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Social Media for Your Student and Graduate Job Search (Palgrave Career Skills)

Marielle Kelly

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Marielle Kelly : Social Media for Your Student and Graduate Job Search (Palgrave Career Skills) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Social Media for Your Student and Graduate Job Search (Palgrave Career Skills):

0 of 0 people found the following review helpful. A brilliant guide to building your professional profile on social media By J. Callanan Forget the title ndash; it undersells this book! This book is in fact a brilliant guide to social media for anyone who is concerned about their professional profile in social media. Kelly combines the experience of being a career adviser in Dublin's prestigious Trinity College with her knowledge of social media and writes a very simple step by step way how to use social media. But this is much more than a how to guide and this is what makes it

so good. Here are some of the elements I found really valuable:

- A section on overcoming Social media anxiety
- Excellent chapter with exercises on defining how exactly you want to present yourself on social media (and a great section on how to clean up your digital footprint to get rid of things you might not want an employer to see).
- Use of LinkedIn as a connection tool including how to set up and conduct "Informational interviews"
- Mini case studies of people talking about how they used social media to find their dream jobs, and employers talking about how they use social media to find ... and screen employees

An excellent book!
Publisher Palgrave ... How can a book on this subject matter not be available on Kindle? Coming soon doesn't seem to me to be good enough!

Most companies now use social media when recruiting new hires. Full of practical exercises and guidance, this book shows you how to create great profiles, connect with people, research career options, and use social media to create stand-out applications.

"This excellent book enables students to begin to bridge that divide between using social media in a very personal, informal way, to using it for professional and career development. Implementing its lessons cannot guarantee career success but will definitely optimise your chances." - The Irish Times

"Incredibly clear and comprehensive book, jam-packed with practical tips and advice for any student who wants to use social media to their advantage in securing career opportunities and employment." - Customer review

"It's well written book and an enjoyable read too. It will bring value to those that take the time to read it." - Simon Cocking, Irish Tech News

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About the Author
Marielle Kelly is a Career Adviser at Trinity College Dublin, Ireland. She has helped countless university students to figure out their next steps and get the job they want, and knows what works when it comes to using social media to fast track career success.