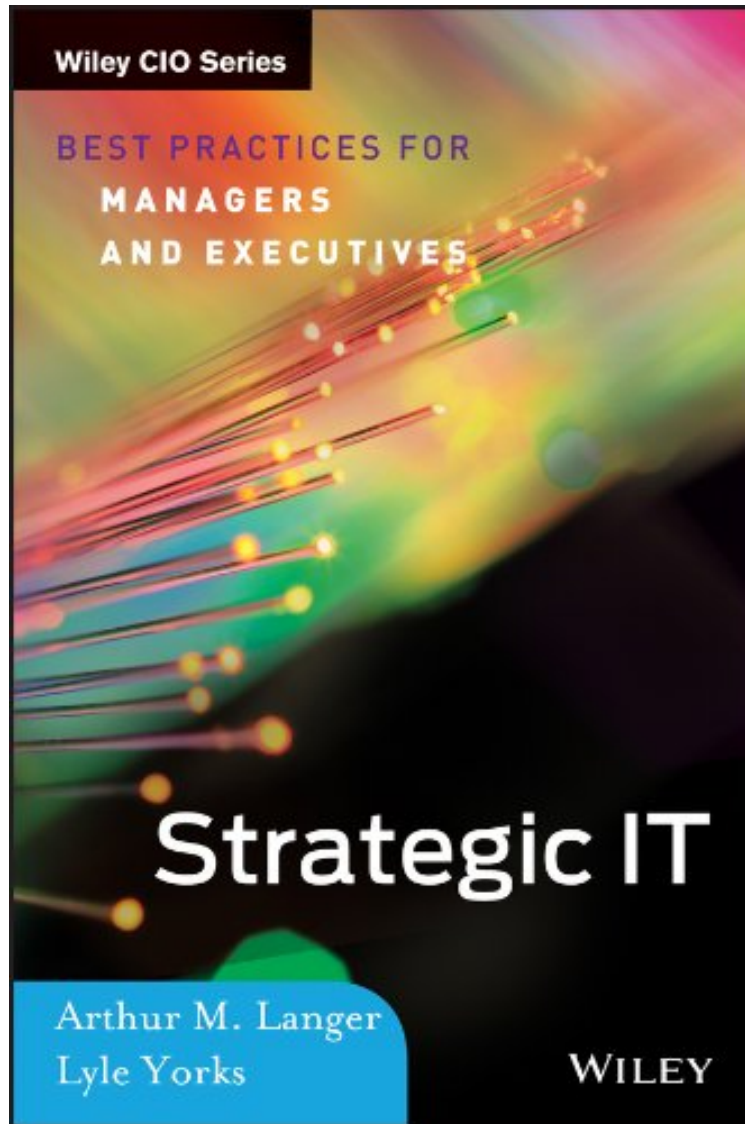


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Strategic IT: Best Practices for Managers and Executives (Wiley CIO)

Arthur M. Langer, Lyle Yorks
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Arthur M. Langer, Lyle Yorks : Strategic IT: Best Practices for Managers and Executives (Wiley CIO) before purchasing it in order to gage whether or not it would be worth my time, and all praised Strategic IT: Best Practices for Managers and Executives (Wiley CIO):

0 of 0 people found the following review helpful. Provocative and thought provoking : the automators dilemmaBy Mark PopolanoThe book is provocative and challenges the conventional thinking aligned to business it advocacy and the roles that organizational leadership need to portray and act upon to maintain competitive market advantage. This is

a must read for CIO and CEO 's who wish to embrace the dynamic technological environments that their organizations need to influence and master.0 of 1 people found the following review helpful. Five StarsBy Henry A. McKelveyThis is a good book on the topic

Solid guidance for CIOs on integration of technology into business models Strategic IT Best Practices for IT Managers and Executives is an exciting new book focused on the transition currently taking place in the CIO role, which involves developing a capacity for thinking strategically and effectively engaging peers in the senior executive team. This involves changing both theirs, and often their colleagues', mindsets about technology and their role in the organization. Straightforward and clear, this book fills the need for understanding the learning processes that have shaped the strategic mindsets of technology executives who have successfully made the transition from a technology-focused expert mindset to a strategic orientation that adds value to the business. Defines strategy advocacy as a process through which technology leaders in organizations build on their functional expertise Focuses on the shift in mindset necessary for technology executives to establish a seat at the table in the C suite as a respected strategic colleague Includes stories of high performing CIOs and how they learned successful strategies for getting technology positioned as a strategic driver across the business Written by Art Langer and Lyle Yorks, recognized authorities in the areas of technology management and leadership, Strategic IT Best Practices for IT Managers and Executives includes anecdotes from CIOs at companies including BP, Prudential, Covance, Guardian, Merck, and others.

From the Inside FlapWith technology changing at an extraordinarily rapid pace, the expectation for a CIO to operate in a dynamic business environment is more pressing than ever. Today's CIO must fight a "two-front war," keeping technology operational and secure, while at the same time attempting to bring strategic advantage for the business. Providing a comparative analysis of case studies of organizations with CIOs strategically employing technology integration as a business driver, Strategic IT: Best Practices for Managers and Executives is a helpful guide for CIOs, IT leaders, and IT suppliers to define how their organizations need to respond to the challenges posed by technology. It reveals the best practices you can implement to sustain strategic advocacy and success at the CIO level. With case studies of CIOs from world-class organizationsmdash;including Procter Gamble, Covance, Cushman Wakefield, Merck, and Prudentialmdash;sharing their strategies for success, Strategic IT provides a framework for engaging in strategic advocacy, linking strategic learning practices with politically savvy influencing practices in organizations. The book also provides invaluable guidance on: Business integration The consumerization of technology and the next paradigm shift The role of CIO in the organizational context IT drivers and supporters The technology business cycle The strategic advocacy mindset Political savvy as the underpinning of effective strategic advocacy Patterns of a strategically effective CIO Discover best practices to redefine your role as CIO from a technology-focused expert to a strategic orientation that adds value to your business with Strategic IT.From the Back CoverDiscover the secrets to CIO strategic advocacy and success Written by Art Langer and Lyle Yorks, recognized authorities in the areas of technology management and leadership, Strategic IT: Best Practices for Managers and Executives includes cases, lessons learned, and best practices from CIOs at high-performing companies including BP, Prudential, Covance, Guardian, Merck, and others. In Strategic IT, Langer and Yorks explore the current transformation in the CIO role and equip IT professionals to think strategically, answering questions including: What is strategic advocacy? Why should CIOs make technology an important part of business strategy? How is technology organizationally positioned as an effective strategic driver? What challenges are posed by various ways of positioning technology and what are the implications of how these challenges are resolved? What strategies are used by high-performing CIOs in addressing challenges and in strategically positioning technology? How will the new wave of disruptive technologies affect organizations? Defining best practices to implement and sustain strategic advocacy and success at the CIO level, Strategic IT helps you grow successfully in your CIO positionmdash;from integration of technology as a business driver to developing a strategic mindset within the technology function.About the AuthorDr. ARTHUR M. LANGER is the Academic Director of the Executive Master of Science in Technology Management, Columbia University Program in Technology, School of Continuing Education. He also serves on the faculties of the Graduate School of Business and the Teachers College, Columbia University Graduate School of Education. He has authored seven books and writes for various technology journals and magazines. Dr. LYLE YORKS is Associate Professor in the Department of Organization and Leadership, Teachers College, Columbia University, where he teaches graduate courses in strategy development. He serves on the Executive Education faculties at various universities, where he teaches classes in leading strategic change, negotiation, and organizational influence. He has presented on strategic influencing for the Chief Information Officer Institute workshops held at Columbia University.