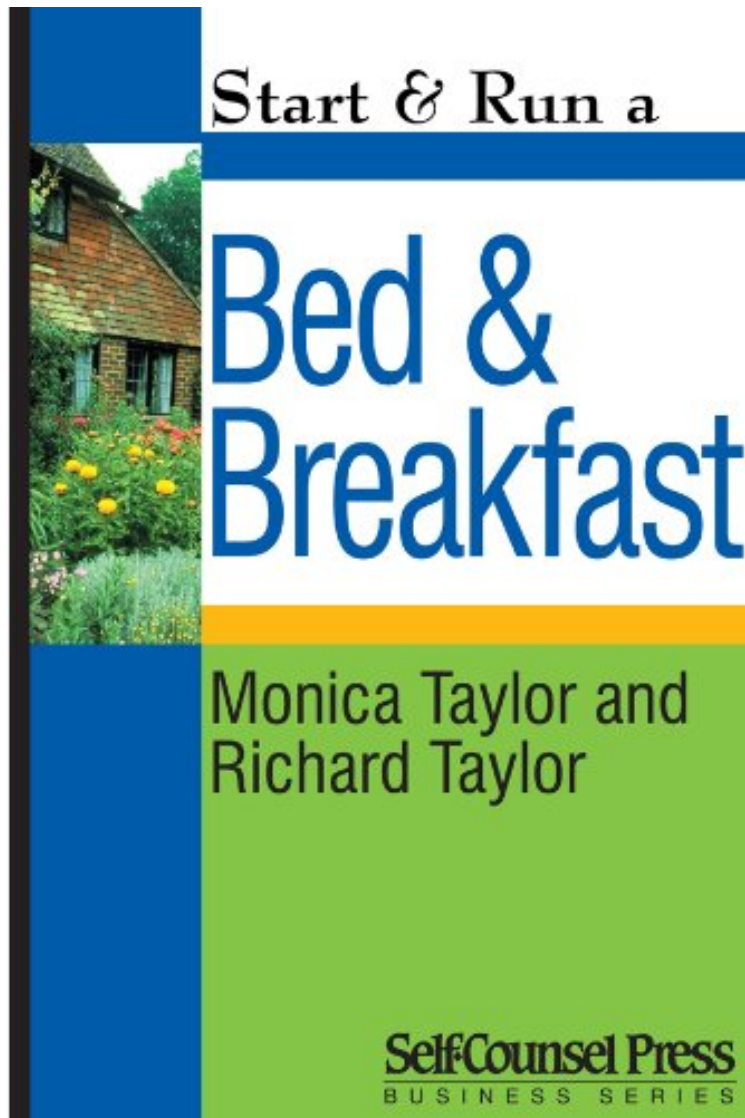


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Start Run a Bed Breakfast (Start Run Business Series)

Monica, Richard Taylor

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Monica, Richard Taylor : Start Run a Bed Breakfast (Start Run Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Run a Bed Breakfast (Start Run Business Series):

2 of 2 people found the following review helpful. Great financial breakdownBy JeannieThis book is rather dated (c1992, 4th ed 2008), hence the 4 stars, but the financial aspect is 5 star. I was amused to read about whether or not one should get a typewriter, that touch tone phones are much more convenient than rotary dial, and about using credit card imprint plates - I had completely forgotten about those. Some of the computer info has been updated, but newer editions should have edited out older info that is no longer relevant. I think they had already quit making typewriters before 2008. That said, they do an excellent job presenting the money side of things. They ran their BB back in the 80s

and kept paper records, but many of their sample worksheets can be recreated on computer software. They went over a lot of things in great detail, from the best way to clean a room to how to nail down the cost of guest meals and bookings to determine your profit margins. They go over everything, from a basic personality assessment to see if this is really for you to doing forecasts of future years to see where you are at financially. Basically, this business only makes money about 5 months a year; you need to either make enough money those few months to last or have a plan to carry you through the rest of the year. Other books that are a lot more comprehensive current are the Idiot's Guide to Running a BB and the For Dummies version. Both are very good, and go over everything this book does in greater detail. Jan Stankus wrote a good BB book, too. 16 of 17 people found the following review helpful. Not bad, a bit dated. By Scott Thomas I ordered this book based, in part, on the favorable review. However, it is very dated, though basically good. For example, this is the 3rd edition, and is obviously updated to include the importance of marketing on the internet. However, this conflicts with the strong emphasis in at least two sections on NOT getting a personal computer if you don't have computer experience (how will you answer email inquiries?). It would also be helpful to know that most of the things discussed in the way of Market Research can now be found on the internet, yet this isn't even mentioned. The CD was unexpected (not mentioned in the description), but a big disappointment. When I discovered it, since there are MANY forms and "surveys" to be filled out in the book, I assumed these would be contained on the CD. That is not the case. The CD contains generic marketing and info forms that are nearly useless. I found myself creating my own electronic forms from the book, which could easily have been included on the CD. All that being said, if the reader keeps in mind that the book is a little out of date, the basic info is still very helpful. It provides a very thorough approach to determining the type of inn to consider, potential guests, estimating the season and volume of business, evaluating the competition, etc. 16 of 17 people found the following review helpful. The BB Trade. By Beth The authors of SR a Profitable Bed and Breakfast know the in's and out's of the BB business. As they say in the introduction, "we were blissfully unaware of the many pitfalls and problems we would face." In this book, the authors cover the good and bad in the BB trade, creating a thorough understanding for those interested in running their own BB. Topics include: finances, business licenses and inspections, customer service, advertising and promotion, and much more. The "sweet" recipes at the beginning of each chapter, are an added bonus. Also included are worksheets to help you plan your BB. If you want to open your own BB and do it right, I recommend you pick up a copy of this book first.

Have you ever stayed in a bed and breakfast and thought how exciting it would be to open your own BB? This book shows you the business side of opening your home to visitors. The clearly written text, along with dozens of easy-to-follow worksheets and explanatory samples, shows you how to plan everything.

From the Publisher Now includes a bonus CD-ROM with marketing and business tools to help you get your new company started successfully! From the Back Cover Have you ever stayed in a bed and breakfast and thought how exciting it would be to open your own B B? Do you own a large, historic, or attractive home you would be proud to share with guests? Do you have fun meeting people, and would you enjoy sharing interests with visitors from distant places? Or perhaps you live in an area that attracts tourists and you would like to earn a few dollars in your spare time. Whatever your reason for wanting to open a bed and breakfast, remember that it takes more than dreams and a spare bedroom to achieve success. This book shows you the business side of opening your home to visitors. The clearly written text, along with dozens of easy-to-follow worksheets and explanatory samples, shows you how to plan everything from renovations to record keeping and how to keep your business running trouble free through its first few years. This practical guide answers questions such as: -Would I be a good B B host? -Who are the customers I should cater to? -How do I promote my B B on the Internet? -How do I plan my workday? -What kind of food services should I offer? -Why should I do financial forecasting? Start Run a Bed Breakfast offers a behind-the-scenes look at how "perfect" establishments keep their guests coming back year after year. About the Author Monica and Richard Taylor owned and operated The Carnochan House, a successful bed and breakfast in Niagara-on-the-Lake, Ontario, Canada for more than 14 years. Their gracious Victorian home welcomed visitors to the famous Shaw Festival and numerous historic sites in the area. The Taylors also served on their town's bed and breakfast bylaw review committee and are active in promoting the concept of B B in North America. Monica and Richard Taylor owned and operated The Carnochan House, a successful bed and breakfast in Niagara-on-the-Lake, Ontario, Canada for more than 14 years. Their gracious Victorian home welcomed visitors to the famous Shaw Festival and numerous historic sites in the area. The Taylors also served on their town's bed and breakfast bylaw review committee and are active in promoting the concept of B B in North America.