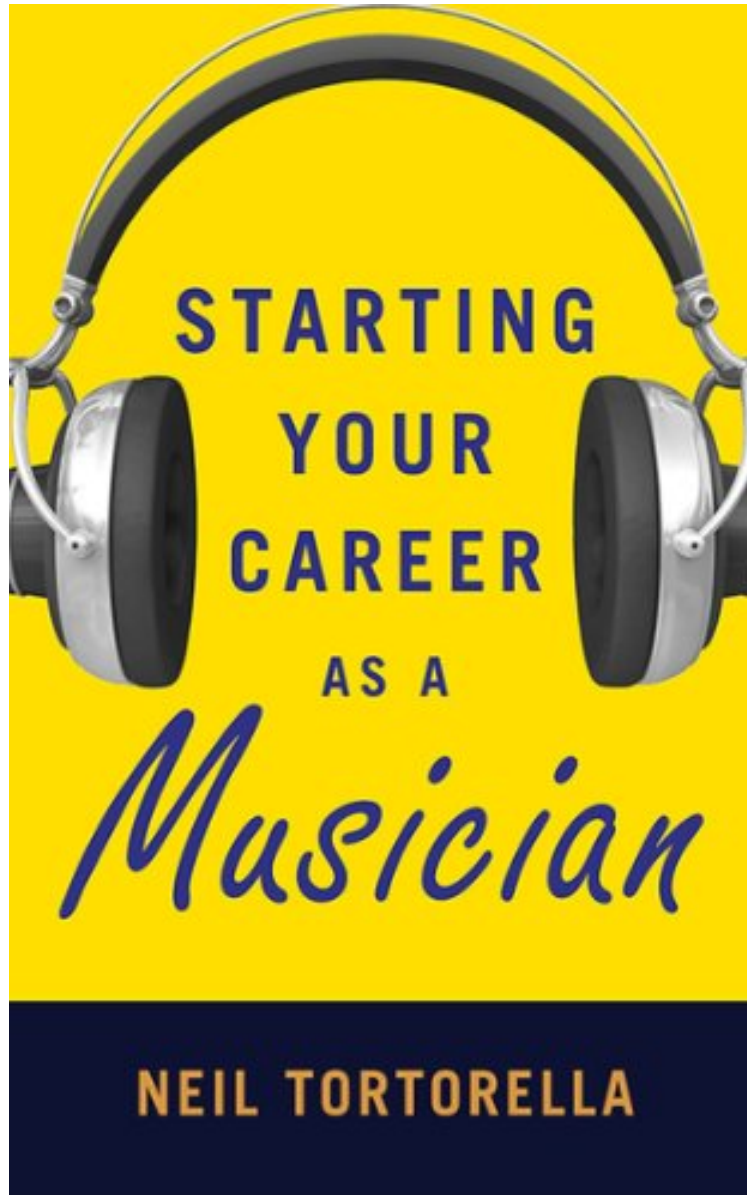


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Starting Your Career as a Musician

Neil Tortorella

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Whether you dream about becoming a rock star or a sought-after talent playing local gigs, *Starting Your Career as a Musician* will guide you along the path to success. Author Neil Tortorella explores the myriad opportunities in music today and details proven strategies for seeking them out. He reveals the common pitfalls and traps that are often encountered and provides aspiring musicians with time-tested advice on how to avoid them. Jam-packed with the practical know-how you need for success in the music business, *Starting Your Career as a Musician* is brought to life and made easy-to-grasp through the wisdom and experiences shared by numerous working musicians. While it won't show you how to be a better musician, this indispensable guide will teach you how to make a living with your music, promote yourself or your band, get booked, and maximize additional revenue streams.

About the Author Neil Tortorella has been strumming a guitar since he was thirteen. He's also been the singer of countless songs in a few bands along the way. A well-known graphic designer, writer, and marketing consultant by day, he's a player by night and on the occasional weekend. He's no stranger to the ups and downs of a creative career and brings those insights to his writing. He is the author of *Starting Your Career as a Freelance Web Designer* (Allworth Press, 2011).