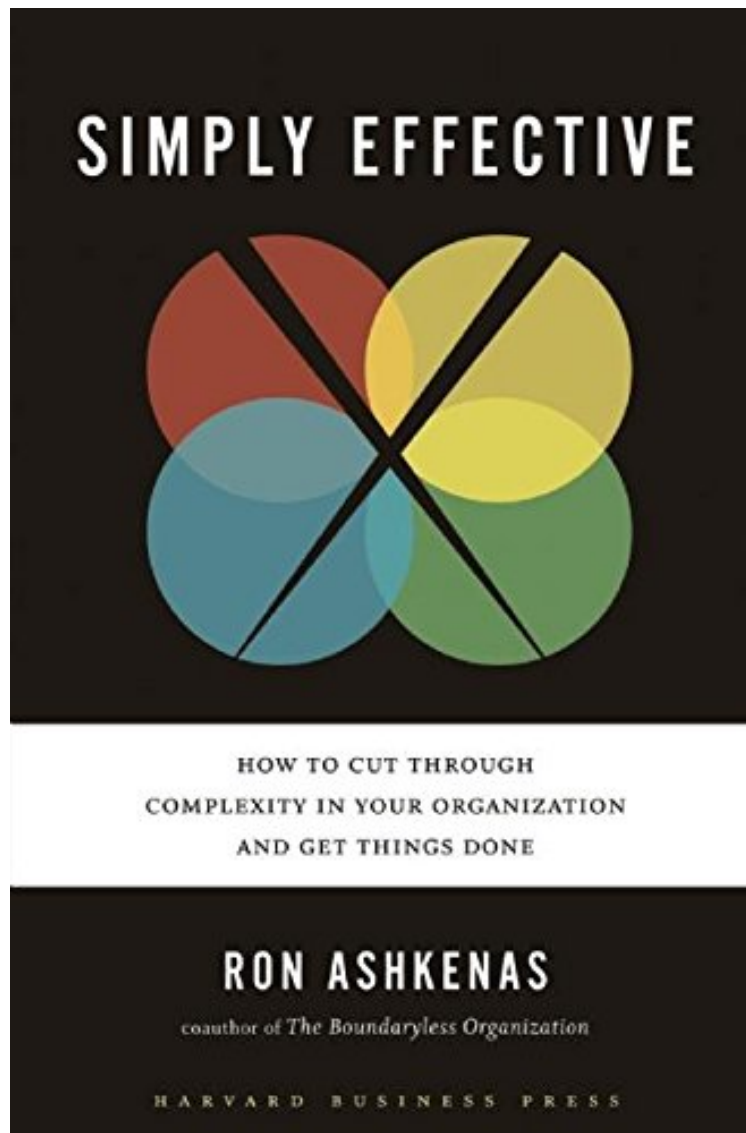


[Mobile ebook] Simply Effective: How to Cut Through Complexity in Your Organization and Get Things Done

## Simply Effective: How to Cut Through Complexity in Your Organization and Get Things Done

*Ron Ashkenas*

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**Ron Ashkenas : Simply Effective: How to Cut Through Complexity in Your Organization and Get Things Done** before purchasing it in order to gage whether or not it would be worth my time, and all praised Simply Effective: How to Cut Through Complexity in Your Organization and Get Things Done:

1 of 1 people found the following review helpful. Simple and EffectiveBy Steve SFORather than a complex model to

understand complexity, the author has brought the issue into the personal realm: what do I do - as a leader and a follower - that contributes to complexity in my organization, and what can I do differently to become more effective. The danger is that everyone will run out and buy this book to give to others as a way to get them to change. The opportunity is for everyone to read this book and begin with their own changes, improving both accountability and effectiveness. 0 of 0 people found the following review helpful. Five Stars By Customer Great writing. Down to Earth. Examples are essential and well presented and justified. 0 of 1 people found the following review helpful. This book... yes, it gets to the points quickly and can be very valuable to you and your business By Robert Kirk There are some real pearls of wisdom for change efforts and the stories, tips, and advice the author provides is invaluable. Break out your highlighter and get to work, this book won't let you down.

The level of complexity in most organizations today is staggering-and it's only getting worse. There are so many choices to be made, people to involve, processes to manage, and facts to analyze, it's impossible to get things done. And in today's hypercompetitive world, that can be fatal. Yet complexity doesn't happen on its own. Managers unwittingly create it, often through well-intended decisions. In *Simply Effective*, Ron Ashkenas provides a playbook for regaining control, focused on the four major causes of complexity: -Constant changes in organizational structures -Proliferation of products and services -Evolution of business processes -Time-wasting managerial behaviors The author provides a diagnostic for identifying how these causes of complexity are affecting your organization-and presents practical tactics for combating each one. Ashkenas also explains how to craft a strategy that will make simplification an ongoing driver of your company's success-no matter where you work in your organization. Abundant examples from companies like ConAgra Foods, GE, Cisco, Zurich Financial Services, and Johnson Johnson illuminate his points. A crucial resource in today's overly complex age, *Simply Effective* should be required reading for everyone on your management team.

About the Author Ron Ashkenas is a Managing Partner of Robert H. Schaffer Associates, where he consults to CEOs and senior executives on leadership, organizational transformation, and postmerger integration. He has served on the faculty of executive education programs at Harvard Business School, Stanford Graduate School of Business, Kellogg School of Management, University of Michigan Ross School of Business, and Weatherhead School of Management. He is the coauthor of *The Boundaryless Organization*, *The GE Work-Out*, and *Rapid Results*.