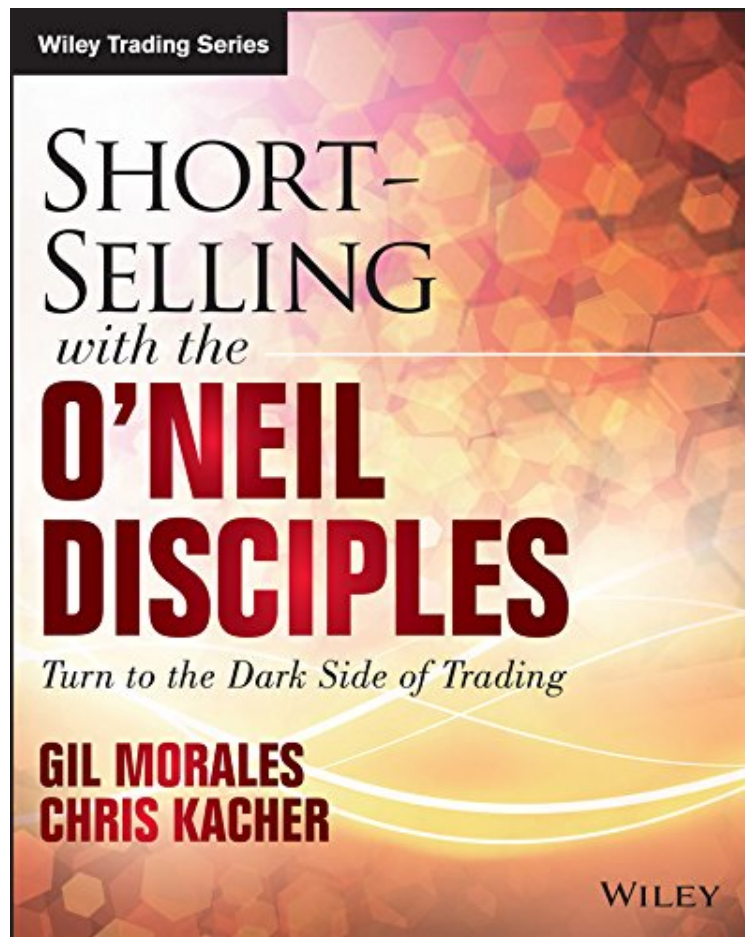


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Gil Morales, Chris Kacher
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Gil Morales, Chris Kacher : Short-Selling with the O'Neil Disciples: Turn to the Dark Side of Trading (Wiley Trading) before purchasing it in order to gage whether or not it would be worth my time, and all praised Short-Selling with the O'Neil Disciples: Turn to the Dark Side of Trading (Wiley Trading):

14 of 14 people found the following review helpful. The Best Trading Book on Short Selling!By SA thorough update to Gil's 2004 book on short selling when he was with O'Neil. More focused on the mechanics and setups of short sale candidates than his earlier book, especially setup review on the daily timeframe. Lot's of great ideas and some new ways of looking at price action "overlaps" of prior price support zones or moving average action zones. Highly recommended if you have an interest in doing the work to find these potential fast movers to the downside that would work well for end of day traders. At over 300 pages, you are given plenty of examples to emulate in your trading.1 of 1 people found the following review helpful. Good, but not great.By AfamGood book on short selling. Not as good as there earlier book 'Trading from the Cockpit'.The earlier chapters give a good explanation and summary of the

basics. You can pull many of the key concepts can be pulled out of the numerous examples given in the later chapters, but a more explicit summary of the concepts would have improved the book. 1 of 1 people found the following review helpful. For the active trader By RHExcellent book for the active trader. Unless you know everything there is to know about trading then I recommend this book to help increase your knowledge, find more trading opportunities and increase your profits

Leave the old paradigm behind and start safeguarding your portfolio Short Selling with the O'Neil Disciples is a guide to optimizing investment performance by employing the unique strategies put forth by William O'Neil. The authors traded these strategies with real money, then refined them to reflect changing markets and conditions to arrive at a globally-relevant short-selling strategy that helps investors realize maximum profit. Readers will learn how short selling recognizes the life-cycle paradigm arising from an economic system that thrives on 'creative destruction,' and has been mischaracterized as an evil enterprise when it is simply a single component in smart investing and money management. This informative guide describes the crucial methods that preserve gains and offset declines in other stocks that make up a portfolio with more of an intermediate- to long-term investment horizon, and how to profit outright when markets begin to decline. Short-selling is the act of identifying a change of trend in a stock from up to down, and seeking to profit from that change by riding the stock to the downside by selling the stock while not actually owning it, with the idea of buying the stock back later at a lower price. This book describes the methods that make short-selling work in today's markets, with expert advice for optimal practice. Learn the six basic rules of short-selling Find opportunities on both the long and short sides of stocks Practice refined methods that make short-selling smarter Examine case studies that profitably embody these practices Investors able to climb out of the pessimistic, conspiratorial frame of mind that fixates on the negative will find that short selling can serve as a practical safeguard that will protect the rest of their portfolio. With clear guidance toward the techniques relevant in today's markets, Short Selling with the O'Neil Disciples is an essential read.

From the Back Cover USE SHORT-SELLING TO OPTIMIZE THE PERFORMANCE OF YOUR PORTFOLIO Short-selling is often vilified as the "dark side" of the market; however, bestselling authors Gil Morales and Chris Kacher reveal the positive side and tremendous profit potential of selling stocks short. Short-Selling with the O'Neil Disciples is filled with compelling case studies that illustrate the precise mechanics of shorting, and offers a proven methodology for tapping into the power of the life-cycle paradigm of stocks as it relates to short-selling. Stocks can have more than one life cycle, providing opportunities on both the long and short sides depending on where they are within the virtuous cycle of creation and destruction. Short-Selling with the O'Neil Disciples lays out the rules, tactics, and market signals necessary to profit on the often rapid downside movement of stocks and other related securities. At the same time, this vital resource shows how to develop the skills for understanding when to sell long positions in leading stocks that have finally reached the end of their upside life cycle. About the Author GIL MORALES and CHRIS KACHER are managing directors of MoKa Investors, LLC, coauthors and publishers of www.VirtueofSelfishInvesting.com, as well as the authors of the top-selling books Trade Like an O'Neil Disciple and In the Cockpit with the O'Neil Disciples. Morales is also the author and publisher of www.Gilmoreport.com.