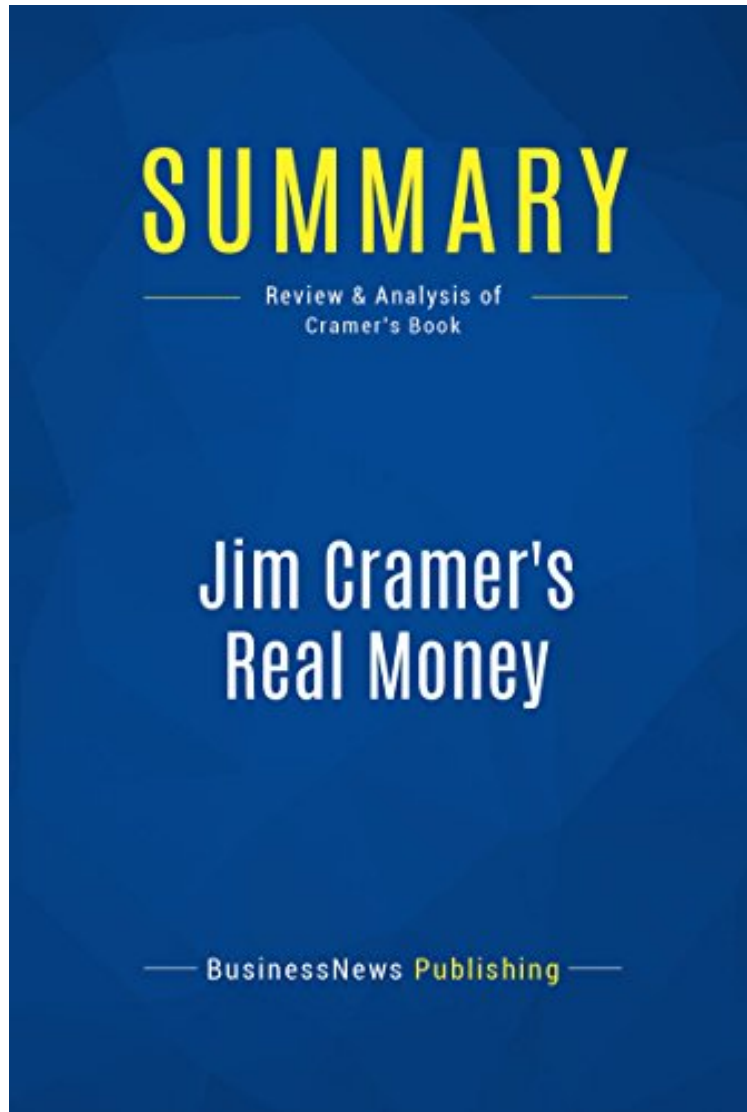


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0 of 0 people found the following review helpful. Gives you a strategy and the steps necessary for a successful portfolio By shopping in ShyTown I've been hesitant to invest in individual stocks after I purchased some back in 1997 at my place of employment. All the top managers were becoming millionaires so I bought in @\$80, it split, then fell to

.97 cents a share. Feeling it not worth selling I let it sit, then heard Warren Buffet purchased a significant amount of shares a couple years ago and it turned around. Was it because people heard of Mr. Buffett's acquisition? I'm sure that had some benefit, it's been 20 years now and stock is up at \$60+. So after watching Jim's show and reading this summary I feel equipped with a strategy to begin again. I never would have finished his whole book. I just want to gain as much knowledge in the fastest possible way, or I'll still be researching months from now. 0 of 0 people found the following review helpful. Really great summary. By mk Really great summary. He is very good at simplifying investment information for the average person. He has useful and helpful insights.

The must-read summary of James Cramer's book: "Jim Cramer's Real Money: Sane Investing in an Insane World". This complete summary of the ideas from James Cramer's book "Jim Cramer's Real Money" takes the reader through his investment philosophy. This summary warns readers to beware of people giving universal rules, because there aren't any: instead, realise that your strategies will be personal to you and dependent on your (changing) goals. The rules of trading and the rules of investment are different, but most people fail to make the distinction. This summary highlights the best strategies for both approaches. For example, it recommends that when you buy for trade, sell once your scenario has played out, whether you are in profit or loss. If you buy for investment, however, you should hold on for longer. This summary explains how to research, how to limit your losses and how not to fall into fashion trading traps. It suggests diversification and flexibility, and gives warning signs every investor should look for. Added-value of this summary:

- Save time
- Understand key concepts
- Increase your business knowledge

To learn more, read "Jim Cramer's Real Money" and discover a blueprint that everyone can follow, and a guidebook that every savvy investor should read.