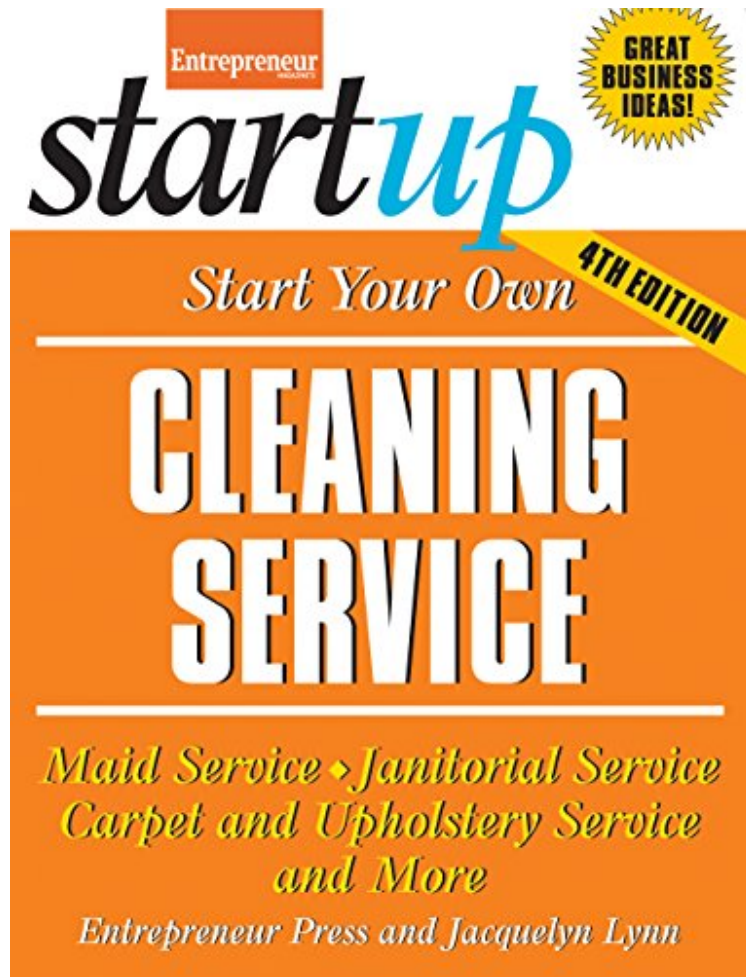


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After reading this book, I realized about 20 pages in that the author knew as much about running a janitorial firm, as I did, which is to say, she knew nothing and was writing a book about it. Upon research the author is an accomplished ghost writer, with several titles to her credit, and the book is well written, has a lot of the basic concepts and ideas, and I suppose it is nice for a starting point. However had I researched the author more before I purchased the book, I would not have bought it as her knowledge

on the subject is not from experience but is speculation on what she believes the business is.0 of 0 people found the following review helpful. Great book, fast delivery, excellent priceBy MaverickGreat book, and priced right. I setup corporations as serve as a senior business consultant for attorneys and individuals alike, and each year but the NOLO, and Entrepreneur publications to stay updated and for additional insider information. I find them easy to understand, and their information reliable. Laws, and procedures change, so it's important to update these books regularly.3 of 3 people found the following review helpful. outdatedBy Joel W.didnt realise its 10 years old. major disappointment. although it is informative a lot has changed in the past 10 years.

If it can get dirty, chances are people will pay to have it cleaned. Houses, carpets, upholstery, windows . . . the list goes on and on. A vast majority of dual-income families use cleaning services, creating a huge market for cleaning service startups. Updated with the latest industry and market information, including the impact of technology and new specialty niches, this new edition provides eager entrepreneurs with all the information they need to become a squeaky-clean success. The experts at Entrepreneur share everything aspiring entrepreneurs need to know to start three of the most in-demand cleaning businesses: residential maid service, commercial janitorial service, and carpet/upholstery cleaning. Included are current statistics and trend forecasts, the ins and outs of finding customers, new ideas for hiring and training employees, up-to-date legal, tax, and insurance requirements, tips on avoiding common pitfalls, and surefire tips for growing a business. Other support includes answers to frequently asked questions and access to an appendix of additional resources and checklists to guide readers through each step of the startup process.