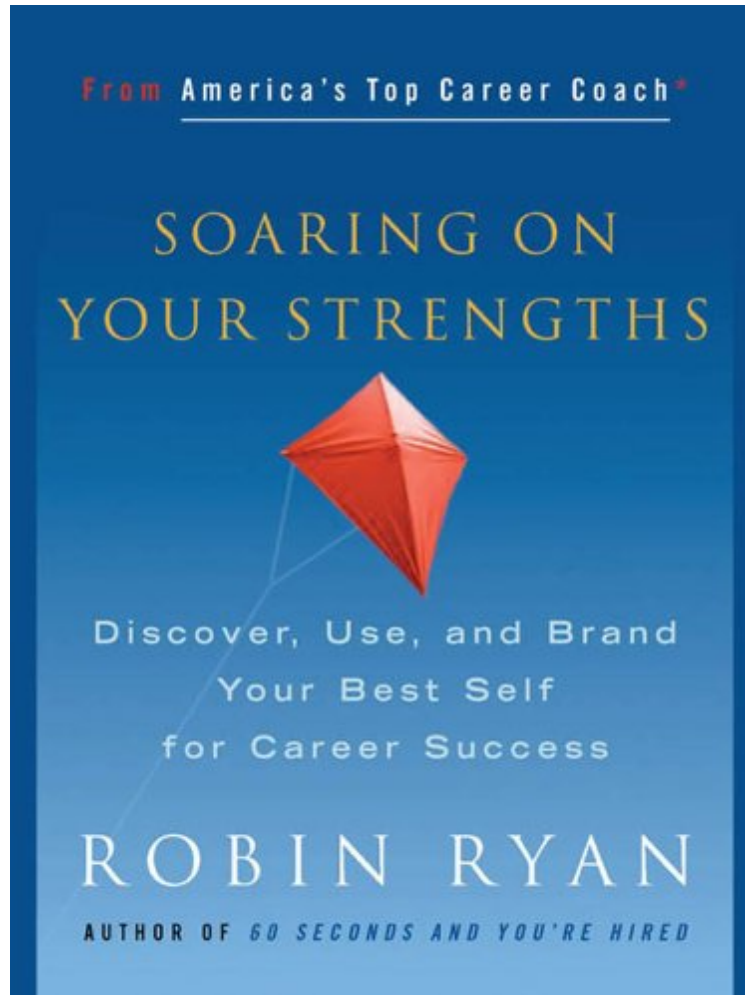


(Ebook free) Soaring on Your Strengths: Discover, Use, and Brand Your Best Self for Career Success

Soaring on Your Strengths: Discover, Use, and Brand Your Best Self for Career Success

Robin Ryan

**Download PDF | ePub | DOC | audiobook | ebooks*



 Download

 Read Online

#1713444 in eBooks 2005-12-27 2005-12-27 File Name: B000P46RYY | File size: 25.Mb

Robin Ryan : Soaring on Your Strengths: Discover, Use, and Brand Your Best Self for Career Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Soaring on Your Strengths: Discover, Use, and Brand Your Best Self for Career Success:

0 of 0 people found the following review helpful. A great guide to learning about your strengths and weaknessesBy PA WOMANThis is an awesome book to learn about yourself as you are writing your resume and cover letter. I still have this book and continue to follow this book.0 of 0 people found the following review helpful. Mediocre - I wouldn't bother if a friend asked my adviceBy RebeccaJust okay.. The content reminds me of the 90's because a lot of advice is outdated. There were a few nuggets within the book that helped but if I had to do it all over, I wouldn't have bothered with this book, honestly.2 of 4 people found the following review helpful. Please deliver me from the

eighties. By J. Hughes The first several chapters of the book are valuable tools to help "brand" yourself and create a "mind map" -strengths, weaknesses, core competencies etc. The rest of the book is just filler. Ryan writes, "Nobody gets to the top without hard work". "Play close attention to your hygiene.." "Smile often.." "Get a manicure.." These little gems of advice don't make me feel too warm when I am about to be crushed in the jaws of the corporate interview process. Ryan's tone is more condescending than empowering and left me wondering if Ryan is really in touch with today's corporate culture.

Robin Ryan's groundbreaking new book is designed to help readers take advantage of a paradigm shift in the workplace. Instead of hiring or promoting generally qualified people and improving their weaknesses, companies are now looking for workers who have the strengths that match particular jobs. Ryan shows readers how to identify those strengths and use that knowledge to advance their careers and better promote themselves to prospective employers. She shows how to establish an appealing career identity using self-branding tools like resume, Mind Maps, and on-the-job success stories, and outlines fresh approaches to networking with colleagues and negotiating with bosses. Savvy and entertaining, *Soaring on Your Strengths* will be the job and promotion seekers guide for the twenty-first century. In *Soaring on Your Strengths*, Ryan shows you how to: identify your most marketable qualities and strengths self-promote and brand yourself for the best jobs and promotions. establish an appealing career identity implement fresh approaches to networking with colleagues improve your relationship with the boss Filled with her client success stories, solid strategies, and smart, easy-to-follow advice, this book is the next best thing to having your own career coach on-call to advance your career and prosper.

About the Author Robin Ryan is one of the most visible figures in the employment field, a tireless lecturer and teacher whose career column appears in over 100 Gannett newspapers and their Web sites. She has been a guest on over 1,000 TV and radio programs including Oprah, Dr. Phil, CNN, and NBC Nightly News.