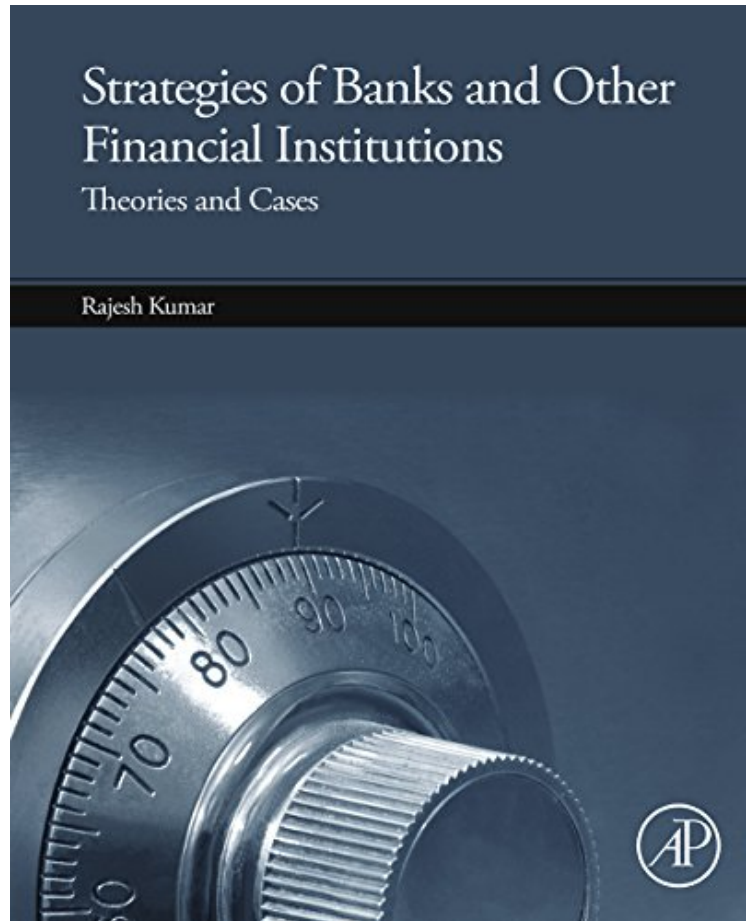


# Strategies of Banks and Other Financial Institutions: Theories and Cases

*Rajesh Kumar*

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How and why do strategic perspectives of financial institutions differ by class and region? Strategies of Banks and Other Financial Institutions: Theories and Cases is an introduction to global financial institutions that presents both theoretical and actual aspects of markets and institutions. The book encompasses depository and non-depository Institutions; money markets, bond markets, and mortgage markets; stock markets, derivative markets, and foreign exchange markets; mutual funds, insurance, and pension funds; and private equity and hedge funds. It also addresses Islamic financing and consolidation in financial institutions and markets. Featuring up-to-date case studies in its second half, Strategies of Banks and Other Financial Institutions proposes a useful theoretical framework and strategic

perspectives about risk, regulation, markets, and challenges driving the financial sectors. Describes theories and practices that define classes of institutions and differentiate one financial institution from another; Presents short, focused treatments of risk and growth strategies by balancing theories and cases; Places Islamic banking and finance into a comprehensive, universal perspective

"Banking books focusing on strategic analyses often skip discussing the conventional banking sector; books discussing the conventional banking sector are lacking of strategic analyses. This book is unique because it integrates the two."-- Chung-Hua Shen, National Taiwan University "A useful reference chockfull of definitions, descriptions, quick explanations and useful lists of topics and issues related to the regulations, risks, products and markets of banks and other financial intermediaries. Plus, there are nice real-world actual cases and examples in boxes throughout."-- Michael Goldstein, Babson College

**From the Back Cover** How and why do strategic perspectives of financial institutions differ by class and region? This introduction to global financial institutions presents both theoretical and actual aspects of markets and institutions. It differs from expensive encyclopedic textbook treatments by offering short, focused examinations of financial institutions and markets. Featuring up-to-date case studies in its second half, *Strategies of Banks and Other Financial Institutions* proposes a useful theoretical framework and strategic perspectives about risk, regulation, markets, and challenges driving the financial sectors.

**About the Author** Dr. B. Rajesh Kumar is Professor of Finance at the Institute of Management Technology, Dubai International Academy City, UAE. He earned his PhD in Management from the Indian Institute of Technology, IIT Kharagpur. He has published over 40 empirical research papers in refereed international journals and is the author of six books. His co-authored research works have been cited in the popular financial press, such as *The Financial Times*, *Money Week* and *The Economist*. He has published three books with Elsevier/Academic Press including the recently published *Strategic Financial Management Casebook* that strategically uses integrative case studies-cases that do not emphasize specific subjects such as capital budgeting or value based management-to provide a framework for understanding strategic financial management. His earlier book, *Strategies of Banks and Other Financial Institutions*, presents a comprehensive portrait of financial institutions worldwide by balancing their theories of strategy and risk structure with detailed case studies. His book on *Valuation Theories and Concepts*, offer a broader more holistic perspective on valuation suited to companies and markets worldwide.