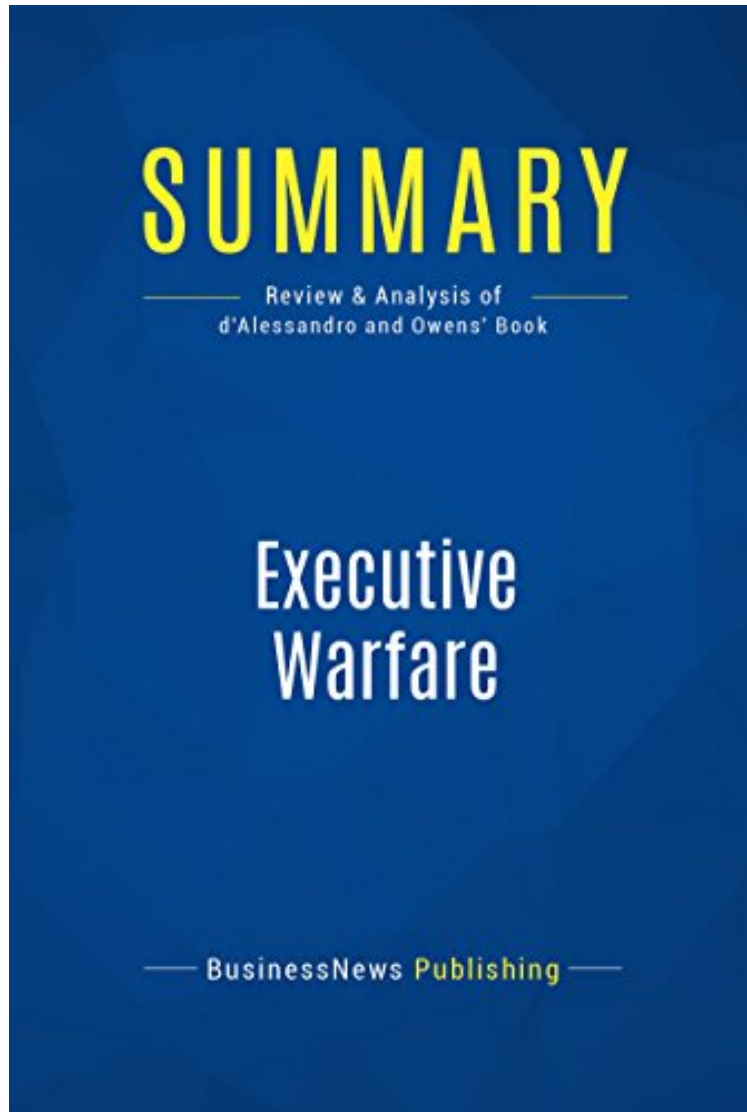


Summary: Executive Warfare: Review and Analysis of d'Alessandro and Owens' Book

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BusinessNews Publishing : Summary: Executive Warfare: Review and Analysis of d'Alessandro and Owens' Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: Executive Warfare: Review and Analysis of d'Alessandro and Owens' Book:

The must-read summary of David D'Alessandro and Michele Owens' book: "Executive Warfare: 10 Rules of

Engagement for Winning Your War for Success". This complete summary of the ideas from David D'Alessandro and Michele Owens' book "Executive Warfare" shows how being smart, hard-working and able to generate results will generally get you promoted when you first begin working for an organization. However, once you get to senior management level, these abilities are no longer enough. To keep moving forward at this level, you need to start building relationships with people of influence. In their book, the authors offer ten rules of engagement that you should be using in order to have a chance of rising to the top and staying there. By reading this summary, you will learn the secret to pushing your career further. Added-value of this summary:

- Save time
- Understand key principles
- Expand your knowledge

 To learn more, read "Executive Warfare" and learn the ten key principles that will put you at the top of the corporate ladder.