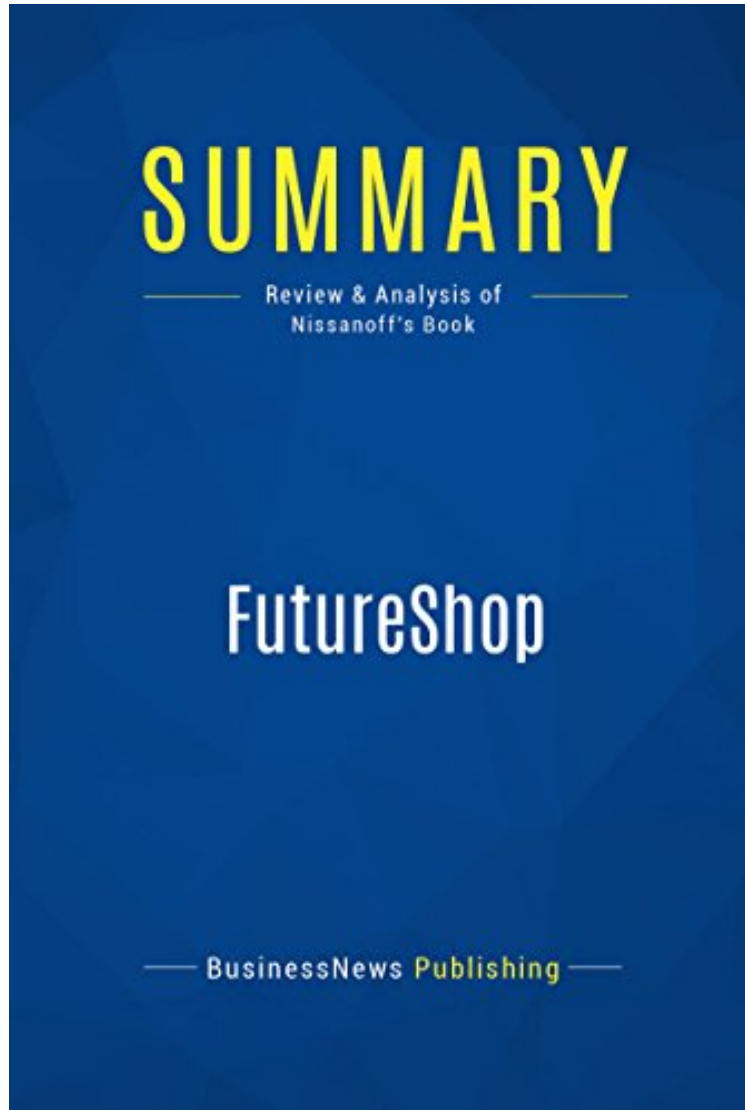


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The must-read summary of Daniel Nissanoff's book: "Futureshop: How the New Auction Culture Will Revolutionize the Way We Buy, Sell and Get the Things We Really Want". This complete summary of the ideas from Daniel Nissanoff's book "Futureshop" presents a ground-breaking observation on the way our society is changing its

'accumulation' mindset and becoming an 'auction culture'. According to the author, we now make purchases with the intention of temporary ownership and we continuously replace our personal possessions. In this summary, this transition is explained and Nissanoff gives an insight into how this could have an impact on the business world. Added-value of this summary: Save time; Understand key concepts; Expand your business knowledge. To learn more, read "Futureshop" and find out how consumer purchasing habits are changing and how this could have an impact on your business.