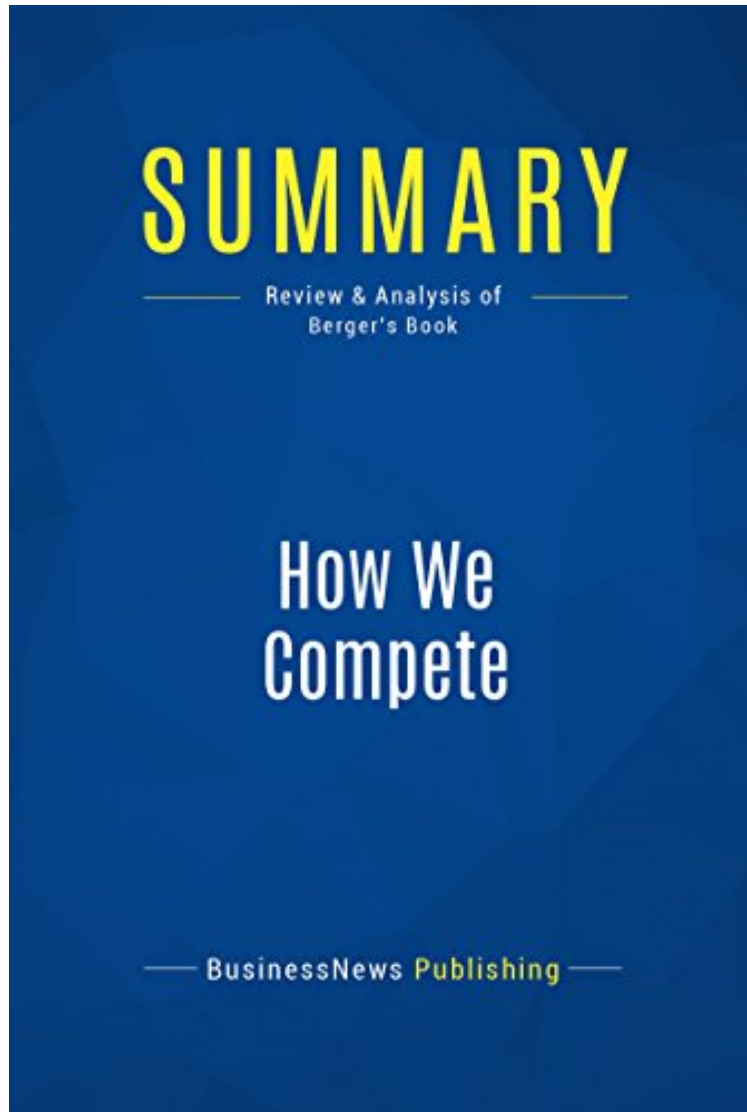


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## Summary: How We Compete: Review and Analysis of Berger's Book

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The must-read summary of Suzanne Berger's book: "How We Compete: What Companies Around the World Are Doing to Make It in Today's Global Economy". This complete summary of the ideas from Suzanne Berger's book

"How We Compete" presents the author's research on how world companies are competing and suggests that the impact of globalisation is not quite as one-dimensional as we think. According to the author, globalisation presents significant dangers to corporations, as well as opportunities. This summary explains the forces behind globalisation and provides advice on how to make sure your company uses the best strategies in order to stay on top. Added-value of this summary: Save time; Understand key concepts; Expand your business knowledge. To learn more, read "How We Compete" and learn from the world's biggest companies on how to compete in the global economy.