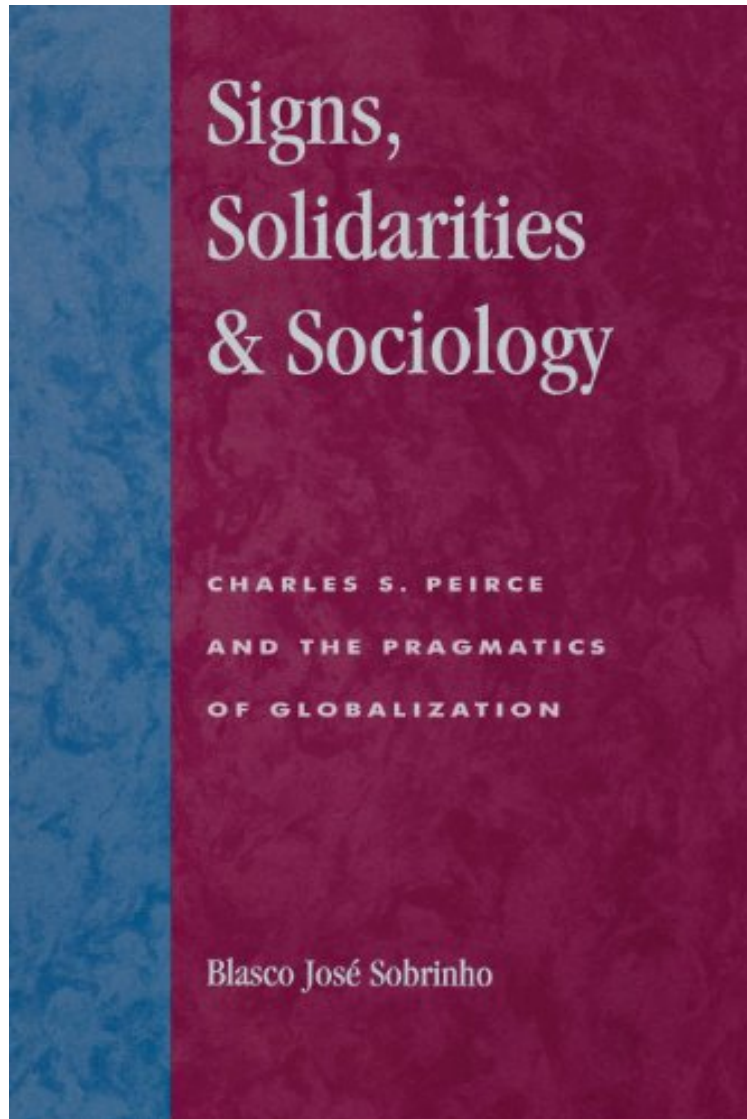


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(Postmodern Social Futures)

## **Signs, Solidarities, Sociology: Charles S. Peirce and the Pragmatics of Globalization (Postmodern Social Futures)**

*Blasco Joseacute; Sobrinho*

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**Blasco Joseacute; Sobrinho : Signs, Solidarities, Sociology: Charles S. Peirce and the Pragmatics of Globalization (Postmodern Social Futures)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Signs, Solidarities, Sociology: Charles S. Peirce and the Pragmatics of Globalization (Postmodern Social Futures):

0 of 0 people found the following review helpful. Gentle giant who loved books.By Mike SontagI been lucky before

this author passed away due to heart problems in class, an well learned and gentle soul. I been taking many of his sociology class and had brought an Neumann KM 183 mic just to tape his lectures, his passing is an great loss for our intellectual circle. I remember when I told him that I am related to Mao's wife he pop up Jiang Qing's name immediately, but I was related to Yang Kai Hui, an mistake non-Chinese makes. I would straightfoward imagine if his contribution would really be if he went the path of Prime Minister Kevin Rudd. The contribution would be potentially as huge as Joseph Needham.0 of 0 people found the following review helpful. Signs of the TimesBy Ellyn Lucas ArwoodAs one of the authors cited by the author, I couldn't agree more with the other reviewer. My name is dropped often in a context that doesn't match with what I said or meant. Also, there is some bouncing around from idea to idea without consideration for historical context. For example, by the 1930's many scholars had borrowed ideas from Peirce. Dewey borrowed from James who borrowed from Peirce and so forth; not the other way around. In other words, Peirce's ideas came before the 1930'S scholars. Finally, I am not sure what the purpose is of this book.1 of 2 people found the following review helpful. Name Dropping IncoherenceBy JordanI can't begin to tell you how disappointed I am in this book. I was hoping for an intelligent discussion of Peirce's thought and its possible applications to sociological theory. Unfortunately the author lacks any kind of coherent analysis of either Peirce or social theory. There is an almost schizophrenic jumping from subject to subject without actually analyzing the pop theories that he is so apt to quote. Almost every page is simply a recitation of quotations from various unrelated famous theorists and philosophers. If I had wanted to only read what they have to say then I'd read them. To make matters worse you can find references to Peirce, Durkheim, Weber, and Derrida all within a sentence without actually discussing any kind of relevance they may have to each others thought. Name dropping is all it is. I'm seriously wondering if all the blame should be put on the author or on the publisher. This book needed at least an editor if not a reviewing committee that actually reads the book. Sad.

Signs, Solidarities, Sociology addresses the formation and fragmentation of identity in today's postmodern world. Informed by the conceptual convergence in the theories of Durkheim, Peirce, Mead, and Lacan, this book surveys the range of twentieth-century sociology to deconstruct those favored nostrums of subjective meaning, personal power, and autonomous selfhood that comprise its semantics of agency. Revealed beneath this semantic screen is the triad of pragmatic codes;premodern affiliation, modern calibration, and postmodern globalization;that govern the social construction of the self. While the ill-comprehended confluence of these three signification codes in the present world situation can indeed fragment personal identity, their formal structural linkages, as shown in this book, may inform a truly postmodern, globally applicable science of culture.

A very learned book, weaving together themes from many literatures, and must represent decades of reading and reflection. (Sobrinho) makes a valuable contribution in showing the congruence between Peirce's 'scientific realism' and Durkheim's social processes of moral and cognitive solidarity. (Randall Collins, Department of Sociology, University of Pennsylvania)Signs, Solidarities, and Sociology is an insightful and multiply informed book that reflects much reading and much thought. (Nicholas Rescher)Sobrinho's commentary on contemporary social thought is wide-ranging and eclectic, yet informed by a coherent and original perspective. This is the best new book on social theory to have come my way in a long time. (Professor Adam Kuper, Department of Social Sciences/Social Anthropology Group Brunel University, Uxbridge, United Kingdom)About the AuthorBlasco JosZ Sobrinho is assistant professor of sociology, University of Cincinnati.