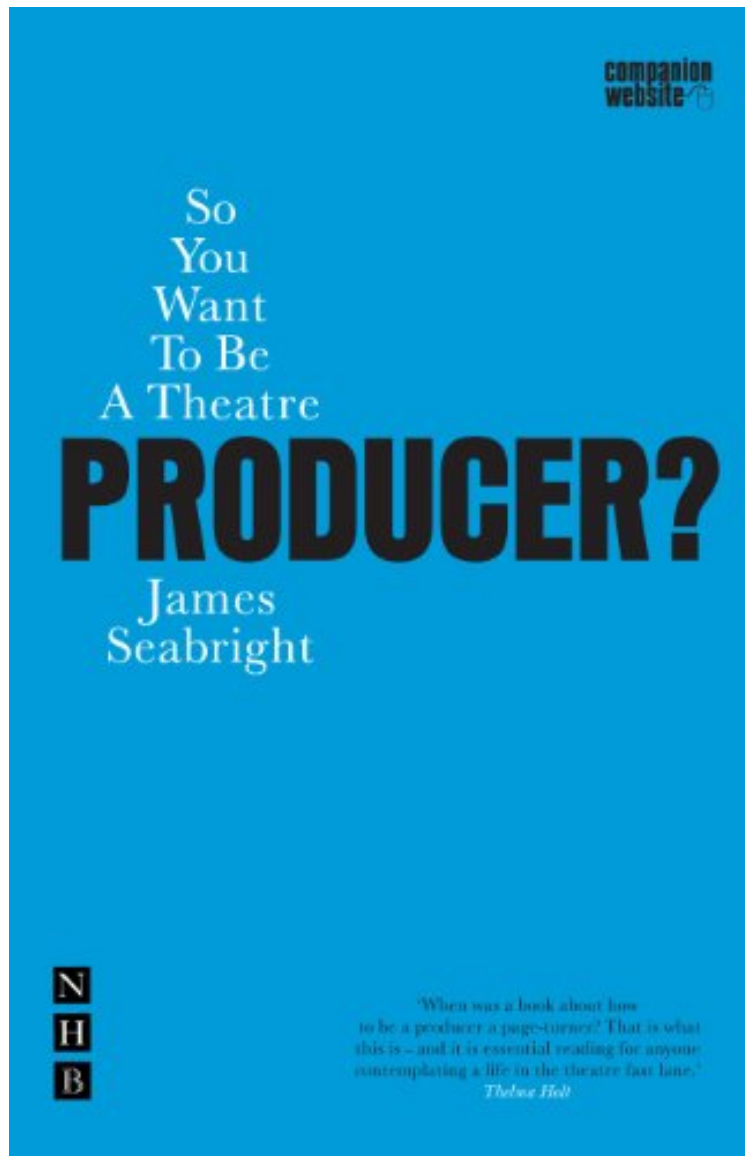


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So You Want to be a Theatre Producer? (Nick Hern Books)

James Seabright

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James Seabright : So You Want to be a Theatre Producer? (Nick Hern Books) before purchasing it in order to gage whether or not it would be worth my time, and all praised So You Want to be a Theatre Producer? (Nick Hern Books):

A comprehensive guide to every aspect of producing a show, from raising the money to creating a hit. This unique guide offers comprehensive, clear advice to anyone producing or selling a show, whatever the venue or scale. Packed

full of insights and tricks of the trade, it will give you the inspiration and confidence you need #150; whether you are taking your first steps in the profession or simply want to know what it takes to get a show on the stage. Drawing on his own experience as a producer of theatre productions at every level #150; from university, via the fringe, to the West End #150; James Seabright takes you through each stage of the process: Having an idea for a show or getting the rights to an existing one Planning your budget and raising the money Booking your venue or a tour Marketing and selling the show effectively Getting the production designed, rehearsed and onto the stage From the fundamental (dealing with contracts) to the frivolous (how to organise your first-night party), every aspect is explained with the help of illuminating examples. There is also a wide-ranging appendix and a companion website with downloadable contract templates, marketing packs and budget spreadsheets. 'At last, hundreds of students on arts management and administration courses have a comprehensive reference book. It provides a unique guide for anyone taking their first steps into the world of producing.' The Stage 'Essential reading for anyone contemplating a life in the theatre fast lane.' - Thelma Holt

"Essential reading for anyone contemplating a life in the theatre fast lane." Thelma Holt "A perfect handbook for beginners and a useful aide-memoire for those of us whorsquo;ve been at it for years."Nicholas Allott, Managing Director, Cameron Mackintosh Ltd "At last, hundreds of students on arts management and administration courses have a comprehensive reference book. It proves a unique guide for anyone taking their first steps into the world of productions"Anthony Field, The Stage "Yes! A good book on producing theatre, written by a successful theatre producer!...valuable insights on everything from the creative issues of coming up with the ideas and casting a show, through to tackling touring costs, insurance, marketing, PR and so forth...valuable information for anyone putting on a production of any scale in any setting."Total Theatre