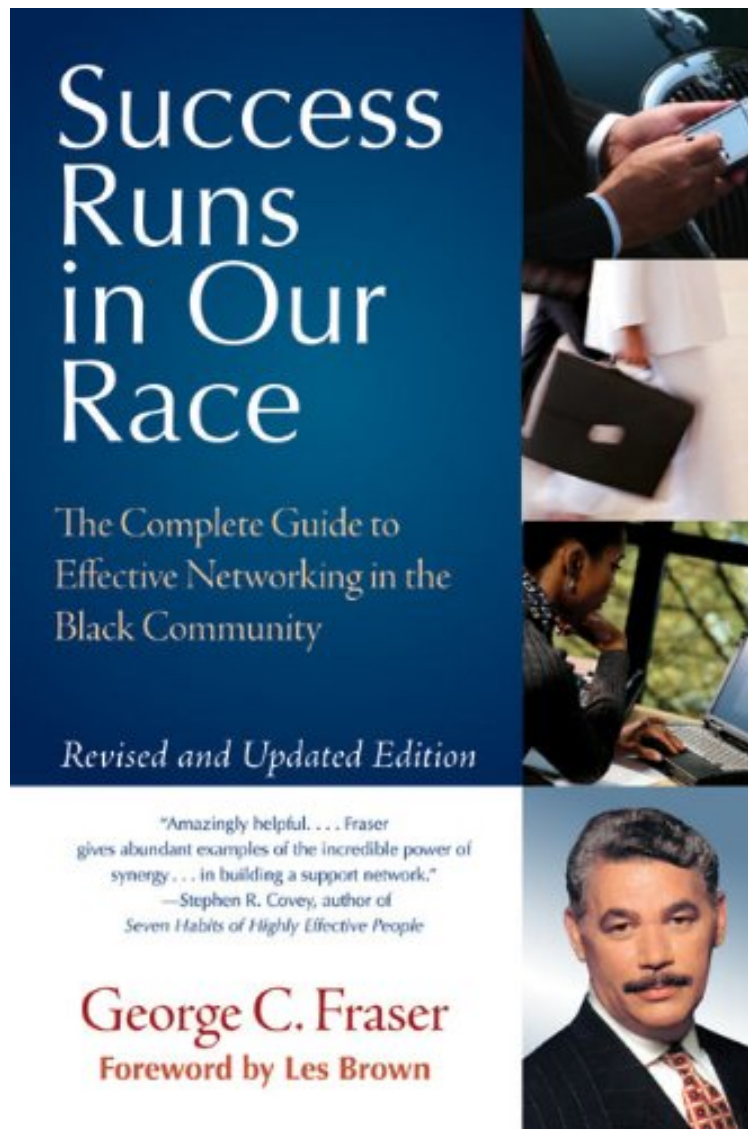


[Mobile ebook] Success Runs in Our Race: The Complete Guide to Effective Networking in the Black Community

## Success Runs in Our Race: The Complete Guide to Effective Networking in the Black Community

George C. Fraser

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A completely updated and revised edition of a bestselling book that has helped tens of thousands of people learn how to network effectively, *Success Runs in Our Race* is more important than ever in this fluctuating economy. With scores of anecdotes taken from interviews with successful African Americans -- from Keith Clinkscales, founder and former CEO of Vanguard Media, to Oprah Winfrey -- Fraser shows how to network for information, for influence, and for resources. Readers will learn, among other things, how to cultivate valuable listening skills, which conferences blacks are most likely to attend when looking to build their business network, and how to effectively circulate a reacute;sumeacute;. More than a guide for personal achievement, this is an information-packed bible of networking that also seeks to inspire a social movement and a rebirth of the "Underground Railroad," in which successful African Americans share the lessons of self-determination and empowerment with those still struggling to scale the ladder of success.