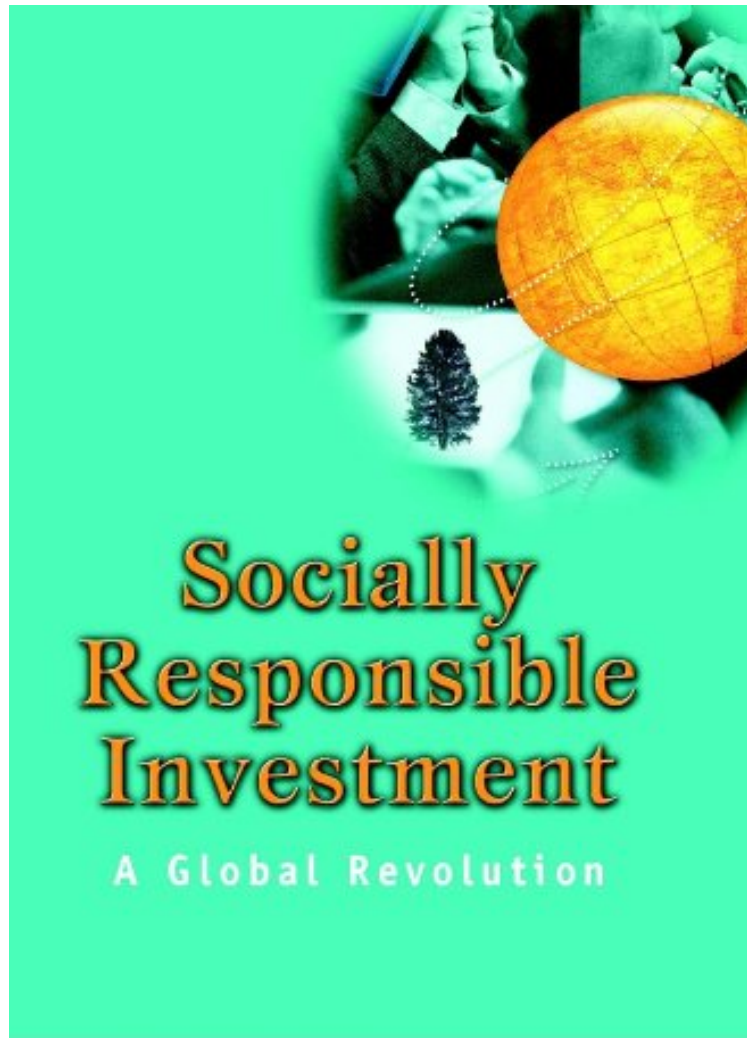


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## **Socially Responsible Investment: A Global Revolution (Society of Investment Professions)**

*Russell Sparkes*

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**Russell Sparkes : Socially Responsible Investment: A Global Revolution (Society of Investment Professions)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Socially Responsible Investment: A Global Revolution (Society of Investment Professions):

10 of 10 people found the following review helpful. Valuable primer for laymen. deep immersion for practitioners By F. Galea Amazing research yields inside details and direct quotations from the leaders and frontline participants in

Socially Responsible Investing. The book discusses institutional and individual investors and explores the different constraints and preferences of those constituencies. Traces the history of SRI in the US and Britain then follows the idea as it is picked up and implemented around the globe. The book explores how the toolkit of social investors (exclusionary or aversion screening, positive screen, shareholder activism) is adapted to the character of specific national markets. Very honest and thorough treatment of whether there is a "performance penalty" to SRI makes a more convincing pro-SRI case than other books I've read that were overly glib. Extremely valuable read to come up to speed on history, issues, approaches.

Over recent years there has been rapid consumer-led growth in investing in socially responsible companies to the extent that it has had an influence on corporate policies. New regulations recognise the public interest by requiring all pension funds to declare their ethical policy. Investors can no longer just consider the financial aspects of a company before investing but also have to consider the complex world of ethical investments. Should the ethical policy take precedence over the financial aspects? Should policies be inclusive or exclusive? What percentage of a company's income has to come from unacceptable sources before the source is excluded? Should any exclusion policy also extend to those involved in selling or transporting goods deemed unacceptable? This is the first book to look at socially responsible investment from the perspective of the institutional investor, who will be led through the complex dilemmas of socially responsible investment with practical examples and advice.