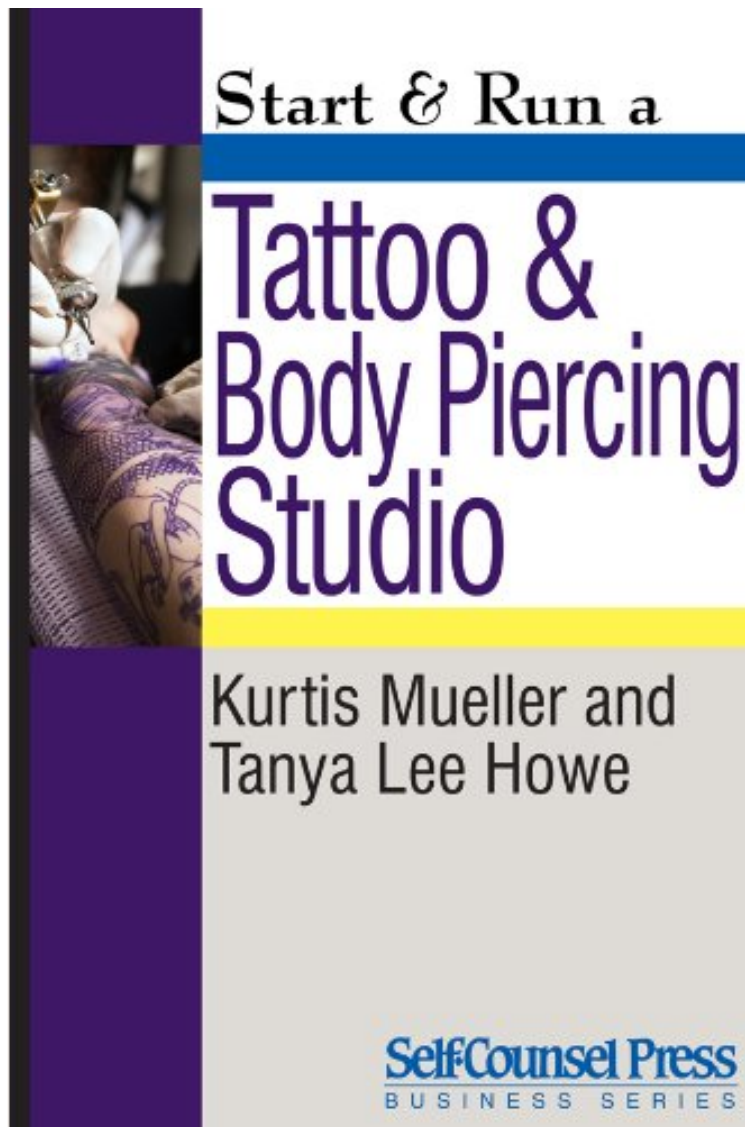


(Mobile ebook) Start Run a Tattoo and Body Piercing Studio (Start Run Business Series)

Start Run a Tattoo and Body Piercing Studio (Start Run Business Series)

Kurtis Mueller, Tanya Lee Howe
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Kurtis Mueller, Tanya Lee Howe : Start Run a Tattoo and Body Piercing Studio (Start Run Business Series)
before purchasing it in order to gage whether or not it would be worth my time, and all praised Start Run a Tattoo and Body Piercing Studio (Start Run Business Series):

7 of 7 people found the following review helpful. A Useful Adjunct to Personal ResearchBy SammigFull disclosure here -- I'm not starting a tattoo and piercing studio. I do, however, have a relative who's deep into the design of a new studio, with some very new ideas (at least in his part of the world) on how to set one up. As I'm helping draft his

business plan, anything that approaches this industry in a businesslike manner was a good catch as far as I'm concerned. I found the Mueller book while wandering through things to buy on and thought it'd be a good research tool. And that's exactly what *Start Run a Tattoo and Body Piercing Business* is -- a tool. I discovered in helping my relative was that most of these operations start with not a lot of business planning. Mueller takes a far more organized approach -- he writes talks about how to write a good business plan, and about everything from shop layout to hiring staff. He provides sample forms for releases, discusses equipment and helps the reader look at how to run his/her shop in a businesslike manner. It's easy to read for non-business types. It's logical, organized and has a ton of good advice. I wish I'd found it at the beginning of my writing, as it'd have provided me with direction that I had to find in a far more circuitous route. The caution here is that Mueller is location based and as any potential shop owner will soon learn, every town, county and state has a massive set of rules (or interprets rules to apply) for tat shops. There are building officials, health officials, fire officials, code officials, licenses, legislation and myriad quirks. *Start and Run* isn't the directions -- it's the outline. The potential shop owner should read this in detail, then do his/her homework locally. What *Start and Run* gives you is a guide for what kind of footwork you need to do. And as a guide, this is well worth the price.

0 of 0 people found the following review helpful. There's a lot of good information and a lot of truthful information that will ...

By KitKat1983 I am in the process of opening a Tattoo Studio and this book really helped me out. There's a lot of good information and a lot of truthful information that will prepare you for some of the stumbling blocks you may face. I highly recommend it.

1 of 1 people found the following review helpful. This book is super helpful

By Sharon I bought this book obviously because I want to own my own Tattoo and Piercing studio, this book covers everything. From whether or not the Business is right for you, to insurances, paper work, and choosing the name of your business. The best part is, it showed up the day after i ordered it, and that was with regular shipping! Definitely a suggested buy!

You don't even have to be an artist or know how to tattoo to open and run a tattoo and/or piercing business/parlor/shop ... you can hire tattoo artists and piercers to do that for you. A lot of people who are currently opening studios open in their homes and are getting nailed by health authorities; this book will cover how to open legitimate tattoo businesses. There aren't any other books like this out there currently. The popularity of this business with the younger crowd is growing too; look at TV shows like *LA Ink* (Kat Von D), *Hart Huntington*, *Miami Ink*, *London Inked*, etc.

About the Author Kurtis Mueller is the founder, owner, and operator of *Jaded Body Arts Inc.* in Lethbridge, Alberta, Canada. He has worked in the tattoo and body piercing business for more than a decade, and educates youth about safe tattoo and body piercing procedures. Tanya Lee Howe is a writer and an accomplished editor of business and legal books with a keen interest in body art.