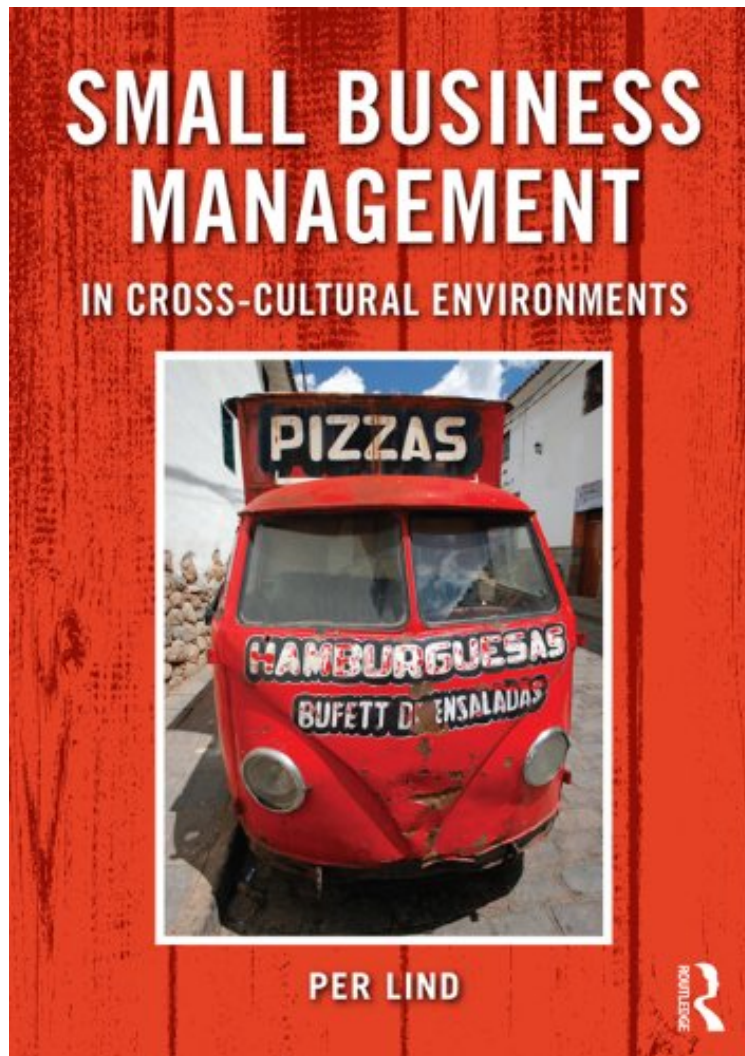


Small Business Management in Cross-Cultural Environments

Per Lind

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



READ ONLINE

#4556527 in eBooks 2013-03-01 2013-03-01 File Name: B007NYFM54 | File size: 52.Mb

Per Lind : Small Business Management in Cross-Cultural Environments before purchasing it in order to gage whether or not it would be worth my time, and all praised Small Business Management in Cross-Cultural Environments:

Products and services created by small and medium sized organizations account for the vast majority of economic activity across the globe. These organizations will prove vitally important to the emerging and developing economies that will shape future decades. Small Business Management in Cross-Cultural Environments is one of very few books to take the cross-cultural context as an opportunity to analyse and discuss the key concepts of small firm management

in different parts of the world. This textbook covers important topics, such as: the global economic development process, entrepreneurship, the role of government, SME growth and collaborations in a global context. By explaining how culture shapes and conditions the reality of small businesses and how organizational theories and models fail as management tools, this book fills a significant gap. Supplemented by a compendium of compelling case studies, drawn from across the world, and based upon 25 years of international research by the author, *Small Business Management in Cross-Cultural Environments* is a useful guide for students and practitioners of SME and International Management.

'This is a reader-friendly book providing information for managing and keeping the small business beautiful using a number of tables, figures and boxes. Reading this book may be useful to the teachers and students concerned with the development of small business enterprises in different cross-cultural environments.' - M.S. Chikara, *The Journal of Business Perspective*

'The book is an excellent book for academics, and will provide firm preparation for those wishing to start their own businesses as well as guidance for business owners.' - Peter Merrill, *Quality World*, December 2012

'This book offers a much needed single source text to SMEs from a cross-cultural perspective. The book presents a comprehensive and concise introduction to contemporary developments in this emerging field of research.' - Paul Manning, Leeds Metropolitan University, UK

About the Author: Per Lind is Professor of Industrial Development at Gotland University, Sweden. He has published several books, and made contributions to many others, on management and developing countries. He is married and has two sons and a daughter.