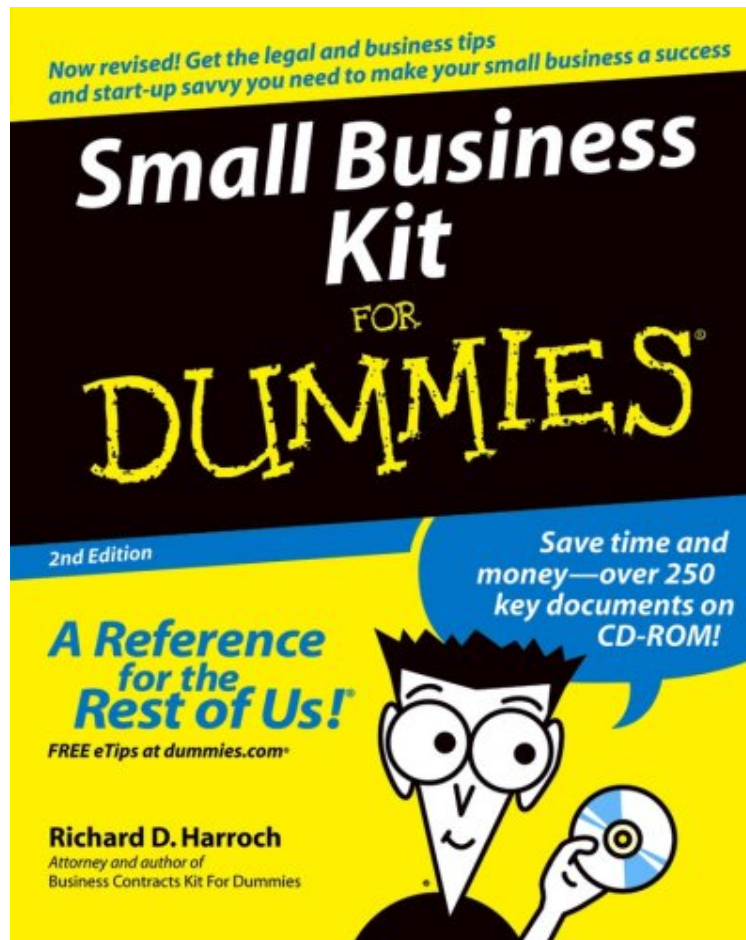


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A perennial leader on the shelf, *Small Business Kit For Dummies, 2nd Edition*, has been on the market for 6 years and is in need of an update in order to maintain its position as market leader. In addition to a refreshed look and feel, the new edition will feature the latest legal information affecting small businesses and updated forms and guidelines. For entrepreneurs large and small, this comprehensive resource offers authoritative guidance on all a small businessperson's biggest concerns without all the confusing jargon and legalese that readers are used to finding in other business books. New and revised content includes: New chapter on online marketing to enhance your business. Updated discussion about privacy policies, particularly with regard to company websites and electronic data storage. Completely new content on ways to raise capital through personal networking (friends, family, and angel investors), and how to be fair to investors and yourself. Includes extensive discussion on risk with tips for properly educating friends and family investors. Accompanying CD-ROM has completely updated forms and templates. New chapter: Ten Technology Tips for Your Small Business Note: The Kindle edition of this book does not include any CDs or DVDs.

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