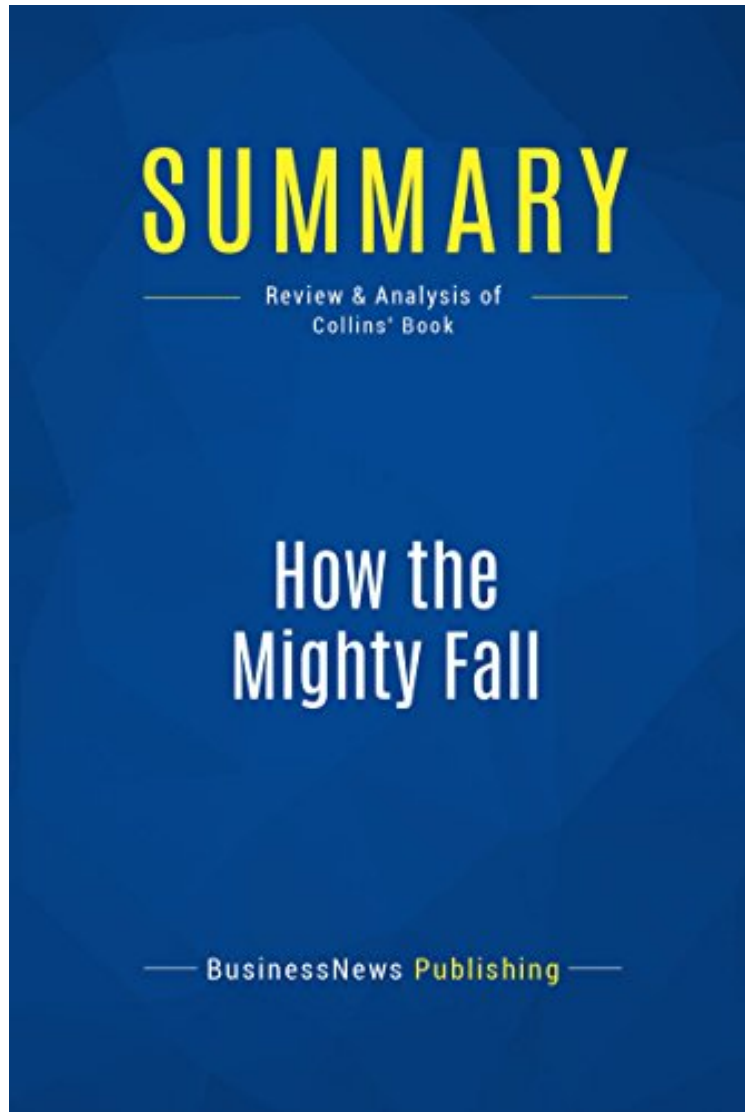


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The must-read summary of Jim Collins' book: "How the Mighty Fall: and Why Some Companies Never Give In" This complete summary of the ideas from "How The Mighty Fall" shows that no successful business is immune from

failure, regardless of previous performance. Providing you with a clear overview of the five stages of failure, as well as with a checklist for each stage, this useful summary gives you the tools needed to identify the warning signs of failure in your own company and enables you to act in time to save it. Added-value of this summary:

- Save time
- Understand key concepts
- Increase your business knowledge

To learn more, read "How the Mighty Fall" and prevent failure in your business.