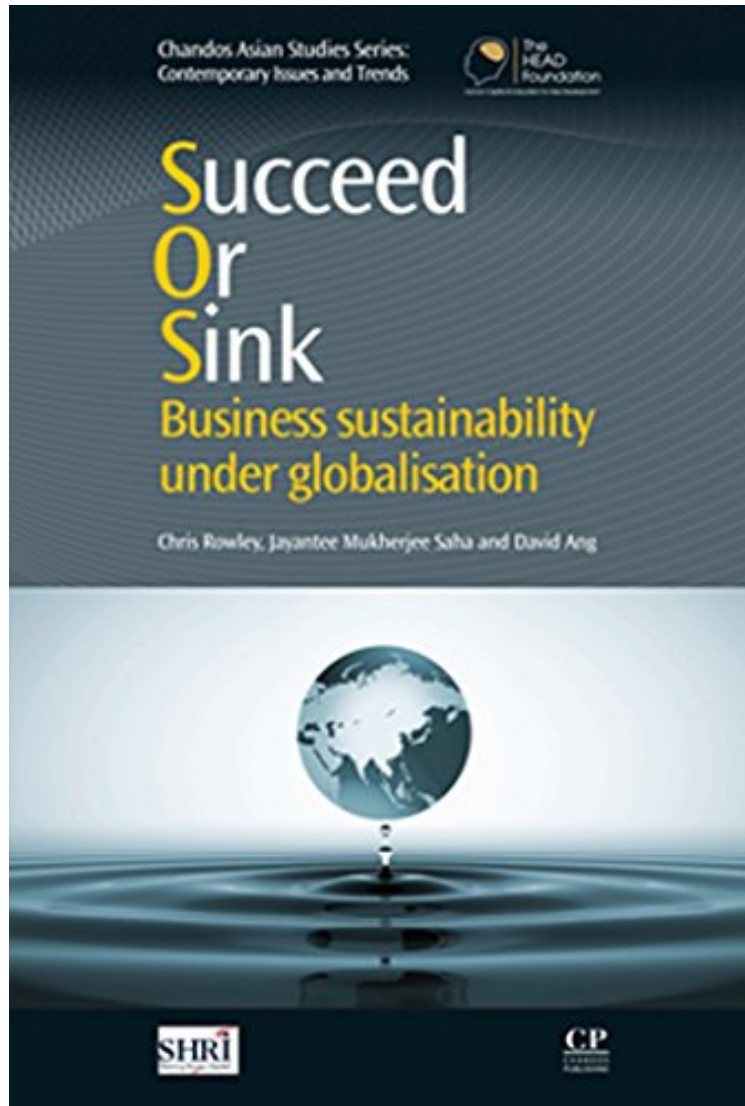


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## Succeed or Sink: Business Sustainability Under Globalisation (Chandos Asian Studies Series)

*Chris Rowley, Jayantee Saha, David Ang*  
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**Chris Rowley, Jayantee Saha, David Ang : Succeed or Sink: Business Sustainability Under Globalisation (Chandos Asian Studies Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Succeed or Sink: Business Sustainability Under Globalisation (Chandos Asian Studies Series):

Aimed at business strategists, policy makers, researchers and adult learners, this book has an Asian perspective on business sustainability and is about understanding how recent developments and future actions in one part of the world

will have a global impact. The book magnifies the concept of so-called 'globalisation'; and examines the topic of business sustainability from a broad and integrated approach to business: encapsulating people, prosperity and the planet. Furthermore, it acknowledges the contributions, challenges and potential of not only the big corporate houses, but also the smaller ones, in this situation. Chapters discuss the benefits organisations can attain with better governance, and social and environmental practices are also analysed. Broad and integrated approach to business encapsulating people, prosperity and sustainability Details recent developments and future actions in the areas of business sustainability and applicable more globally Written by highly knowledgeable and well-respected academician and practitioners in the field; a perfect blend of the best of both worlds

This book adds to the body of knowledge for organisations, industry / professional associations and government regulators who are interested in preserving business success, and provides a useful catalyst for action to move forward as a more sustainable society, Australian Institute of Management About the Author Professor Chris Rowley has affiliations at IHCR, Korea University, Korea and IBAS, Griffith University, Australia as well as IAPS, Nottingham University, UK and Cass Business School, City University, London, UK and has been a Korea Foundation Research Fellow. He is Editor of the journals Asia Pacific Business and Journal of Chinese Human Resource Management and also Series Editor of the Working in Asia and Asian Studies book series. He has given a range of talks and lectures to universities and companies internationally, with research and consultancy experience with unions, business and government. He has published widely in the area of Human Resource Management and Asian business, with over 500 articles, books and chapters and practitioner pieces as well as being interviewed and quoted in a range of practitioner reports and magazines, radio and newspapers globally. Jayantee Mukherjee Saha is Director and Principal Consultant of Aei4eiA Pty Ltd. Aei4eiA is a Sydney-based management/policy research and consultancy firm focusing on 'People and Sustainability' matters. She has extensive experience in the fields of business strategies, management/policy research, people management organisational development. She has held senior positions with professional bodies and academic institutions and works closely with Government/public sector agencies, MNCs/SMEs, global bodies and academic institutions spread across the Asia Pacific and the UK. Jayantee regularly contributes to forums, been invited columnist in leading HR/business magazines in the APAC region and has over 50 publications, including three books, to her credit. She has received many awards and her work has been widely acclaimed by practitioners and scholars alike. Mr. David Ang is the Executive Director at SHRI. He has extensive experience in the field of human resources and business. David was the former Secretary General and Treasurer of the World Federation of Personnel Management Associations (WFPMA) - an umbrella group that holds together human resource associations from regions across the world from May 2006 to April 2008. His leadership role as the former Chair of the 11th World HR Congress Business-Connect Exposition won him worldwide accolades for successful execution of the largest HR event in the Asia Pacific region. David is an editorial member of the international peer refereed journal, Research and Practice in Human Resource Management (RPHRM).