

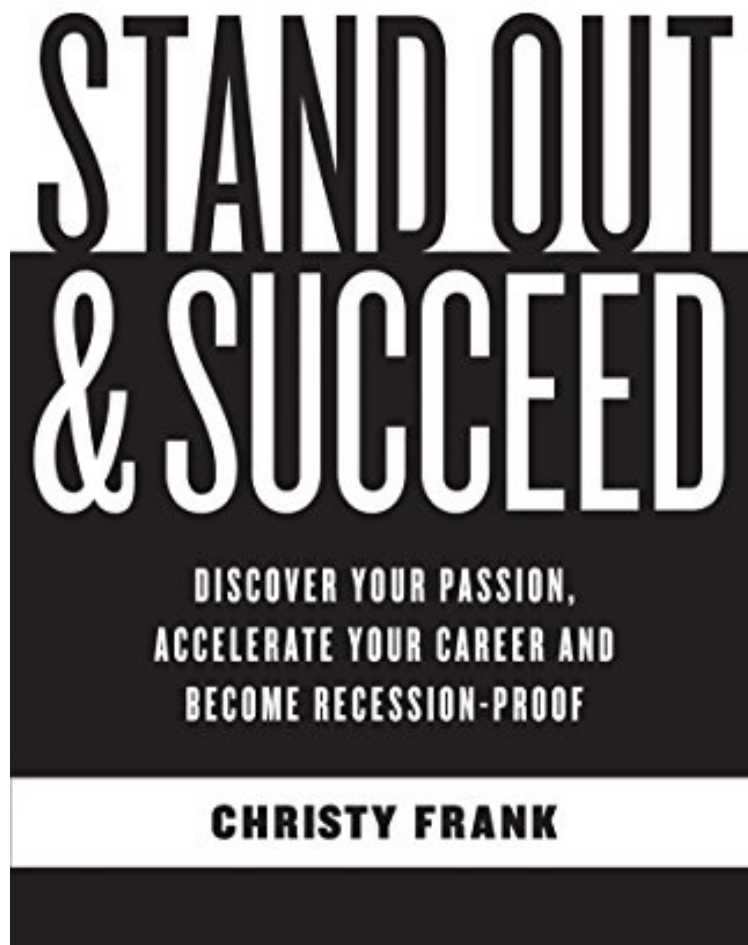
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Stand Out and Succeed: Discover Your Passion, Accelerate Your Career and Become Recession-Proof

Christy Frank

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In today's economy, being qualified is not enough . . .Do you want advice on how to stand out in a crowded marketplace? Do you want to take your career to the next level and beyond? In *Stand Out Succeed*, career and business strategist Christy Frank explains how the job market really works, and shows you the strategies, psychology and tactics you need to know to get a lucrative, recession-proof career you love.The biggest problem with finding a job today is that we actually have two job markets ndash; the public and the gated ndash; and 95 per cent of people don't know how to perform well in either. *Stand Out Succeed* is both practical and transformational, giving readers a new perspective on themselves and showing them how they can attract potential employers or clients.Written for graduates, freelancers and professionals alike, *Stand Out Succeed* is a cutting-edge guide that shows you how to discover your passion, accelerate your career and become recession-proof. Herersquo;s a great book for the right time . . . This is the best guide I have seen for how to present your unique talents to the world in a time wherein innovation and creativity to succeed will matter more than ever.rsquo; mdash;Harry S. Dent Jr., author of *The Demographic Cliff*Christy Frank is an in-demand career and business strategist, and an inspiring speaker and author. She is the creator of the SOS Concept, the only career training that transforms people into in-demand professionals with lucrative, recession-proof careers they love. A prominent career coach, speaker and former strategic management consultant, her clients have included Fortune 500 companies, startups and scores of individuals across three continents.

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