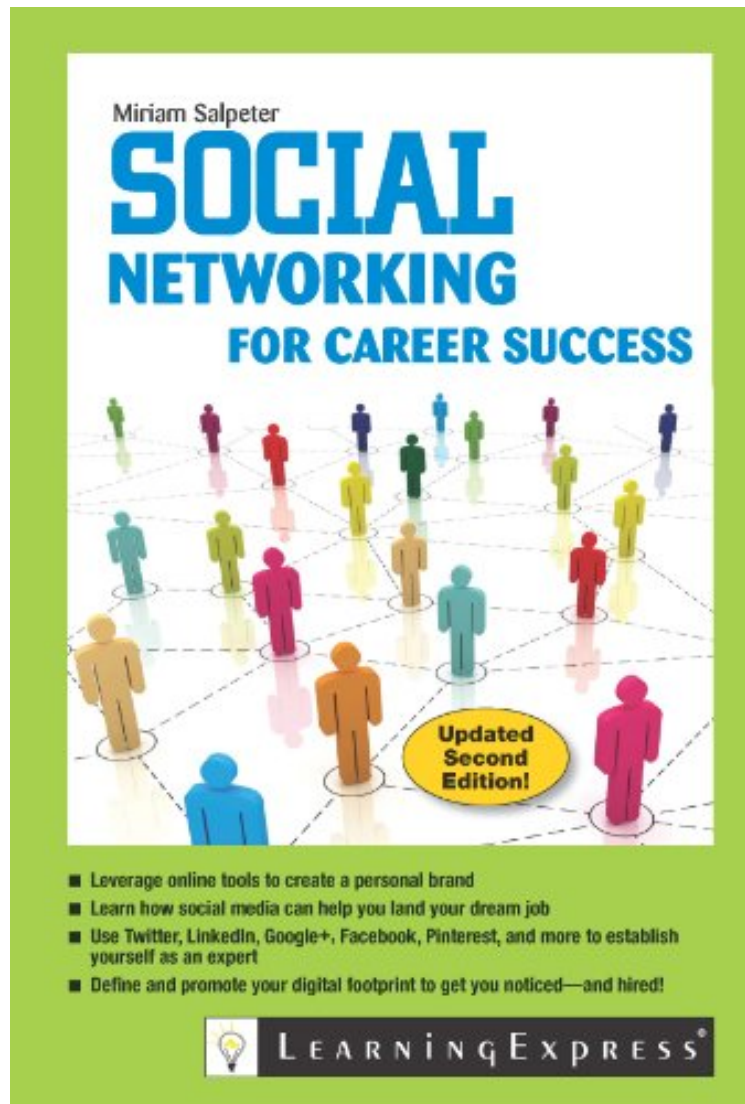


Social Networking for Career Success: Second Edition

Miriam Salpeter

ePub | *DOC | audiobook | ebooks | Download PDF



DOWNLOAD



+

READ ONLINE

#256519 in eBooks 2013-09-20 2013-09-20 File Name: B00FGFGN82 | File size: 40.Mb

Miriam Salpeter : Social Networking for Career Success: Second Edition before purchasing it in order to gauge whether or not it would be worth my time, and all praised Social Networking for Career Success: Second Edition:

0 of 0 people found the following review helpful. Excellent Book, especially if you really want to start improving your online presenceBy ClaudioI've been reading a lot of material about this topic and this is the book that encouraged me to work in my online presence. It's an easy to read book, it talk about all the important topics and have the perfect combination between tips and practical examples and a message that encourage you to start right now!. For each topic, she gives practical tips, straight to the point and also includes tips and advice from top referents on that area.In my opinion it worth every penny and more.0 of 0 people found the following review helpful. Wonderful text and

definitely recommend! By Kalene Gust Arrives earlier than expected. Wonderful text and definitely recommend! 0 of 0 people found the following review helpful. Miriam Salpeter's book is right on the mark with regard to social media's impact on career success. Her book very clearly highlights tactical and strategies ways social media can be used for professional branding and networking. As a leadership career coach, I reference this book extensively. A must read for leaders at all levels!

Social media is a powerful, mandatory tool for the job world. Career expert Miriam Salpeter illustrates its fullest potential in an updated and revised edition of her popular one-stop resource. Readers will learn how to create and promote an online brand and make themselves indispensable in the workforce. Social Networking for Career Success offers:

- Social media essentials
- How do you create an effective, compelling online presence?
- Successful professionals explaining how social networking propelled their careers.
- The ins and outs of social networking sites
- LinkedIn, Twitter, Facebook, Quora, Pinterest, and many more
- from the basics to the advanced features
- Tips for creating and maintaining a blog that will establish you as an expert in your field

About the Author Miriam Salpeter, founder of Keppie Careers, has been advising clients for over 12 years. An accomplished writer and editor, Miriam was a Vice President for a Wall Street firm prior to earning a Master's degree from Columbia University, where she trained in career advising and counseling. She lives in Atlanta with her husband and sons.