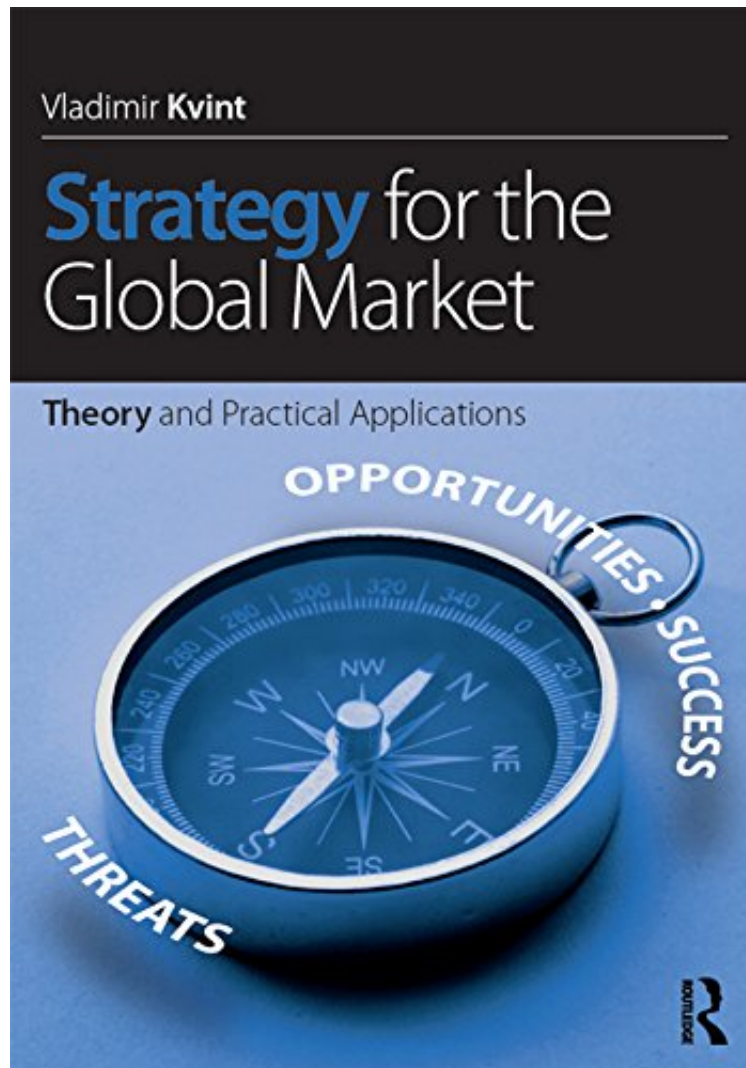


Strategy for the Global Market: Theory and Practical Applications

Vladimir Kvint

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Vladimir Kvint : Strategy for the Global Market: Theory and Practical Applications before purchasing it in order to gage whether or not it would be worth my time, and all praised Strategy for the Global Market: Theory and Practical Applications:

0 of 0 people found the following review helpful. Global Market StrategiesBy Herb HPerfect for a review of Global Marketing and an excellent tool for education0 of 0 people found the following review helpful. Dr. Kvint builds a crystal-clear theoretical foundation of strategy ...By Dr. S. GlincaDr. Kvint builds a crystal-clear theoretical foundation of strategy that is universal in its structure and can be applied to any ldquo;strategizing objectrdquo; as long as the object is defined. To my knowledge, it is the most comprehensive coverage of theory and history of strategy as well as practical aspects of strategy in future and global context.This book is intellectually very stimulating and inspiring.

There is neither a fast path to nor a quick fix for strategy. Reactive pivots or quick fixes cannot be part of strategy, unless they are foreseen, and hence, well prepared. As the main variable in strategy is time, it takes time to build a time enduring strategy. The reason Kvint gives in his book: "by its very nature, it (strategy) is multidisciplinary, by its influence, it is multidimensional, and by its structure, it is hierarchical." A prospective strategist, who is searching for practical aspects of strategy formulation, will find well-written guidelines in part II: "Strategy in Practice"; The substantial and carefully compiled bibliography for further reading on the topic of strategy ranges from ancient times to present and is incredibly valuable for anyone interested in developing a strategic mindset. 0 of 0 people found the following review helpful. STRATEGY? A science, rooted in philosophy, begins with a vision based in fact--Vladimir Kvint's STRATEGY FOR A GLOBAL MARKET By Susan Weinstein Having no background in Economics, it's the vision part of Strategy (predictions based in fact) that had me speculating about a kinship to a novel--an alternative reality also created from a set of facts. Yet Strategy is a science with laws, not an art form. Dr. Vladimir Kvint explained, "The main law of Strategy is the Economizing of Time. If you are late, you lose a certain amount of resources. But you can be first in the niche of opportunities." Intriguing. I wondered what a strategist actually does. "What a strategist does is assemble informative resources that already exist into a statistical baseline. Assembling resources and developing strategy takes time. By the time a Strategy is ready for implementation, what was current is already past. For strategists current does not exist. You have to understand the future for it to work." In this book, thorough and authoritative, I became fascinated by a science, called by Napoleon, "more powerful than any weapon." Dr. Kvint was able to show how visions could be made real and move through time, even transform the world. Take the vision that inspired Bill Gates' business strategy. Though contrary to "common sense" it was rooted in facts. How does Strategy relate to our complex global market? Here Kvint is in his element. Read this profound book, if you're an economist, investor or student who want knowledge from a world authority. If you've simply got a philosophical bent, like me, dip into this book for a new angle on the nature of reality.

In the twenty-first century, the global community constantly strives to bring structure and order to the world through strategic means. From the highest levels of governments and militaries to multilateral institutions, NGOs, and corporations, a strategy for the future of a company, region, country, or even the world is tantamount to success. Yet few understand what strategy actually is and how it can be developed, planned, and implemented. Strategy for the Global Market combines a fundamental study of the theory of strategy with its practical applications to provide a new approach to the global emerging market. Due to the technological transformations in communications and transportation, and the birth and development of both the global community and the global marketplace over the past twenty years, the world's population and corporations are in much closer contact with their counterparts across the globe than ever before. This has led to increasing competition and even rivalries. Understanding the strategic environment, as well as solving problems either through amicable means or conflict, requires the powerful instrument of strategy to remain efficient and to triumph. Features of this book include: Methodology and practical recommendations for all stages of developing and implementing strategy. A comprehensive guide with explanations and descriptions, for the preparation and orderly compilation of all necessary strategy documents. Real-world examples taken from corporate, government, and military strategizing practices in emerging market countries and the global marketplace. This book should be on the desk of every national, regional, and military leader, corporate executive, manager, and student of strategy.

'Drawing on 45 years of experience in global markets, gained as a student, teacher, and active advisor across sectors and regions, Vladimir Kvint offers a wise and powerful theory of business strategy and provides a roadmap to practitioners which, if followed with discipline, will inform tactics and lead to long term success.' - Sharon P. Smith, President, University of Pittsburgh at Greensburg, USA 'This pathbreaking book studies the concept of strategy, surveying its development from ancient times to the present and showing how it is basic to both economic growth and the quality of life. Strategists, Kvint explains, work to find new perspectives and to project new scenarios into the future. This original, deep and practical book is a must-read for all of us who want to understand modern economies.' - Edmund Phelps, the 2006 Nobel Laureate in Economics and Director, Center on Capitalism and Society, Columbia University, USA 'Kvint does a superb job of clearly explaining business strategy and the global market environment. The book is very timely and it is well suited for executives in strategic implementation as well graduate students in business, economics, finance or international affairs. Strategy practitioners and their firms will gain tremendous insights from this excellent explanation of the concepts.' - Y. Joseph Ugras, Dean of the College of Professional and Continuing Studies, LaSalle University, USA About the Author Dr. Vladimir Kvint has been a professor of strategy, management systems and international economics at Fordham University, New York University's Stern School of Business, American and LaSalle Universities, and Babson College and serves as chair of the Financial Strategy Department in the Moscow School of Economics at Moscow State University, Russia. He is a member of the Bretton Woods Committee and the Russian Academy of Sciences, a US Fulbright Scholar,

and a well-established strategic advisor.