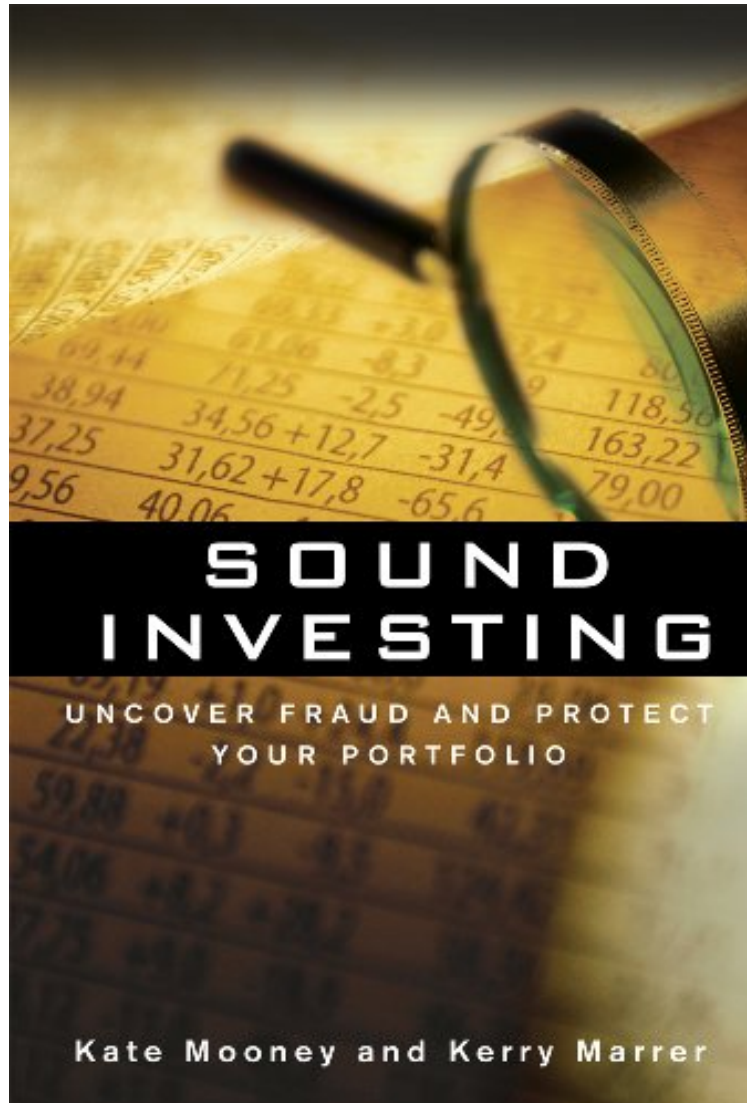


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Sound Investing: Uncover Fraud and Protect Your Portfolio

Kate Mooney

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Are there dangerous red flags in the financial statements you've been receiving? Do you know how to spot signs of trouble in the financial statements of firms you've invested your hard earned dollars in? Do you know what to look for? How to find it? What to do about it? This valuable knowledge could mean the difference between retiring with a healthy portfolio and suffering the devastating fallout of a scandal such as the Enron debacle. Sound Investing is your

insurance policy against fraudulent financial reporting. Financial accounting expert Kate Mooney gives you clear, easy-to-follow direction on finding red flags in financial statements, as well as the steps to take to act on these warning signs and build a solid wall of protection around your investments. You'll discover how to: Interpret the financial disclosures of public corporations Uncover clues to fiddling on the balance sheet Detect truth on the income statement and statement of stockholder's equity Identify the ruse in notes to the financial statements Evaluate evidence in the annual report and SEC filings

About the Author Kate Mooney, CPA, is Professor of Accounting at St. Cloud State University, where she helps run the forensic accounting program. A graduate of the Fraudwise Academy Bootcamp, Mooney has written numerous academic articles, is involved with several professional associations and societies, and has received numerous teaching awards. She is also the author of *The Essential Dictionary of Accounting*. Kerry Marrer, CPA, is Director of Undergraduate Programs at St. Cloud State University, where she manages advising and curriculum issues for the College of Business.